

EUROPEAN NEWS

Bonn launches new coal and steel subsidies

BY ADRIAN DICKS

THE WEST German Cabinet, assistance to Arbed, the Luxembourg steel group which has been taken over the hard-pressed Saarland steel groups, Roehling-Burbach and Neunkircher Eisenwerke. The money will be paid to state utilities.

Under the first of these, the coal industry is to receive investment subsidies of DM382m. in each of the four years 1978-82. The Government, with ill-concealed reluctance, appears to have accepted the arguments of the industry itself that its current low sales and cash difficulties—symbolised by unsold stocks of 33m. tonnes—is unable to take on long-term investment.

The Economics Minister, Count Otto Lambsdorff, pledged in last week's Bundestag energy debate that he would ensure that the industry could surmount these medium-term difficulties in order to start preparing for more efficient use in the 1980s of hard coal, which is the country's only major domestic energy resource.

The new subsidy programme is in addition to some DM40m. of existing direct and indirect subsidies to coal. It is also separate from the assistance programme for coke, which is shortly to be extended.

The second large subsidy programme announced to-day is of DM200m. worth of investment away from coal and steel.



Sig. Mechelli is carried into hospital after the attack.

Terrorists wound Italian politician

By Dominic J. Coyle

ROME, April 26.

THE RED BRIGADES terrorists, still silent on the fate of kidnapped former Prime Minister Aldo Moro, to-day claimed responsibility for the shooting

this morning of Sig. Girolamo Mechelli, a Christian Democrat and former president of the regional government of Lazio.

Sig. Mechelli was attacked by four youths as he left his Rome home. But there appeared to be no intention of killing him. He suffered a number of gunshots in the legs and was described officially to-night as being out of danger by a spokesman for the Rome Police.

The former president of the region, which includes Rome, is a strong supporter of Sig. Giulio Andreotti, the Prime Minister, and this latest attack is being taken as an indication that the terrorists are not concentrating all their energies on the Moro case, but seem determined to continue with their now regular assaults on leading political and industrial figures.

Meanwhile, the authorities have issued warrants for the arrest of nine suspects in connection with the Moro kidnapping, six of whom the police claim are known members of the Red Brigades.

The authorities have given no details of the alleged involvement of these latest suspects in the March 16 ambush in which Sig. Moro was kidnapped and five of his police guards murdered. Three of the nine suspects are women.

At the political level, the main parties continue to stand firm in refusing to consider any prisoner exchange—as demanded by the Red Brigades—for the former Prime Minister, and there has been some sharp criticism here of the latest intervention in the case by Dr. Kurt Waldheim, the UN Secretary-General. His renewed appeal for Sig. Moro's release on humanitarian grounds, and without conditions, was broadcast on the State television service last night.

Some political leaders, including the Republican Party's Sig. Ugo La Malfa, believe that such appeals to the Red Brigades by name constitutes a degree of international political recognition for the terrorists, something they have obviously been anxious to obtain. A similar appeal in direct terms was made earlier by Pope Paul.

The ruling Christian Democrats, of whom Sig. Moro is president, have already accepted the offer of Caritas, the International Catholic relief agency, to act as mediator with the terrorists in the Moro case, but the organisation insists that no contact has as yet come from them. However, the agency's West German head, Mons. Hessler, has now come to Rome.

There are signs, too, that Sig. Bettino Craxi, the Socialist Party leader, while holding firm against any prisoner exchange, may again be trying to explore all possible constitutional avenues in an attempt to save Sig. Moro's life.

Survey shows further fall in industrial confidence

BY OUR OWN CORRESPONDENT

BONN, April 26.

CONFIDENCE AMONG West German industrial companies between industries. Thus electric engineering companies weakened further during March, reported their order books to be somewhat improved and the outlook for the next six months to be more favourable than they had judged the previous month.

The commercial vehicle industry, steadily among the most bullish sectors over the past two years of IFO surveys, expects a continuing high rate of activity in three or four stages from July. After more than 30 years of price controls, that is almost a revolutionary step, as well as a great gamble.

The reason for M. Barre's decision are not difficult to find. Price controls have not been noticeably successful in curbing inflation in France over the last two decades, though they have sometimes been moderately effective in the short term. And above all, the Prime Minister was influenced by the financial difficulties caused for many French companies by the restrictive policies of the past 18 months.

The precision engineering and optical sector, which has shown better than average expectations over much of the post-recession period, is once again faced with an unfavourable business climate, and especially with a sharply deteriorating export outlook because of currency fluctuations.

Among consumer industries, there was a clear improvement in the situation of the clothing sector, and a trend described as more normal in the shoe industry. Textile companies reported a worsened outlook.

Portugal and IMF near accord on aid conditions

BY JIMMY BURNS

LISBON, April 26.

THE PORTUGUESE Government and the International Monetary Fund (IMF) appear at last to be reaching agreement on the conditions which Portugal must accept before being granted nearly \$800m. worth of Western-backed aid. The Council of Ministers is expected this evening to endorse a draft copy of the Letter of Intent, and confirmation of the exact terms agreed is expected on Friday.

Since the Government resumed negotiations with the IMF nearly a month ago differences have persisted over the scope and scale of the stabilisation programme being demanded by the IMF as a condition for reducing the country's balance of payments deficit, officially estimated at \$1.475bn.

Disagreement centred on the extent in the increase in the bank lending rate. It is understood, however, that the two better achieved through gradual downward adjustments spread over a 12 monthly period.

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SWEDISH ECONOMIC OUTLOOK BRIGHTER

Rise in export demand forecast

BY WILLIAM DULLFORCE

STOCKHOLM, April 26.

BOTH the Swedish Government and the Federation of Industries believe that the downward plunge of the Swedish economy will be halted this year. Although their forecasts differ in detail, they agree that improved industrial order books foreshadow increased demand for Swedish exports, which will start to affect production and investment in 1979. Both, however, warn that unemployment could rise this year.

The Government forecast comes with the revised 1978-79 budget, which raises the earlier record budget deficit by almost Kr.10bn. to just under Kr.42bn. (£4.8bn.). The change is due to the abolition of Employers' Payroll Tax from July 1, a decline in VAT revenue as a result of reduced imports and increased spending in support of industry.

The Federation estimates that stocks in western Europe are returning to normal and will result in a re-stocking demand later this year. It adds the reservation that budget deficits of this order could

French public service costs to be increased

BY DAVID WHITE

THE FRENCH Government today gave the go-ahead for higher public service charges in an effort to keep down the level of subsidies being paid to state utilities.

Details of new rates for transport, power, and postal services, which will come into effect next week, are to be announced to-morrow. The increases are known to range from 9 and 20 per cent.

M. Raymond Barre, the

Prime Minister, said after today's Cabinet meeting that the increases were imperative in order to stop public companies' deficits from growing.

But the price rises are thought unlikely to themselves bring about a significant reduction in the Frs.28bn. (about £1.5bn.) which the French Government has been expecting to spend on subsidies this year.

The Barre Government, while embarking on its plans

to allow economically realistic prices to come into force in public and private sectors alike, clearly has one eye on the effect this may have on inflation and union claims.

The cost-of-living increase for March, to be published later this week, is expected to be close to 1 per cent, following a gradual increase from 0.3 per cent in December to 0.5 per cent in January and 0.7 per cent in February.

The Barre Government,

which has kept its promises to

PARIS, April 26.

After two years in which France's lower-paid workers will be unannounced next week. The national minimum wage is expected to rise by between 3 and 4 per cent, to around Frs.3,900 (£212) a month.

• The French Communist Party began a crucial Central Committee meeting behind closed doors to-day, in an atmosphere of fervent and widely-publicised criticism of its leadership. The meeting finishes to-morrow.

clear years ahead of it before it has to start worrying about the next Presidential election. But M. Barre has more room to manoeuvre than he has ever had. But he still has to work within certain political and social constraints.

The Prime Minister has recognised that, in the short run, his freezing of prices means fast price rises, and may even take the increase in the price index to 10 per cent in 1978. A percentage point higher than last year. He realises that his policies will not reduce but inflation and unemployment. But the big question is whether the are politically acceptable, particularly to the trade unions.

One of M. Barre's biggest achievements since the election is to have established a dialogue with one of the main left-wing trade unions, the Socialist-oriented CGT, whose leader, M. Edmond Maire, has been unusually complimentary about the talks he has had with the Prime Minister. As a result, negotiations between the Patronat, the French employer-federation, and the unions will open at the beginning of next month on a whole range of problems including wages at working conditions.

The same medicine is being applied to the public sector. Free of the electoral constraints which held the Government to hold down public transport, electricity and gas prices, the nationalised concerns have now been authorised to raise their charges to a more economic level.

The ambitious aim is to bring nationalised utilities such as Electricité de France and even the railways (SNCF) much closer to financial viability and to drastically reduce the state subsidies they receive which currently amount to a massive Frs.30bn. per year. Many experts consider this objective laudable though it is as more than pie-in-the-sky. It is estimated that electricity prices would have to be raised by 15 per cent, and railway transport charged by at least 25 per cent, before the enterprises concerned could even approach financial self-sufficiency. The increases authorised to-day by the Government fall well short of these levels.

M. Barre summed up the new philosophy in a revealing recent interview in the French business magazine L'Expansion. "We must not hesitate to get rid of the dead wood in sectors in which we are badly placed. The future of France depends not so much on the ships we build as on the volume of steel which we produce without finding a market for it."

"The basic question is: what is more profitable? To have a real market navy, equipped by subsidising the whole shipbuilding industry. By the same token

industries, which cannot make

ends meet, will be forced to go to the wall."

M. Barre

will be

the

OVERSEAS NEWS

Vorster's Namibia decision welcomed by mining houses

BY QUENTIN PEEL

JOHANNESBURG, April 26.

MINING HOUSES operating in Namibia (South-West Africa) to-day welcome the South African decision to accept the Western proposals for a constitutional settlement in the territory.

One senior executive described the announcement by Mr. John Vorster, the South African Prime Minister, as "one of the most intelligent things that has happened here for years." Opinion is divided, however, on the likelihood or desirability of the South-West Africa People's Organisation (SWAPO) giving its backing to the proposals.

While the majority of political observers, and many South African officials remain convinced that SWAPO will reject the proposals, and indeed privately hope that this will happen, the general feeling in the mining and business community is that it remains important for the settlement to obtain the widest possible international acceptance, which means SWAPO participation.

There is little doubt that while they would prefer a regime more favourable towards private enterprise, the mining houses believe that even a radical SWAPO government would be forced to continue to rely on their skills and expertise to extract the territory's two major revenue sources, diamonds and uranium.

Nyerere frees former Minister

DAR ES SALAAM, April 25.

PRESIDENT NYERERE of Tanzania to-day freed four prisoners who were condemned to death for their part in the assassination of Zanzibar's leader, Abeid Karume in 1972. Those released included AbdulRahman Babu, Reuter

U.S. and Bonn doubts on debt relief for Pakistan

BY DAVID HOUSEGO

VIENNA, April 26.

THE U.S. and West Germany option but to accept a stiff stabilisation programme imposed by the IMF as the price of further borrowing under the extended fund facility. The IMF have already proposed a tough package including higher taxes.

The existing debt re-scheduling arrangements expire at the end of June with the close of the current Pakistan financial year. Donor nations are not expected to take a final decision on a new debt relief programme until the annual consortium meeting in early June.

Failure to obtain the substantial relief being sought by the military regime of General Zia-ul-Haq would mean that years are expected to average about \$700m. if there is no relief.

Abu Dhabi cuts back on development spending

BY CELIA MAY

DUBAI, April 26.

ABU DHABI, richest of the United Arab Emirates, is not to commence any new development projects next year in order to keep its expenditure level to about \$1.5bn. and last year's actual spending has announced. It also plans to increase its budget by only 75m. in 1980 and \$250m. in 1981.

The move appears to be aimed at curbing the process of continually rising expenditure by the Emirate government and thus at reducing inflationary pressures

Australia's inflation rate falls

By Kenneth Randall

CANBERRA, April 26. AUSTRALIA'S inflation rate in the March quarter was the lowest for three years at 1.3 per cent. This means that the rate of inflation in the 12 months to the end of March as measured by the Consumer Price Index was 8.2 per cent.

At the peak of the inflationary spiral the rate was nearly 43 per cent higher than this.

The March quarter CPI result is assisted by several seasonal factors such as the summer fall in fruit and vegetable prices. This element of the index rose by 5.5 per cent in the December quarter but fell 10.5 per cent in the March quarter according to the official figures issued to-day.

The Treasurer, Mr. John Howard, pointed out to-day that the latest figures represented the smallest March quarter rise in the CPI since 1972. He said the Government would continue to implement the Western proposals is likely to bring the project forward.

If SWAPO rejects the Western plan, mining industry sources believe that most of the Western five, the U.S., Britain, Canada, France and West Germany, will be tempted to back a settlement according to their plan, even without SWAPO, because of their need for Namibia's uranium.

Diplomatic observers are more sceptical, pointing out that if SWAPO rejects the proposals, the UN Security Council would almost certainly do the same and there would be no UN force to supervise the elections.

Chinese army reorganisation

By Colina Macdougall

CHINA'S KEY military body, the Military Commission of the Party's Central Committee, has published a decision to run military academies better, to improve training, and to speed up modernisation. This is an important step forward in the struggle to increase the capabilities of China's armed forces, and it suggests that the modernisation of the army is continuing to strengthen its hand.

The new decision states that all military schools should use the thinking of Chairman Mao Tse-tung as guideline, but goes on to add that they should "selectively absorb useful experiences of foreign armies." While studying Mao's principles of "people's war," they should also study the characteristics and the laws of development of people's war under modern conditions, and grasp "the strategy, tactics and military techniques for modern warfare and improving capabilities of command."

This decision closely follows another made by the Military Commission earlier this month on tightening military organisation and discipline.

Training in modern warfare, played down by the radical group in the leadership until their fall after the death of Chairman Mao, has recently surfaced in China as an important priority. Three new training schools, The Chinese People's Liberation Army Military Academy, The Political Military Academy, and the Logistics Academy, were opened in January this year and started classes in March. In mid-March, the Military Science Academy marked its 20th anniversary with a celebratory visit from Chairman Hua Kuo-feng and other senior leaders. On the same occasion, Vice-Chairman Yeh Chien-ying, second in China's hierarchy, published an article, warning approving military science, in the influential army newspaper.

By K. K. Sharma, Our New Delhi Correspondent, who is currently touring Vietnam

A third war in prospect

HEAVY SKIRMISHES have been called for negotiations based behind this border, something that has occurred all along the Vietnam-Cambodia border during the past week and it is apparent that tension has considerably increased. But the border situation is still simmering, as it has been for many months, and there is no sign yet that it is coming to a boil. Should it do so, the Indo-chinese peninsula would be plunged into yet another bloody war, ending three years of uneasy peace since "Liberation" in 1975.

It is difficult to assess the chances of war, because it is impossible to determine what the stakes involved are. Until recently there was a pretence on both sides of the disturbed border that the issues were not serious. But in Hanoi there is now an open propaganda campaign against Cambodia. It has not yet led to a campaign against China, and indeed both Hanoi and Peking speak of "family quarrels."

Yet in Peking the deputy Foreign Minister openly accused the Russians of extending a policy of "hegemony" to this region, thereby inciting Cambodia border conflict involves much wider issues than any party has been willing to admit so far. It is common knowledge that China is behind Cambodia. Hanoi is unwilling to admit this openly despite evidence to the contrary.

An official spokesman answered "no comment" when confronted with the Chinese statement, although it had caused surprise.

Hanoi's attitude is that the Government is bewildered by the border quarrel. Vietnam has been through 30 years of almost unbroken war and the Government needs a long spell of peace to rehabilitate the shattered economy. But it is obvious that preparations are being made for another conflict, should it break out. A detailed documentation on the border case is available in Hanoi, all of it in support of the case that there is no reason for fighting and that it is the Cambodians who are being intractable.

Ever since the major skirmishes began in March 1977, Vietnam

involved than the direct adversary admit publicly.

A few days ago Hanoi issued a new call for negotiations without conditions. Cambodia's reply was that before talks can be held, Vietnam must leave all occupied territories, abandon its objective of "reunification" and give up what Cambodia alleges is the intention of forming a federation of Indo-chinese states in which Vietnam would be the dominant partner. Hanoi's officials say that they were taken aback by these conditions, which they say they cannot accept because all are fabrications. Acceptance would amount to admitting that Vietnam has ambitions that it denies. There has been no wish to annex Cambodia, Hanoi says; there has been no occupation of any Cambodian territory, and talk of a federation was abandoned many years ago when the Indo-chinese Communist Party was disbanded and separate parties formed in Vietnam, Cambodia and Laos.

Part of the Vietnamese proposal is a withdrawal of forces

They also say that violence on their side has been limited to "driving out the aggressor" when Vietnamese territory has been occupied. They also claim that strict instructions have been given to border forces not to cross the border.

Much of this appeared to be borne out by visits that I made to various points of the border in the past few days. This must be qualified, however, by the fact that the places I visited were chosen by the Vietnamese although I was invited to choose any point to visit that I wanted. I asked to be taken to where the fighting was the most intense and was taken to the southernmost province of An Giang.

Whatever the hidden and unspoken reasons for the conflict, part of it is due to the fact that there is no natural border. The frontier was drawn up arbitrarily by France after World War Two in what the Vietnamese say was a policy of divide and rule. But they claim they are willing to accept this border, even though it is irrational, provided the Cambodians also do so.

There is little evidence of the army near the border, although

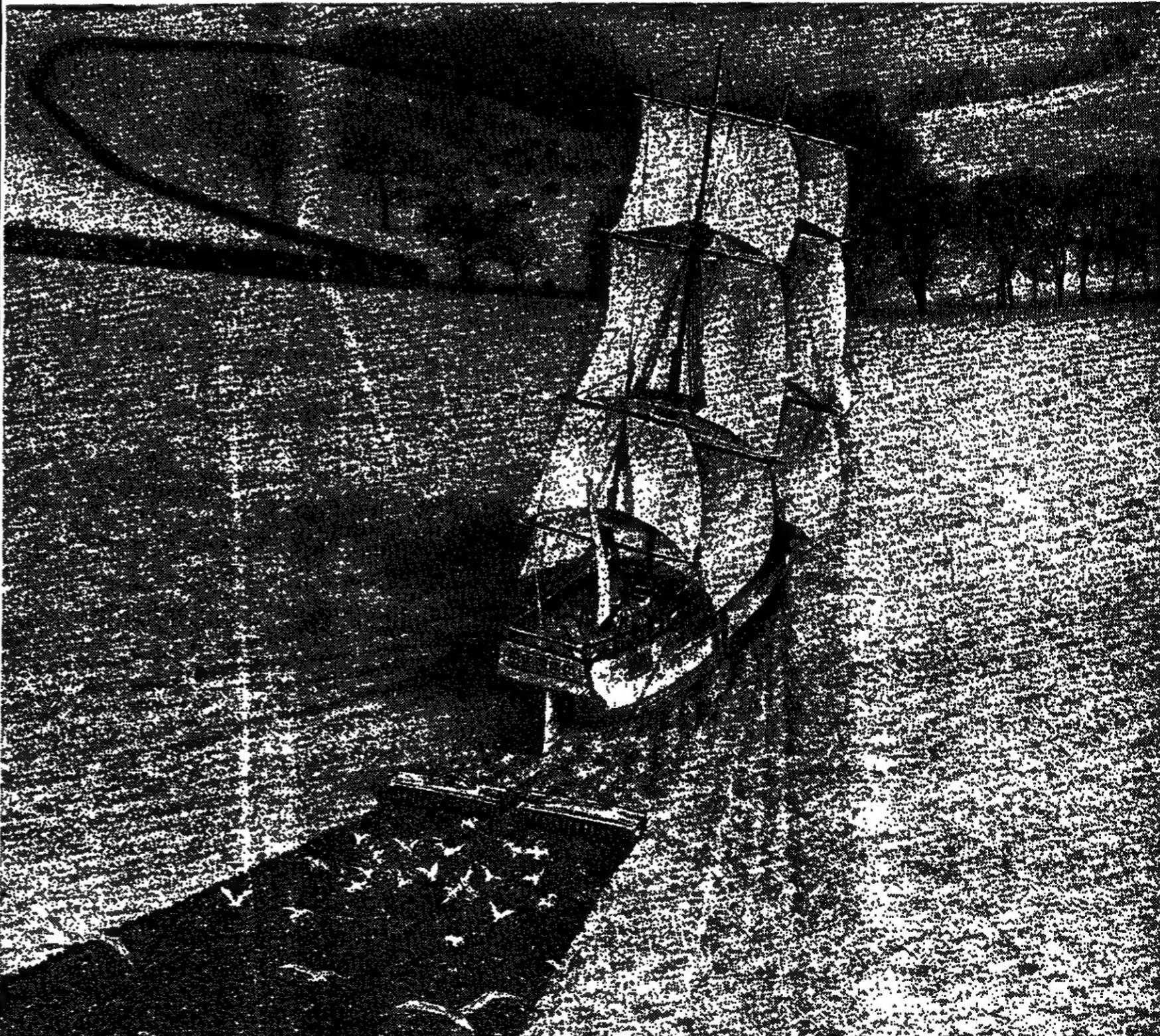


large forces are said to be waiting in readiness not far away. But there clearly has been a heightening of tension in the past few days.

Fighting takes place at some points every day and on most days there are clashes at many points. So far war has been avoided and the fighting remains limited to skirmishes, although they have been fierce and bloody. But preparations are complete and a full-scale war is very much on the cards.

Vietnam has not accepted the Cambodian statement and has pleaded again for unconditional talks. There is no sign that the talks are imminent, and indeed the chances are that the border issue will escalate. Certainly in Peking there are hints that the Vietnam-Cambodia conflict will be prolonged "now that a super power is actively intervening."

Unofficially, the Vietnamese contend that Cambodia's attitude is the result of internal problems and the need to find a scapegoat. The result is said to be discontent and the Vietnamese say that refugees from Cambodia speak of great unrest in the country. The Vietnamese believe, although they do not say so openly, that these internal troubles have forced Poi Not into a position of close dependence on China.



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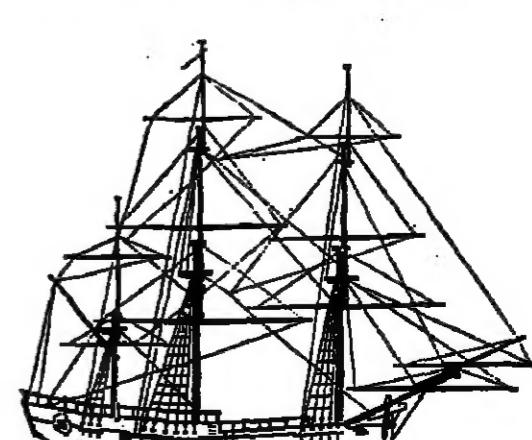
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April 27, 1978

AMERICAN NEWS

STRATEGIC ARMS NEGOTIATIONS

Hopes for a Summer pact

BY REGINALD DALE, EUROPEAN EDITOR

THE U.S. and the Soviet Union have made considerable progress in the latest round of their strategic arms limitation negotiations (SALT) which ended in Moscow at the week-end, giving rise to hopes that a pact can be concluded in June or July.

A number of important issues remain to be settled before a meeting can be arranged between President Jimmy Carter and President Leonid Brezhnev to sign the new agreement (SALT II). The latest state of the negotiations:

Aggregate limits: It is agreed that the overall number of strategic weapons on either side will be some 230 before the limits fixed at the 1974 meeting between President Ford and President Brezhnev in Vlad-

ivostok. Those were a total of 2,400 with a sub-tally of 1,320 for MIRV delivery systems (those carrying multiple warheads).

But the precise figures are still under discussion, as is the time from which they would apply.

The Russians say the Americans are pressing them to accept the precise wording of the commitment is not agreed. Nor, more importantly, is its status.

Modernisation and new systems: The Soviet Union has still not given the U.S. the commitments they want on limiting the modernisation of existing systems and deploying new land-based systems—a key point from the U.S. point of view. The Americans, however, want to maintain a free hand to deploy

missiles technology to its European allies.

This means that the U.S. will not try to use its allies to get round SALT obligations, but should not, in the allied view, prevent the transfer of Cruise missile technology. The Europeans are satisfied with the outcome.

Cruise missile limitations: The U.S. has accepted that, in the three-year period of protocol that is to accompany the proposed eight-year treaty, the range of Cruise missiles should be limited. The original suggestion was that air-launched Cruises should be limited to 2,500 kilometres, ground and sea-launched versions.

This has now been modified.

The proposed agreement is that the range limitation of 2,500 kilometres should apply to all Cruise missiles, however launched, for testing and development purposes. It is only when they come to be deployed that the 1,600-kilometre limit would apply to ground and sea-launched versions.

This is still a major difficulty over how the range is to be calculated. The U.S. wants an air-launched Cruise to be able to hit a target 2,500 kilometres distant. The Soviet Union wants the 2,500 kilometres to apply to the course the missile actually follows. This would reduce its effective range, as Cruise missiles do not fly in straight lines.

Length of protocol: It is agreed that the protocol would last for three years. The U.S. argues that the three years began when SALT I expired last October. The Soviet Union says the three years should start when SALT II comes into force.

SALT III: There is agreement that the content of the next SALT agreement will only be referred to in general terms so as not to restrict negotiating freedom. There is unlikely to be any specific reference to the inclusion of forward-based systems, weapons stationed in or aimed at Western Europe, though that does not mean that they will be excluded from the next round.

Mr. Carter says that the institute estimates the gap between conventional and nuclear arms is being narrowed by new non-nuclear weapons, such as the fuel-air explosive, a weapon that the U.S. recently refused to supply to Israel. A typical fuel-air explosive contains ethylene oxide, which when released as a gas burns fiercely without need of oxygen. The blast-wave effect of an explosion of such a substance can equal five kilograms of TNT.

With military expenditure last year was about \$360bn, says the institute, of which the NATO and Warsaw Pact alliances accounted for about 70 per cent, and the Third World for 18 per cent.

Measured at constant prices, and taking account of inflation, arms spending has doubled in real terms over a period of two decades, the institute says.

The institute says that the enhanced-radiation weapon, the so-called neutron bomb whose development was recently delayed by the U.S. as an overture to the Soviet Union in the countries arms limitation talks, is an H-bomb designed as an alternative warhead for the Lance surface-to-surface missile.

The institute says NATO plans to develop in Europe a Lance launcher equipped with missiles having a 130-kilometre range.

The new miniature H-bomb, the institute says, would possibly have the same capability of killing by radiation—neutrons and gamma-rays—at a given range as an A-bomb of about five times the explosive power. "People could be incapacitated by radiation from an enhanced-radiation weapon at distances at which blast and heat effects were relatively small."

* SIPRI Yearbook 1978, Taylor & Francis, £15.

PEACE INSTITUTE REPORT ON NUCLEAR WEAPONS

Balance of military power upset

BY DAVID FISHLOCK, SCIENCE EDITOR

THE LATEST developments in nuclear weapons are destabilising the global balance of military power, according to the latest yearbook on world armaments and disarmament issued by the Stockholm International Peace Research Institute (SIPRI).

The most dangerous developments in nuclear arms, the institute says, include the continuous improvement in the accuracy with which they can be delivered, improvements in mobile, land-based missiles, and miniaturised H-bombs, including the neutron weapon.

The institute cites as particularly destabilising such arms as the much vaunted warhead for the U.S. Minuteman-3 missile, a 370-kilotonne weapon with a "circular error probability" of 200 metres. Another is said to be the land-based mobile intercontinental ballistic missile (ICBM), such as the U.S. M-X system, which SIPRI says will probably carry between seven and 14 200-kilotonne manoeuvrable re-entry vehicles, each with a circular error probability of only a few tens of metres.

The M-X missile, whose deployment was requested by the U.S. Air Force last October, are to be installed in tunnels 25 kilometres long, so that they cannot

be counted by military satellites, says the institute.

"The missile would not only destabilise whatever strategic balance is perceived to exist between the U.S. and the USSR, but would also seriously complicate the negotiations of future strategic arms limitation agreements just as the Cruise missile complicates the current negotiations of a SALT II treaty," says SIPRI.

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CARTER'S \$25BN. TAX CUT PROPOSAL

Opposition still unyielding

BY DAVID BELL

THE CARTER Administration is lobbying hard in Congress for its proposed \$25bn. tax cut, but the scheme continues to encounter such opposition that it is unlikely to emerge from Congress in its present form.

Mr. William Miller, the chairman of the Federal Reserve, who has emerged as a leader of the group urging that the cut should be scaled down or delayed for three months (it is due to take effect from October 1), told a Senate committee yesterday that he thought the overall federal deficit should be held at \$53bn., a \$7bn. drop in the figure proposed by the Administration for the fiscal year 1979.

"If we send a signal loud and clear that we are reducing the deficit, then everything else will fall into place," Mr. Miller said yesterday. But this signal is clearly not yet received in the White House. At his Press conference yesterday, Mr. Carter once again made a strong plea to Congress to pass the cut, saying that without the tax reduction the economy would slow down next year and a million more people would be out of work within 12 months.

The President couched his support for the cut with calls to Congress to act at the same time on his tax reform measure which will raise some \$9bn. of new revenue and which is in very serious trouble in the House Ways and Means Committee.

Mr. Carter was adamant that the reforms must go through and he cited polls showing that two-thirds of the U.S. people approved of them. He also proposed, as an example of current inequity, a surcharge who received an \$814,000 tax deduction for his yacht because he holds meetings with other doctors on board.

Most Americans don't buy a yacht and when they go for a small pleasure ride they can't deduct it," he said.

But this returning real and Mr. Carter's belief that the economy will need more stimulus by the end of the year is cutting little ice on Capitol Hill. Mr. Blumenthal, the Treasury Secretary, who cancelled his trip to Europe this week to lobby for the tax plan, is working hard to generate support but without much success. There is already some talk of concessions and "trade-offs" that might salvage

part of the proposal at least.

Mr. Miller couched his objections to the size of the tax cut in far softer tones yesterday while answering questions after his evidence. He agreed that the economy needed careful watching and that it was important to provide business with fresh incentive to invest—the key element in the Carter tax package.

But he suggested that one way to do this might be to recommend a range of specific accelerated depreciation rates. Under his suggested scheme, which would require new legislation, business equipment would have a five-year depreciation life, plant

and structures as office buildings a 20-year life.

Mr. Miller also argued that the country was "over the hump" in the enormous number of new entrants into the work-force, particularly women, in the past 18 months. This suggested that unemployment would probably drop to about 5.75 per cent by the end of the year and that the jobless rate could stabilise even if the growth of the economy slowed down.

DC-10 tyre bursts to be investigated by the FAA

BY JOHN WYLES

THE U.S. Federal Aviation Administration (FAA) has set up a special task force to investigate the possible causes of tyre bursts on the McDonnell Douglas DC-10 aircraft following a number of incidents, including a fatal crash at Los Angeles airport on March 1.

The crash, in which two people were killed and 50 injured, drew attention to a problem which had been exercising a number of airlines for some time. Although no statistical evidence has been produced to show that there is a higher incidence of tyre bursts on the DC-10 than on other wide-bodied aircraft, some administration officials concerned with aircraft safety believe that there are sufficient grounds to justify remedial action.

"We believe there is an urgent need to do something now because the potential is there for a catastrophe," said a spokesman for the National Transportation Safety Board this morning. The Board chairman, Mr. James King, wrote to the Federal Aviation Administration earlier this week expressing the Board's "grave concern" over recent incidents involving the DC-10 and urging that attention be given to imposing limitations on speeds and distances which aircraft may taxi and to setting standards for re-treading of

tyres. A spokesman for the FAA confirmed this morning that a special team had been set up after the Los Angeles crash to review the certification of the DC-10 and to investigate in particular landing gear and tyres. He said an order was being drafted to the 225,000 New York municipal workers.

Mr. Miller said that despite a policy of competitive bidding, Mr. Ford extended to Canoe Corp. an exclusive concession to provide food and beverages at various Ford offices and factories.

In Detroit, the Ford president and general counsel, Mr. H. R. Nolte, said that the complaint was "filled with untruths, inaccuracies and distortions" and said that the allegations of "impropriety" were "totally without merit."

The suit alleges that, despite

a policy of competitive bidding, Mr. Ford extended to Canoe Corp. an exclusive

concession to provide food and

beverages at various Ford

offices and factories.

The Board's move to hold a new ballot on its two-year pay settlement, which was negotiated recently.

The proposed deal, giving 6 per cent pay rises, and additional productivity payments, has been roundly condemned by many bus and underground workers, and there is more than a suspicion that it may have been turned down in the first ballot, which was due to have been counted yesterday.

It could be a month before the result of the new ballot is known, and this may impose a further delay on negotiations for a new contract for the 225,000 New York municipal workers.

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HOME NEWS

Lloyd's syndicate members asked for cash payment

BY JOHN MOORE

MR FREDERICK SASSE, head underwriter of suspended Lloyd's syndicate number 762, locked in a \$35m. claims row with a Brazilian reinsurance has written to the 108 members of the syndicate asking for a cash payment.

The letter, dated last Friday and signed by Mr Sasse, explains that claims are so heavy on the property insurance contracts disputed by Instituto de Resseguros do Brasil, the Brazilian reinsurance, that "it is necessary to ask for a preliminary payment" amounting to \$10,000 for each \$20,000 premium limit allocation. Payment is requested for Friday, May 19.

Mr Sasse tells the underwriting members that the dispute with the reinsurers has not been resolved, and that the claims on the 1,300 property contracts are "causing a severe burden to the syndicate."

The Committee of Lloyd's asked the syndicate auditors (de Paula Turner Lake and Co.) to carry out a preliminary assessment of the open-years audit position, and the figures arrived at from this entirely preliminary calculation were as follows for a share with a \$20,000 premium limit: 1976 account, deficit court next month.

Merseyside supports Japanese truck plan

BY RHYME DAVID

MERSEYSIDE County Council has told the Government that it supports plans to open a truck assembly plant in Liverpool for Japanese vehicles.

The plan is causing acute embarrassment at the Department of Trade because it promises to bypass the agreement reached between the British and Japanese Governments on restraining Japanese exports this year.

At the same time, British Leyland's commercial vehicle division, which is spending about £100m. worth of Government funds, has let it be known that it opposes the introduction of heavy Japanese trucks to the U.K.

The project is attractive to Liverpool since it would mean new jobs for about 700 people in an area which is likely to lose more than 3,000 this year from the closure of part of Leyland's Speke plant.

It will mean building 6,000 Hino lorries a year under the control of J. Harris Assemblies, an Irish company already making

the Hino product in the Irish Republic.

Harris produces about 35 trucks a week at its assembly site near Dublin and took more than half the Irish market of 2,700 heavy commercial vehicles last year, previously largely supplied from Britain.

Details of the proposed scheme for Liverpool have yet to emerge but Harris' organisation claims to have found a site and has said it will start operations in August with 100 men producing 1,500 trucks in the first year.

The company has not gone through any of the established development bodies covering Merseyside and has not approached the Department of Industry.

It is unlikely, however, that it would qualify for the various grants available to new manufacturing industry setting up in the development areas.

Though each case is decided on its merits, assembly work could be classified as service industry unless at least half of the operation represented true manufacturing.

Sir Keith outlines Tory plans for Post Office

A CONSERVATIVE government within the party on whether to open the postal service to free enterprise.

At present, only a limited amount of telecommunications equipment is supplied directly to the customer by the manufacturer. The equipment is generally supplied to the Post Office in the first place, and then sold to the customer.

Mr Brian Stanley, general secretary of the Post Office Engineering Union, said last night that the denationalisation of Post Office telecommunications would be an "unmitigated disaster" for the customer.

There was still discussion

on whether to leave the Post Office with exclusive control over the switching network, but allow private industry to sell telephones and other telecommunication equipment directly to the customer.

Sir Keith says in an interview in Computer Weekly that the Conservatives plan to leave the Post Office with exclusive control over the switching network, but allow private industry to sell telephones and other telecommunication equipment directly to the customer.

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LABOUR NEWS

A tangle to tax ACAS

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

WORKERS OPERATING a 24-hour-a-day, round-the-clock rota to patrol the silent Rolls-Royce aero-engine components plant at Coventry, are conscious that they are at the centre of a bizarre dispute.

The 4,000 manual workers have occupied the Parkside and Ansty factories for nearly four weeks, but are perplexed by the apparent lack of public interest. They are not on strike and insist that they want to work, but are being prevented by a vindictive management. To add to the confusion, the task force of senior executives running the company is operating from a secret base in a Coventry hotel.

Officials from the Advisory, Conciliation and Arbitration Service were trying again last night to find a common ground in a dispute which started over the annual wage award but escalated — somewhat to the surprise of both sides — into a complete shutdown.

At first sight, the distance between unions and management is slight. The men are demanding a 10 per cent. pay increase, and the company is offering 8.7 per cent, leaving a gap equivalent to only 3p a week per man.

But Mr. Phil Powey, the divisional officer of the AUEW, says that so many other issues have been dragged into the dispute that it is difficult to identify the real stumbling blocks to agreement.

"The set of circumstances at Rolls-Royce is the most confusing and mystifying that I have ever had to encounter in a major dispute," he said.

The company position is that 0.3 per cent. or £80,000 of the 0.3 per cent. annual award must be kept back to allow the flexibility to eliminate

the piece-work system as an inflationary and disruptive influence on the pay structure.

The stewards maintain that the company has only recently erected piece work as the main reason for holding back the £80,000, and are suspicious that management is deliberately looking for trouble. They are also adamant that to hang on to what the deputy convenor, Mr. Charlie Donogue, terms a "pot of

gold" will spark off a series of sectional claims from different groups of workers which could lead to 12 months of industrial chaos.

Rolls-Royce has already been disrupted by unilateral action by 22 electricians demanding parity with toolmakers. That dispute caused lay-offs prior to the present shutdown and still remains unresolved.

The management believes that piece-workers are not only able to determine the pace at which they work but also to accrue unofficial "back of the book earnings" which can be brought forward into any week when production is down.

The company would argue that such a system exerts a disruptive influence on the pay structure and allows management no control over earnings.

Matters came to a head on March 7 when 400 workers at the Parkside plant were laid off as a result of sanctions imposed by the electricians.

Stewards argued that management had acted precipitately, the 400 began a work-in, and the rest of the plant started a policy of non-co-operation. According to management, the sophistication in reconciling two sides which have adopted remarkably entrenched positions.

This year, as the opportunity to make a move towards restoring differentials. The an action which cost the workforce nothing but imposed severe cash flow problems on the company.

On March 22, with the breakdown of talks about the annual wage claim, management warned that in the light of union sanctions it would have to stop production.

A week later a mass meeting of workers voted to counter the move with a work-in — a tactic successfully employed by the workforce over the previous 18 months. In the words of Mr. Tommy Hartopp, chairman of the joint shop stewards committee: "The lay-off is in penalty

that management feels able to impose upon the manual worker with the objective of screwing him into the ground and gaining his submission."

The work-in began on Friday, March 31, but on the following Monday was converted to an occupation when management switched off the power.

On April 5, power was also switched off at the Ansty plant. Workers were able to restore the supply and continue a work-in until April 10 when the electricity supply was cut from outside the plant.

Since then, the workforce at the two plants has maintained its vigil, waiting for someone to break the impasse. They feel forgotten and ignored but as yet show no signs of any split in their solidarity.

For its part, the company has adopted a low profile and refrained from resorting to legal action to repossess its plants.

The task of ACAS is a big one.

The management saw the annual wage round, due to come into force on February 10 is indicated by the fact that

the random Persian market principle.

The piece-workers are seen as the pace-setters for the whole pay structure. While an upper limit of £92.50 has been agreed for piece-work earnings, negotiation of prices still operates on the random Persian market principle.

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Rush of pay demands unlikely after Stage Three—Murray

BY CHRISTIAN TYLER, LABOUR EDITOR

A CAUTIOUS forecast that omen by the Government, Mr. Murray was careful to dissociate the unions from Ministers' plans for a further round of wage restraint.

Asked whether the unions' commitment not to seek pay rises more than once a year would continue, he said: "I think by and large most unions prefer to settle these days on the basis of a 12-month agreement."

"I won't say that will last for all time. My own view is that unions generally have come to a standstill on pay that is the test of the liaison was still there."

But the practice of settling the Government's readiness to accept on unemployment to one a year was likely to persist."

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Civil Service mystery

BY MICHAEL DIXON

LET THERE be no more irresponsible complaints that the Civil Service refuses to recruit people with experience of industry and commerce for its top-drawer jobs. It took in one during 1977, according to the annual report of the Civil Service Commission published yesterday.

He or she was one of eight external candidates appointed to the rank of principal in the service's elite administrative division. Apparently all the other people from industry and commerce among the 304 external applicants for the 13 principal's posts notionally available, were not "good" enough.

The same applied to all four outsiders who applied for the mandarin job of deputy chief economic adviser to the Treasury. None of this quartet, the report declares, "was of the standard of the in-service candidate who was finally successful."

The same applied to external candidates for various other job categories. These included legal assistants, scientific officers, factory inspectors and — a point which may comfort some people — inspectors of taxes of whom only 90 were appointed although 3,432 applied.

For us outsiders — who are still in the majority — it is surely time to worry why we so generally fall short of the Civil

Service's standards. But unfortunately I cannot tell you much about what these standards are. The only relevant information in the report seems to be about the mainly younger "ground-floor" entry of 145 people as trainees for the administrative heights. Of these, 56 per cent were graduates of Oxford and Cambridge Universities which together account for about one-tenth of the bachelor-level output of this country's universities, not to mention the thousands more now graduating from polytechnics.

This 56 per cent compares with around 60 per cent in 1976. But I fear that one cannot yet say the mandarin grades of the service are becoming less Oxbridge-dominated, because the two major universities' share of the administrative trainee entry is still 6 per cent — a point higher than it was in 1970-1974.

On the other hand, the entry is certainly no longer dominated by people who graduated in the Classics. The proportion from such studies fell last year to only 4 per cent. Of the annual bachelor-level output of UK universities as a whole, by the way, students of Classics constitute about 0.7 per cent.

Moreover, no fewer than one in ten of the new administrative trainees had graduated in mathematics or another science-side discipline, compared with a before the addition of any rise under this year's 10 per cent guidelines. It is £6,201-£7,971 basic.

Those working in outer London clearly has little chance of getting an extra £273, and principals in inner London an extra £465.

The lowest point of that basic pay-scale is above the median salaries of all the categories of industrial and commercial in does not qualify for removal executives as shown by last month's Reward salary survey, itself can nowadays be a power with the sole exception of general managers — the highest which would mean moving paid Reward group — whose median salary was £2,700.

As another example, take the age-bar which largely prevents outsiders from entering the administrative or executive divisions after their 28th birthday. This barrier is at last on its way out, thanks to the persistence of a Mrs. Belinda Price, an educational welfare officer, who last year persuaded an Employment Appeal Tribunal that the age-rule infringed the Sex Discrimination Act.

But having accepted that the rule was breaking the law, the tribunal gave the commission until 1980 to make its procedures legal after due consultation, of course, with the Civil Service unions.

To my mind, however, conditions such as those above are still not so much a barrier to adequate recruitment from outside as are the commission's recondite standards. Since only the commissioners seem to know what these are, we laymen cannot argue about them in detail. But we can apply one acid test.

It is whether or not, on the evidence before us, these standards provide the country with

successful at their work. And particular lines, working through relevant queries from the Press try as I might, I cannot with my Aifa-Levels' sales organisations and the Institute's members; hand on my heart declare that in other countries.

and so on.

The answer is "yes, they do." Bob van Oren says that technical knowledge of the package is the auditing practice committee, soon to publish its first draft recommendations and be responsible to its secretary, Jerry Winters.

Another pair will report to Jim Carty, secretary of the accounting standards committee concerned with, among other things, the vexed question of inflation accounting.

One will look after the technical committee dealing with matters such as advice on management accounting to industry and commerce. The other will serve the research committee which tries to act as a bridge between theory and practice in accounting — an academic background would probably help here. These last two will both report to Mr. Westwick.

The main qualification he says, is demonstrable ability to write clearly about complex matters, coupled with at least three years of responsible work since qualifying as an accountant or graduate.

The salary range for these City-based jobs is £8,000 to £10,000 which does not seem negligible by any means.

More information and application forms can be obtained by writing or telephoning — in both cases briefly — to Mr. Westwick at Chartered Accountants' Hall, Moorgate, Place, London EC2P 7BP. Tel. 01-628 7080.

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Kemp-Gee & Co. require an additional person to join one of their established equity teams servicing important U.K. and Continental institutions.

Applicants must have had a minimum of three years' experience either as a broker handling institutional accounts or as a fund manager.

We are a research orientated firm and the ability both to understand and to sell the research department's work to senior fund managers is essential.

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Remuneration for this important appointment will be fully competitive.

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The General Manager will be a marketing and sales orientated person with proven experience of process pumps, filters and hydraulic equipment, ambitious to build a significant business. He/She will probably be a qualified engineer and must be able to direct the efforts of the sales and engineering design team and a small labour force engaged on assembly of products and bought in goods.

The job location is desirable and the terms will attract the right applicant.

Please reply in strict confidence to Chairman, Box A.6336, Financial Times, 10, Cannon Street, EC4P 4BY.

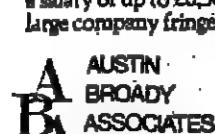
An Assistant Company Secretary

Our Client is an international group with substantial manufacturing operations in the U.K. and Europe where considerable expansion by organic growth and by further acquisition is now underway.

This new appointment has been created to deal with the greatly increased load within the Secretary's department.

Applicants, male or female, should be qualified as Chartered Secretaries, or have a background in law, and have a minimum of three years experience since qualifying.

Prospects for development and promotion are good and a salary of up to £6,500 will be paid, together with normal large company fringe benefits.



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We are seeking a young qualified Accountant preferably with more than two years' post-qualification experience who would like to acquire a wider knowledge of company taxation and consolidation work. No previous experience in either field is necessary, but industrial experience would be an advantage. The accountant will be located in the Finance Department at Group Headquarters and it is expected that duties will include:

- (a) Preparation of company tax computations and estimates for companies in an international group giving an opportunity to acquire knowledge of U.K., Irish and other European and Overseas tax legislation and to solve double tax relief problems.
- (b) Consolidation of the financial accounts of a diverse group with considerable overseas interests and assisting with preparation of inflation accounting systems.

Salary (including allowances and annual profit share) approximately £7,000 p.a. depending on experience. Benefits include five weeks' holiday, interest free season ticket loan scheme and non-contributory pension scheme.

Please telephone 01-629 9685 for an application form or write stating age, qualifications and experience to:

Group Chief Accountant,
Arthur Guinness Son & Co. Ltd.,
10, Albemarle Street, London W1X 4AJ.

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having some experience in the area of
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His job will mainly consist in
negotiating acquisitions in
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The candidate must be
between the ages of 25 and 30,
having already worked in a
banking institution. This experience
should have been either
in a commercial bank or in a
banking institution.

HAVAS CONTACT

BANK APPOINTMENTS

EUROBOND INVESTMENT ADMINISTRATOR to administer an entire section. Some accounts work, contracts, premiums, primary & secondary markets. £8,000.

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Major privately owned insurance broker located in midwestern United States is seeking an underwriter/placer well known to Lloyd's sources for important position in its firm. Attractive salary, benefits and, of course, moving expenses. Representative will be in London during the week of May 15 for interviews and will respond by phone to resumes or letters to Box A6341, Financial Times, 10 Cannon Street, EC4P 4BY.

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for a group of companies with a turnover well in excess of £50m. and with an outstanding record of profitability; it is part of a British public group operating worldwide. He will be responsible for the formulation and execution of financial policy principally in Malaysia but also in other countries in the Western Hemisphere and will control a substantial multi-racial staff; there are good prospects of further advancement within the group.

The ideal candidate is a qualified accountant in his late 30's currently employed as a Finance Director in an international group; experience abroad would be an advantage.

Salary negotiable from the equivalent of £22,500 per annum, plus bonus, car and driver, subsidised accommodation, assistance with school fees, leave passages paid, etc.

Please write in confidence to J. M. Ward ref. B. 41337.

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17 Stratton Street London W1X 6DB

European Financial Controller
Paris

ICL's position as a natural leader of the European computing industry is firmly based on impressive achievements. 1977 turnover was up 45% to nearly £420m, and for the first time continental Europe became the largest of our four marketing divisions.

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You will be based at the Paris Headquarters of our European Division, reporting directly to the Divisional Director as a senior member of his management team covering 22 countries.

You will control all financial and commercial activities, with particular emphasis on:

- interpreting business opportunities, plans and performance in financial terms, ensuring that all decisions are soundly based
- developing and controlling the Division's financial and commercial policies and procedures throughout Europe
- ensuring that there are the accounting resources to meet growth targets.
- The continuing forward thrust that we require calls for:
- a business-minded and experienced accounting specialist of high calibre
- a manager who has exercised responsibilities of general and

management accounting within an international organisation

- a sound commercial experience preferably including complex pricing structures
- fluency in English and preferably French or German
- flexibility for extensive travelling.

The salary and benefits are negotiable in line with the considerable responsibilities of the position, including relocation as appropriate. There are excellent prospects for future career development within the Group.

Please send full personal and career details, quoting reference FT1805, to Ian Teller, Director, Booz Allen & Hamilton, New Bond Street House, 1-5 New Bond Street, London W1Y 0DB, who is handling this appointment on our behalf.

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£8,000 to £10,000

The Technical Directorate of The Institute of Chartered Accountants in England and Wales is responsible for advancing standards of competence in accounting, auditing and the other services provided by the accountancy profession. The Directorate has earned an enviable and worldwide reputation for its contribution to the development of advanced accountancy thinking.

To strengthen his Department the Technical Director needs to make four appointments at Under Secretary level

- * for the Auditing Practices, Accounting Standards and Technical Committee auditing/Industrial experience would be relevant.
- * for the Research Committee an academic background would in addition be useful.

Candidates should be graduates who have qualified as accountants not less than three years ago. Skills in influencing other members of the profession will be highly prized. An appointment is offered either to the permanent staff or for an agreed period of time to allow an applicant to broaden his or her experience before returning to the profession, to industry/commerce, or to academic life.

A starting salary of between £8,000 to £10,000 is envisaged. The location is Moorgate Place, London.

For further details and application form please write in confidence to

Mr. C. A. Westwick, Technical Director,
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Chartered Accountants' Hall, Moorgate Place, London EC2P 2BZ.
When Replying Please Quote Reference No. 150

Banking

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MBA's aged 25-30 are invited to apply for an attractive position in the Corporate Finance department of a well-respected City Bank. Ref AJT

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Group Financial Controller
West Yorkshire

The group's main trading companies design and make to the exacting standards of a brief customer list of leading retailers. From this secure base (£15m. sales) they are now expanding into new product types and broader markets.

The Controller's remit covers the full public company head office function, regular liaison with the trading subsidiaries and a supporting role in the current acquisition phase. There is ample scope for advancement.

Candidates, around age 30, should be ACA with a few years of financial and management accountancy experience in industry behind them - including some taxation.

Salary up to £9,000; a 2000cc car; generous re-location help.

Please write in confidence to Wallace Macmillan ref. B.31209.

This appointment is open to men and women.

MSL Management Consultants

Management Selection Limited
474 Royal Exchange Manchester M2 7EJ

Chief Financial Officer

Hong Kong

The Reader's Digest Association is seeking a qualified senior accountant for the above post in its Far Eastern Company based in Hong Kong.

The Chief Financial Officer will be responsible to the Managing Director of the Company for all aspects of financial and management accounting, supported by the Chief Accountant and a sizeable Accounts Department. The appointment offers a sound career step to an individual looking for challenge combined with long-term development prospects.

Candidates, aged 35-40, should have:

- * a recognised accountancy qualification - ACA, ACCA, ACMA or equivalent.
- * at least five years' post-qualifying



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EXECUTIVE SEARCH CONSULTANTS

Financial Controller

SAUDI ARABIA

upto £17,500 +

Are you....

- a chartered accountant with a broad industrial background
- used to working overseas (languages not essential)
- experienced in financial control techniques and computerised systems
- and are you aged 35-45?

Then consider a new appointment....
● reporting to the Chief Executive of a multi-million pound group
● managing the accounting function of a dozen companies
● co-ordinating, devising and implementing standardised procedures
● with a 3-5 year contract including free housing etc.

Please contact P. G. Fitzgerald on 01-584 8133 (24-hour live telephone service) or 01-381 3556 for a preliminary confidential discussion quoting reference 3086 or write to 25 Ranelagh House, Elystan Place, London SW3.

Company Secretary (Designate)
South East

£10,000+Car

A Company Secretary (designate) is required by a diverse Engineering Company. The Company is well known in its particular fields of activity and supplies both capital goods and services to the private and public sectors in the U.K. and overseas.

Reporting to the Managing Director the successful candidate will progressively take over responsibility for a range of services and ultimately be appointed Company Secretary.

Applicants should be suitably qualified and in the age range 35-45. Experience in both manufacturing and service industry will be an asset. Salary will be about £10,000 and a car will be provided.

Candidates should apply in confidence giving personal details and an outline career history quoting reference no. FT108/F to:-



Turquand, Youngs and Layton-Bennett
Management Consultants
11 Doughty Street
London WC1N 2PL

Financial Times, Thursday April 27 1978

Controller/Designate

IN MANAGER INDON

MA GROUP COMPANIES

UNIVERSITIES APPOINTMENT

MANAGEMENT RESEARCH

13

The year in brief

For the year as a whole sales rose by 11 per cent at comparable rates of exchange to £9,147 million, but this was entirely due to higher selling prices. We had satisfactory growth in the first half of the year, but not in the second half when economic conditions worsened, particularly in Europe. Additionally, the cold and wet summer affected some of our businesses unfavourably. As a result, profits in Europe for a number of product groups were below those of 1976 and margins were unsatisfactory.

In the United States, Lipton Inc.

achieved good results but Lever Brothers had a difficult year. UAC International continued to do well and total results of other overseas countries showed a good improvement over last year.

Results were influenced throughout the year by the effect of the change in the shareholding of UAC of Nigeria. Based on a comparison with 1976 figures adjusted to show the effect of this change and at comparable exchange rates, sales for the year would have risen in value by 16 per cent, while operating profit for the year would have risen by 6 per cent.

Sales by geographical area

Sales by product category

The "value added" by Unilever was £2,447 m. distributed as follows:

- £1,642 m. to employees in wages, salaries, pension contributions
- £273 m. to government in taxation
- £72 m. depreciation
- £163 m. profit retained re-invested in business
- £95 m. in dividends to shareholders
- £83 m. interest to providers of loan capital
- £22 m. outside shareholders and preference dividends

National Starch and Chemical Corporation

On 11th December, 1977, a letter of intent was signed between Unilever United States, Inc. and National Starch and Chemical Corporation, Bridgewater, N.J. for a proposed acquisition of National Starch and, on 16th March, 1978, a definitive Merger Agreement was entered into. The total cost will be approximately \$480 million.

Finance

Total net liquid funds remained substantial at £348 million at the end of 1977, but were down from the level at the end of 1976.

Capital expenditure was £138 million higher than depreciation. The working capital increase was lower than in 1976 because of lower raw material prices towards the end of the year, but was still substantial.

We spent £37 million on acquisitions; of these the most significant were A. Sutter A.G., a Swiss company specialising in industrial

Operating profit and Profit attributable

| Year | Operating profit (£ million) | Profit attributable (£ million) |
|------|------------------------------|---------------------------------|
| 1972 | 257 | 338 |
| 1973 | 338 | 357 |
| 1974 | 357 | 366 |
| 1975 | 366 | 366 |
| 1976 | 366 | 541 |
| 1977 | 541 | 632 |

If you would like to receive a copy of the Report and Accounts please fill in the coupon.

To: The Company Secretary, Unilever Limited, Unilever House, London EC4P 4BQ.

Please send me a copy of your 1977 Report and Accounts.

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Address _____

PARLIAMENT AND POLITICS

Peers seek Government initiative over Salisbury agreement

New effort urged to secure Patriotic Front compromise

BY IYOR OWEN, PARLIAMENTARY STAFF

IF THE internal settlement reached in Salisbury is to succeed, the test of its acceptability to the people of Rhodesia as a whole must be supervised by machinery established by the United Nations or the Commonwealth, the Archbishop of Canterbury, Dr. Donald Coggan, told the Lords last night.

In a debate opened by Lord Carrington, the Conservative leader in the Lords, peers on all sides called for renewed efforts from the Government to persuade the Patriotic Front to accept the need to compromise with Mr. Ian Smith and the African leaders who are parties to the Salisbury agreement.

While critical of the initial response made by Dr. David Owen, Foreign Secretary, to the Salisbury agreement, Lord Home, the former Tory Prime Minister, contended that it was still possible for Britain and the U.S. to get back on the right foot and secure an effective settlement of the Rhodesian question.

But like Dr. Coggan, he emphasized the importance of the test of acceptability, recalling that the agreement, which he negotiated with Mr. Smith in 1971, founded because of the finding by the Pearce commission that it had not gained the approval of the African population.

Lord Home, who had earlier declared that the Salisbury agreement was "without question" within the six principles laid down by successive British Governments, commented: "I fell over that hurdle once, and I do not want to see other people fall over it again."

The Archbishop said the Salisbury agreement should be welcomed as a step towards establishing a multi-racial demo-

cratic Rhodesia. He referred to reports from the Bishop of Mashonaland and the Bishop of Matabeleland, underlining their support for the executive council.

He fears that no settlement was possible which would please all the factions involved, and that terrorism would continue under the new system, "although

Dr. Coggan asked if the Government would take further steps to discover who was responsible for the death of Steve Biko.

"Will it accede to the request of the South African Law Society for the setting up of a court of inquiry?"

He asked how the post mortem findings that Mr. Biko died from damage to brain and kidneys could be reconciled with the resolution of the police from all responsibility.

One prays on a smaller and steadily diminishing scale."

Dr. Coggan told peers that it was almost impossible to of a third party presence in the transitional period.

"The only chance of success for the internal settlement is that it should be validated and legitimised by a peacekeeping force provided by the United Nations, or possibly by the Commonwealth."

Lord Home accused Dr. Owen of having advo-

cated "a cold douche" to the Salisbury agree-

ment as soon as it was announced

by declaring bleakly that it would not work.

There had been an even more icy response from

Mr. Andrew Young, the U.S. Ambassador to the United

Nation.

Lifting of Rhodesia sanctions rejected

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

CONSERVATIVE demands for the immediate lifting of sanctions against Rhodesia were rejected by Dr. David Owen, Foreign Secretary, in the Commons yesterday.

Mr. Kenneth Lewis (C. Rutland and Stamford) urged that sanctions should be removed in order to support the multi-racial Government that had been established in Salisbury and to counter-balance the hostile forces surrounding Rhodesia.

But Dr. Owen replied: "I don't think it would be wise to do so. We should not underestimate the effect of UN sanctions. After 12 years they are beginning to bite."

The issue would have to be faced, when we were satisfied that a settlement was acceptable to the majority of Rhodesians, that there had been a transfer of power and a new Government elected with independence established.

Mr. John Davies, Conservative foreign affairs spokesman, argued that the Government's persistent commitment to the Anglo-American plan was bound to undermine the international settlement between Mr. Smith

He came in for criticism from

the three black African leaders.

He urged Dr. Owen to give

some support to ensure that the internal settlement was carried forward with help and not hindrance.

But the Foreign Secretary

replied that he did not wish to hinder anyone. The one way of achieving an agreement was to bring about a ceasefire — that was the crucial element that was missing in the internal settlement.

In other exchanges, Dr. Owen

voiced Britain's strong concern

about the Soviet and Cuban

military involvement in the Horn

of Africa. But he was cool to

wards Conservative suggestions

that he should take the matter to the UN.

"I am very worried about the effects of Soviet troops in Africa

and the ability to switch the

balance of power very rapidly as

happened in the Horn of Africa,"

he declared. "On the other hand,

we have to recognise that they

have a right to be in Africa, just

as we do."

He came in for criticism from

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Our company has a long history of success and we are committed to providing high quality products to our customers. We are always looking for new opportunities to expand our business.

Our company has a long history of success and we are committed to providing high quality products to our customers. We are always looking for new opportunities to expand our business.

Dr. Owen said he personally welcomed the visit.

It was Britain's intention to improve relations with China. These had been steadily improving but there was room for further co-operation, particularly in commercial, scientific and technological exchanges.

"I wish to deepen our relations with that very great country," the Foreign Secretary declared.

A leading Left-winger, Mr. Norman Atkinson (Lab. Totteham) asked for an assurance that improved relations with China would not be at the expense of our relationship with the Soviet Union.

Dr. Owen agreed that this was a serious question. "It is certainly not in the interests of this country to make such a dramatic shift in our policy," he said.

He added that Sir Michael

would be in China until May 3.

It was the first visit by a British

Chief of Defence Staff to Com-

munist China and his purpose

was a broad exchange of views

on defence matters.

"I don't think the question of

a defence pact arises at all," Dr. Owen replied.

He added that Sir Michael

would be in China until May 3.

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Chief of Defence Staff to Com-

munist China and his purpose

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on defence matters.

MUCH OF the significance attached to the neutron bomb was "propaganda," Dr. David Owen, Foreign Secretary, said in the Commons yesterday.

Speaking of President Carter's decision to suspend production of the nuclear warhead, Dr. Owen told MPs: "I do not hold the same view as some about its significance."

President Carter made a right and balanced judgment not to deploy it. Russia has attacked a great deal of importance to it but a great deal of it is propaganda."

Mr. Hugh Jenkins (Lab. Putney) had asked for an assurance that in no circumstances would Britain agree to the storing or deployment of neutron bombs.

The development of this weapon could only have disastrous results, leading to national suicide and the possible end of European civilisation," he declared.

Dr. Owen assured him that there was no question, at this time, of Britain storing or deploying the bomb.

Mr. George Rodgers (Lab. Chorley) said the first time

Britain had possession of the added.

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fends Top
policy

The Marketing Scene

BY MICHAEL THOMPSON-NOEL

CANNING THE TIMES' sports page this week for a clue in the ate of Comet Kohoutek in the 15, the eye travelled down and across, alighting at last on a 2x2 advertisement in the bottom right-hand corner—surmounted, by the following so-DeLillo phrase:

A LAST CALL TO
ADVERTISING AND
MARKETING PEOPLE

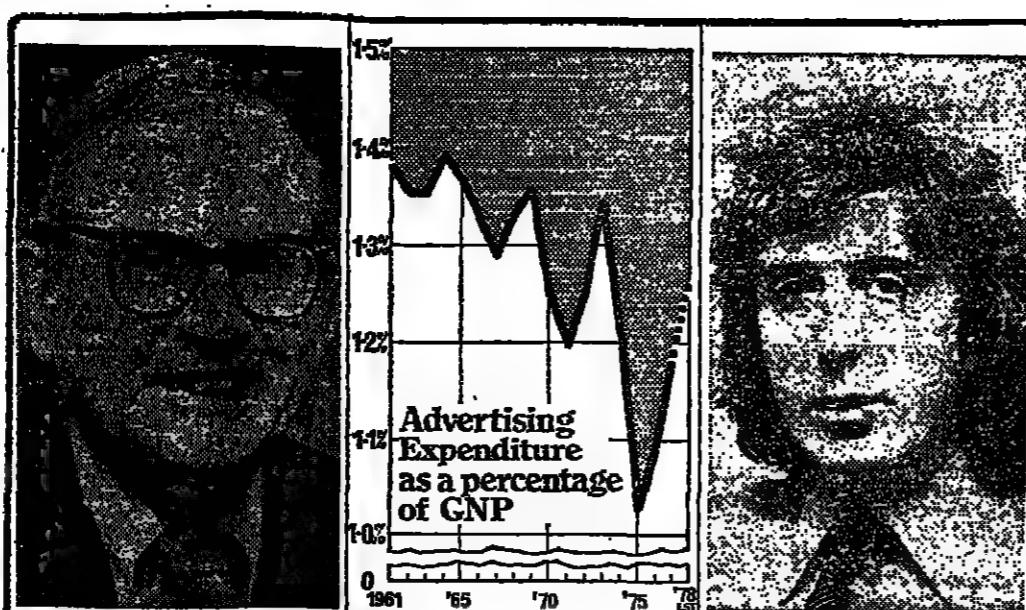
What on earth was going on? Were they being rounded up? In a sense they were, for the ad was an invitation to the Advertising Association conference that starts in Brighton today and thus to join in "the most vigorous argument ever for advertising and marketing".

The text observed that the economy desperately needed more profits, more creation of work. "Yet resources are limited. So the need for better marketing of our resources becomes vital. With this has come a new appreciation of the role of advertising—because good advertising starts with properly planned advertising and leads directly to greater profits. With greater profits, there is more investment, more jobs and a better future."

It was confident stuff, and why not? For it is a characteristic of the advertising business that just its own ups and downs reflect at least anticipate the trade cycle itself, so the barometer of its own self-confidence rises and falls.

When things are going well, it feels more emboldened than usual to remind the rest of business and commerce that commando raids on the advertising budget are by no means responsible for a downturn in trade, or that because of a cross-expose between marketing and corporate managements—often the result of an imperfect understanding on both sides of how advertising actually works—it by no means reasonable to assert that short of medium-term reductions in the advertising effort are unlikely to affect company's market situation.

On the other hand, when times are tough, ad-men tend to retreat into the bunker of their misfortune, and not to be heard. They are not in the



Left: Jeremy Bullmore, chairman of J. Walter Thompson: a bon-bon from Rowntree. Right: Frank Lowe, managing director of Collett, Dickenson, Pearce: under pressure but producing much of the best in British advertising.

bunker at present. Advertising expenditure is buoyant. Employment is rising. Profits are bounding.

There are even signs that some very big companies indeed are increasingly prepared to doff their caps to their agencies and marketing departments for a job well done—formerly not a great custom in Britain. Recently, announcing that in 1977, in real terms, it recorded the highest sales (£495m.), profits (£41.5m.) and capital expenditure (£23.8m.) in its history, Rowntree Mackintosh went out of its way to note that its U.K. confectionery division had significantly increased its share of this most competitive market, partly because many established brands had performed well but also because of the spangled debut of its Yorkie chocolate block, which soon after its launch tore gaping wounds in the opposition.

This credit line in the chairman's statement was very well received at J. Walter Thompson, which together with the rival D'Arcy-MacManus and Masius is Britain's joint biggest agency. For as JWT chairman Jeremy Bullmore likes to observe, one eighth of a successful agency's work involves the production of advertisements; the other seven eighths can involve helping clients like Rowntree, which spent nearly £25m. on advertising via JWT last year, invent, develop and market a product like Yorkie.

The advertising boom at present underway—it began some time ago—is at nothing like the heights of 1973-74, nor are times as prosperous as during most of the 1960s. But they are not half bad. Last year, across all media, the ad spend reached £1.49bn., perhaps £1.49bn., compared with £1.188bn. in 1976. According to the latest reading of the extractions, the ad spend this year should reach £1.5bn. with relative ease—an improvement of more than 20 per cent and one that should knock this year's rate of general inflation into a cocked hat.

If we transpose those sort of figures on to the swingometer of advertising expenditure as a percentage of GNP, it is seen that the percentage will recover this year to—something like 128—

comfortably ahead of last year's circulations of the national 118 per cent, though still, of course, well below the levels of ing in magazines. IPC's Women's Magazines Group showed a 27 per cent with international behaviour: £37.3m. for the year to March 31, 1978, and says a great many the percentage has fallen vir major food manufacturers, inally throughout the industria-particular, have started to lised world and may never fully re-examine the qualitative aspects of magazines (and their

No one knows how long the value for money is vis à vis TV boom, or booklet, will endure. The group's food revenue last

'There are even signs that some very big companies indeed are increasingly prepared to doff their caps to their agencies and marketing departments for a job well done—formerly not a great custom in Britain'

before inevitable de-acceleration year improved 43 per cent, to sets in, but at least one very 29.4m., or 6.8 per cent of total good reason for optimism to be had. And there is a lot happened in the consumer expenditure figures published last week. They showed that and light on the agency scene, spending rose sharply in real terms during January-March this year and was running at its highest level since early autumn, 1973, for a first-quarter, 1978, total (at 1970 prices and seasonally adjusted) of £9.02bn.

The media owners will be celebrating in Brighton along with everyone else. Total net revenue of the ITV contractors over the first quarter of this year reached £83.2m., 28.9 per cent ahead of the same quarter last year. Peter Rennale at Granada calls it a "quite excellent" first quarter, a fair amount of money was brought forward from the second quarter because advertisers were not too happy with the crest prospect for the spring—and reckons that the second quarter itself should show a gain of roughly 18 per cent on the equivalent quarter last year.

The Press is happy—or as happy as it can be given its headaches with new technology and the calamities on the distribution front that have recently wiped many thousands of copies off the

year. It is seen that the percentage will recover this year to—something like 128—

Gordon Medcalf for ABM

GORDON MEDCALF, ex-Procter and Gamble, ex-Young and Rubicam and a founder partner of The Kirkwood Company (he left in February) is joining Allen Brady and Marsh as chief executive. ABM chairman Peter Marsh, who left for Paris yesterday for further talks on British American Tobacco's £5m. U.K. launch of its State Express 555 brands next month, said Mr. Medcalf's appointment would be helpful because of big business gains in prospect. ABM billed £12.6m. last year, expects to handle £20m. in 1978 and to employ 175.

For further details please write or telephone: Ken Franklin, Expansion/PR, ABM, 403 6455, 71 New Bond Street, London W1.

of agencies doing their own thing and doing it profitably.

Almost the only cloud on the scene at present is the news that the Inland Revenue plans to bring proceedings against Collett, Dickenson, Pearce, its chairman, John Pearce, and its managing director, Frank Lowe, apparently resulting from inquiries the Revenue has conducted into the tax affairs of the group for periods prior to December 31, 1974.

This is not the time to rehearse the reasons why in recent months CDP may have been forgiven for feeling itself besieged by the advertising business. It is not particularly necessary to remind the industry of how CDP stood up virtually alone against the machinations of SLADE, or of how it contributes to the commercial education of the business by refusing to pitch for new accounts or of how its own highly innovative work has contributed to the advancement, excitement and thus to the reputation of advertising as a whole.

Suffice it to say that within advertising and without, there is a groundswell of sympathy for CDP, and a firmly held belief in the market place? How could they have worked upon a new product launch that in three short months was to run up losses, reportedly exceeding £7m.? How could they have committed themselves to the sort of grandiose production plans that were later to oblige them to destroy millions upon millions of the new wonder sticks?

With some bravery—and cer-

tainty with flair—these were the questions tackled at the Marketing Society this week in a 90-minute autopsy conducted by Rex van Rossum, marketing director of Carreras Rothmans. Some of the ground he covered was familiar territory. But it was his summation of the total marketing context of last summer's catastrophe from the vantage point of April, 1978, that was both new and impressive.

A penetration by substitutes of 3 to 5 per cent would have been regarded by the manufacturers as a success—one of 10 per cent, a spectacular triumph for Britain was being used as a world test market. If substitutes were supposed to be "safer". And there were to be no tax concessions for the new products would have opened their arms.

In the event, 20 years' R and D were incinerated in two short months. To-day, the 12 brands containing substitutes that were a few reflective souls will discuss not only advertising as it is now but as how it will become, for change is in the air, particularly of high visibility and commercial success. It have made CDP the toast of its friends and the target of its enemies. It is a theory. It can be no more.

Amidst the junketing that

begin in Brighton to-day, it is

likely that in some quiet corner

some tax circles that

the Revenue has decided to make a showpiece of the agency's tax

affairs precisely for the reason

of high visibility and commercial

success. It have made CDP the

toast of its friends and the target

of its enemies. It is a theory. It

can be no more.

What did the companies know

at the start of the run-up period?

They knew that smokers were

worried about smoking and

health; that sales of low-tar

brands, as at April last year,

had captured only 7 per cent of

sales because of the taste

barrier; that there was high con-

sumer interest in substitutes, but

that consumers might be suspi-

cious if they regarded the new

materials as ersatz in a perjorative sense.

Above all, they knew that some

form of independent endorse-

ment was essential. For example,

say the companies, the Govern-

ment might have told consumers

demanded by the EEC, so that that if they had to smoke they

there was both a severe price would be advised to smoke the

matter.

TOBACCO SUBSTITUTES

Scars that won't heal

TIME IS REPUTEDLY a great healer. But the scars inflicted on the major tobacco manufacturers last summer during the debacle of their bid to launch cigarettes containing tobacco substitutes to the U.K. market run very deep and jagged, writes Michael Thompson-Noel.

Like vultures, questions still hover over the substitutes fiasco, for it is the enormity of what happened that will ensure that for years to come the launch will be referred to in the same tones of disbelief used to discuss the disease of the Ford Edsel. How could three companies as sophisticated as Imperial Tobacco, Gallaher and Rothmans find themselves so totally wrong-footed in the market place? How could they have worked upon a new product launch that in three short months was to run up losses, reportedly exceeding £7m. How could they have committed themselves to the sort of grandiose production plans that were later to oblige them to destroy millions upon millions of the new wonder sticks?

Given this, said Mr. van Rossum, substitutes were needed like a hole in the head, and yet the Government had decreed a start to the experiment by last July 1, only three months after the Hunter Committee had given substitute materials its clearance.

Immediately, the companies found themselves hemmed in by Government restrictions. Every

contraction going on between new cigarettes. It might also be the cheapest and most expensive offered tax cuts for brands, plus a fast-moving switch substitutes. Hopes like this may seem naive in retrospect, but the tobacco companies feel they had the moral right to entertain them, which is why they were so bitter when their hopes proved hollow.

Much of what happened in the three-month run-up and during the next two months is reasonably well known. The manufacturers lambasted each other with £1m. worth of pre-launch advertising and spent another £1m. in July alone ("a morass of dull advertising"). The trade went hazy, ordering such vast quantities of the new cigarettes. Rothmans expected 100m., but was asked for 200m. plus. It took the makers months to sort out their production and distribution tangles. In the political arena, a campaign on what Rothmans calls "vulgarism" sprung up, with claims that the manufacturers had grossly misled the public on the health attributes of the new cigarettes so that the Health Education Council, funded by public money, launched a counter-substitute campaign of its own—a £100,000 riposte described by Mr. van Rossum as a "disgrace" and counter to the Government's own stated policy in this area. And at the end of it—with the public in the greatest imaginable state of confusion—the Press turned vicious and put the boot in.

To be fair to Mr. van Rossum—and thus to dismiss some of the very powerful criticisms that have and could be made of the manufacturers' marketing approach to tobacco substitutes—he admitted to the Marketing Society this week that the marketing operation of last July was "not inspirational," though he doubted, in retrospect, that Rothmans himself could have handled his own launch much differently.

What conclusions does he draw? One: that governments know nothing about marketing—that they should set their scientific, technical and other guidelines in an area such as this and then stay out, leaving the manufacturers to go about their lawful business as they see fit. Two: that governments should not allow themselves to be panicked by extremist comment or reaction.

That is how at least one of the major tobacco companies now looks back on last summer's debacle. What business historians make of it may be another matter.

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Take groceries, for instance. In 52 out of 83 TGI food categories Southerners exceed its share of population. And it's the same story in 20 out of 35 drink and 23 out of 37 consumer durables categories, and in all petfoods. With higher average earnings and a higher share of ABCs, the South has real spending muscle.

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For further information contact Brian Henry, Marketing & Sales Director, Southern Television Limited, Glen House, Stag Place, London SW1E 5AX. Telephone: 01-834 4404.

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WEST NORFOLK DISTRICT COUNCIL

The Rotisserie
Normande

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A word in season to Mr. Parker

BY ANTHONY HARRIS

THIS IS the season when people that the grossed-up capitalised start taking ferries across the value of his season ticket from Channel, the North Sea and the New Forest, at present fare Irish Sea, with their cars and rates, is £300,000.

I am not suggesting that families, and it has, as usual, brought some nasty shocks to British Rail should ask half a million or even a quarter of a million for, say, a 20-year ticket.

But they might find some very eager takers at 20 times the annual fare (say £25,000), or rather more.

But according to a majority judgment delivered by the Court of Appeal on April 18 subject to an appeal to the Lords) the owners of three ships, the Lofa, the Nafri and the Benfri, have done just that.

Acting on their London and New York lawyers' advice, the owners, belonging to the U.S. Molena Group, instructed the masters of their ships to withdraw from the charters

the authority to sign "freight pre-paid" bills of lading and to ensure that the money owed to the shipowners for the charter was secured by the cargo.

This drastic action which was a threat to charterers' trade was the culmination of a series of disputes between the owners and the charterers, the Federal Commerce and Navigation Company of Montreal, concerning deductions made by the latter from payments due for the hire of the ships.

If used to replace the financial capital tied up in services like Inter-City, it would save something over half the debt service costs in the early years, and would continue to show a saving in these terms until fares had more than doubled.

If one considers that a season-ticket provides, as it were, its own sinking fund, it looks an irresistible way to raise capital to the subsidy from taxpayers known as Public Dividend Capital. Drawing a subsidy, of course, is much easier than thinking about an effective way to market your service.

Before anyone writes in to tell me how many 30-year tickets British Rail would have to sell to pay off a significant proportion of its debt, I will concede the point. I am not so much concerned here with a panacea for British Rail (though I think the notion might genuinely be useful).

Investor

Rather with the principle of the thing—the idea that any industry with a lot of long-life capital could make its finances easier by paying its dividend or its coupon in some form of real value. For ease of accountancy and choice for the investor, the service it provides is the simplest basis.

The Government did some smart funding last year by selling some BP equity, because this has a basis in all values.

What about British National Oil, or the Coal Board—both rather than equity, but with a coupon in cash or oil equivalent? Even if it were not a tax-free?

Considered to be well forward, Montelmar would not have had to run with distinction in far better company.

Montelmar would not have had to have improved a great deal

BUSINESS AND THE COURTS

Posing a threat to charterer's trade

BY A. H. HERMANN, Legal Correspondent

AT A time when shipping is in a slump, shipowners are careful not to do anything which could be interpreted as a repudiation of time charter, particularly if it was agreed some years ago at rates much higher than prevailing at present.

But according to a majority judgment delivered by the Court of Appeal on April 18 subject to an appeal to the Lords) the owners of three ships, the Lofa, the Nafri and the Benfri, have done just that.

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What I would like to propose to Mr. Peter Parker is a much simpler, and yet more radical, exploitation of that appeal: season tickets valid for much more than the present maximum of one year.

Even ignoring inflation, our absurd marginal rates of tax on investment income would make such long-term season tickets an absurdly attractive investment for a limited class of traveller.

The senior partner of one computer service, I fancy the stockbroking firm has estimated pension funds would eat them.

Indeed, it would be quite realistic to charge a little more for a long-term than for a short-term ticket on these grounds though it might be seen as something of a confession.

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Olivier

Brand

by B. A. YOUNG

been wrote *Brand* for reading, not for acting; yet anything written in dialogue will be played on the stage sooner or later. Certainly in this country it was later; our first stage *Brand* was Michael Elliott's memorable production at Hammersmith in 1959, 94 years after the play's publication.

Unlike Peer Gynt, it does not call for anything elaborate in the way of production, once a formula has been devised for the mountains in the first three acts. In the National's staging under Christopher Morahan, simplicity rules. Ralph Koltai's ice-white stage writes itself into a variety of mountainous shapes nothing precipitous symbolised only. On this a series of flats conjures up such scenes as are required.

Ibsen thought of *Brand* as "himself in his best moments," and indeed he wanted to reform Norway (while living happily in Italy) on *Brand's* lines. *Brand* is an austere preacher whose motto is "all or nothing." Wagging an endless struggle against anything he believes to be unworthy, he brings down sorrow and disaster upon all he touches. His rigid code causes the death of his son and his wife, and ultimately his ejection by the very partisans who urged him to stay with them years before. Michael Bryant, though he never stops practising for three-and-a-half-hour hours shows in the part a clear-eyed and an honest, if not heart that might account for his popularity with the villagers though hardly for the loyalty of his wife, whom



Michael Bryant and Lynn Farleigh

he treats with unspeakable cruelty. It is an inhumanly long part; Mr. Bryant is seldom off-stage, and as long as he is there he is the pole from which attention radiates.

The political aspects of the play are more convincing than the moral. *Brand's* treatment of his dying mother, left unvisited because of some dodgy financial dealings, which incidentally leave by Robert Stephens, he *Brand* and his wife Agnes, who

is disgraceful. His refusal to take might almost have been written his dying son to a healthier last week. The Mayor's motto is climate is in fact weakness; but "Pro bono publico," meaning his insistence on his wife's giving good works catch votes. The motto of the Dean (another political figure) is "Vox populi, vox dei," meaning throw dogma to the dogs. Nicholas Selby plays the Dean like a Scandinavian Tartuffe.

But when discussing municipal matters with the mayor, who is played with exquisite blandness by Robert Stephens, he *Brand* and his wife Agnes, who

Farleigh, duty conflicting with humanity in every action until her final apotheosis in the mountains, there are some good performances in the smaller parts. In her one short appearance, Patience Collier gives a complete account of *Brand's* mother,avaricious and proud of it since her dubiously-got fortune is all for her boy. (When he gets it, he builds a new church, and then, deciding on second thoughts that it is a vulgar thing, locks the villagers out of it. This is his undoing: the sins of the mothers are visited on the children.) Daniel Thorndike makes a very human thing of his doctor's visits. There is Gerd, too, the

Farleigh, who lives in the

mountain peaks by the ice

Church and is tormented by an

imaginary hawk. Michael Meyer suggests that "the ice Church

stands for the false citadel that

each of us builds in his own

imagination as a refuge from his

particular hawk." Gerd, having

got hold of a rifle and a silver

bullet shot at the hawk and

brings the ice down on *Brand*,

killed appropriately by coldness.

Gerd is played with an appro-

priately elated quality by Tamara

Hinchcliff, whom I wouldn't trust

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FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY
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Thursday April 27 1978

Growth and inflation

THE SHARP drop in the U.S. cloud on the economic horizon trade deficit for March, which while admitting that monetary still leaves it rather higher conditions had become some than the average monthly deficit what tighter recently, he for last year, must come as a emphasised that this was only to the to keep within the existing Administration. The February guidelines for growth of the figure was double that for January and well above the previous record; the increase was entirely due to higher imports, not primarily of oil, and was all the most disturbing since U.S. business activity was held back during the first quarter by bad weather and a coal strike. One special factor at work in February seems to have been a surge in imports of iron and steel products, in anticipation of the trigger price system designed to keep out cheap imports, but stocks generally rose in the hope of revived business activity. Exports, which fell during February, recovered well in March and the size of the February deficit, though not the existence of a substantial and continuing deficit, can be regarded as a statistical fluke.

It was the February deficit which caused President Carter, on his return to the U.S., to put greater emphasis than before on the need to check inflation and to renew pressure on Congress to accept his Energy Bill. This, coupled with a variety of measures—the latest of which is the symbolic decision to make regular sales of gold—has helped greatly to steady the dollar exchange rate, an achievement which has helped in turn to produce a major rally on Wall Street.

Investment

President Carter admitted at a Press conference on the same day that he had been given no advance warning of the rise in interest rates—the Federal Reserve is, after all, independent of the Administration—and stood by his existing tax proposals. Yet he said at the same time that he wanted to keep interest rates as low as possible and that his fiscal proposals (and the reaction of Congress to them) could help to achieve this aim. It seems to be generally recognised that the U.S. economy may soon be running into supply bottlenecks and that, without an increase in the rate of inflation or the size of the trade deficit, new capital investment is needed on a larger scale. Whether this is to be brought about by keeping interest rates down or by making the kind of fiscal proposals likely to attract businessmen, however, seems still to be a matter of dispute. Mr. William Miller may turn out to be less high perhaps as 7 per cent. different than expected from and made it clear that he his predecessor, Dr. Arthur Burns.

The role of the engineer

ONE OF the more contentious issues facing the Finlant committee inquiring into the engineering profession is whether there ought to be some kind of statutory body to set standards of qualification and rules of professional conduct for engineers as happens in other professions such as doctors and lawyers. Many engineers believe that a system of statutory registration, coupled with licensing in certain clearly defined areas involving public health and safety, could help to establish the professional's credibility in the public's mind, especially overseas where such systems are regarded as normal practice.

Divided

However, the profession is sharply divided over the question of who should control the registration process. The Council of Engineering Institutions, together with the Mechanical Engineers and several other CEI member institutions, have argued that the CEI, which is already in process of setting up a comprehensive register, is the appropriate body. This has been opposed by the Electrical Engineers, the Engineering Employers' Federation, and now by the Institution of Production Engineers, the latest body to publish its evidence to the Finlant committee. According to the production engineers, the register should not be controlled by the State—as the EEF suggested—but should be maintained by a self-governing body, operating under statutory authority and having some independent members on its governing board.

The issue of registration is related to the much wider question of the role and status of professional engineers in industry. There are constant complaints from industry about shortages of experienced engineers in particular areas and about the role played by the education system. But, while the issues before the committee are undoubtedly of crucial importance, while in the profession they contain only part of itself it is said that engineers are the answer to the question in industry have lost out in of improving this country's industrial performance.

The corporation now has only one effective remit: to get out of the red'

An uphill haul for the NFC

By IAN HARGREAVES, Transport Correspondent

THE NATIONAL Freight Corporation, once regarded as the model for a public sector company in a mixed economy, remains on probation after suffering heavy losses since 1974. In spite of improved trading results published yesterday and the financial reconstruction now before Parliament, NFC believes it is facing two tough years.

It says bluntly that the Government has not been generous enough in writing down its capital debt from £153m. to £100m., in supplying up to £15m. of interest-free capital and providing relief from the pensions and free travel obligations which its corporation inherited from its formerly railway-owned companies.

Certainly the Government package is not one of largesse compared with the funds and write-downs which have been made available to others in the public sector, including British Rail. But there has been some reluctance on the part of Government to go even as far as it has done in rescuing NFC.

This is partly the result of the corporation's own success in its earlier years. Founded in January 1969, it began with three years of modest deficits, followed by two years of equally modest profits: not dramatic perhaps, but sound enough for proponents of the mixed economy to claim that here at last was a public sector company with only 5 per cent. of its market competing effectively and on equal terms with private enterprise.

When a Commons Select Committee reviewed the NFC's first four years, in 1973, it spoke of a "remarkably good beginning."

It was even felt that the corporation could do without the £17m. remaining from a Government grant of £60m. to get the NFC's most ailing member, National Carriers, back into the black after years of neglect and poor management as British Rail's Sundries division.

So when things began to go wrong the present Government, heavily committed to the principle of no subsidies for freight transport, had little taste for the role of benefactor to the NFC. Indeed, there was an outspoken lobby within the Department of Transport in favour of killing off the weakest parts of the enterprise and allowing the rest to sink or swim.

Politically, because of employment considerations, such a course was never feasible. But it does raise the question: what use is a public sector company in an industry run with apparent efficiency mainly by tiny companies? In 1976, 88 per cent. of haulage companies (with 40

first, the departure of Freightliners to British Rail, which pioneered the road-rail container carrying concept, raises fundamental questions about the very nature of NFC as defined in clause one of the 1968 Act. True, the corporation retains its other ex-rail member, National Carriers, but this company now relies on rail for only 24 per cent. of its trunk movements and the amount of business National Carriers gets from British Rail as the distribution arm of Rail Express Parcels is declining steadily as British Rail prices itself out of a market where it has made heavy losses.

Sir Daniel Pettit, NFC's chairman since 1971 and, incidentally, the longest surviving chairman of any nationalised industry, was bitterly disappointed to lose his fight with the Government to retain Freightliners. But he rejects the argument that, without the company, NFC is no more than a very big road haulage operator.

He points out that NFC will probably remain Freightliners' second biggest customer, having a



Sir Daniel Pettit, NFC's chairman since 1971. His view is that NFC will eventually be able to prosper.

present state of the economy, the volume of goods handled, NFC's trading balance improved by £22m. between 1975 and 1977 to £13.5m. last year. National Carriers traded profitably for the first time in its history in 1977, having been inherited from British Rail with a £24m. loss on a £24m. turnover.

In spite of these healthy trends very great problems remain—some particular to the NFC, others common to the industry. NFC, because of its liquidity problems and the tight financial regime imposed by the Treasury and Department of Transport, has had its capital spending cut to the bone in recent years. In 1976, the total of £9.2m. was in real terms less than one-third the amount allocated in 1969.

Accurate comparisons between NFC and the private sector are, however, notoriously difficult. There is no private sector undertaking anywhere near NFC's size and offering the same kind of national transport service to major industrial manufacturers. But the closest possible comparison—between NFC and Transport Development Group, the holding company for numerous local hauliers—shows NFC in a poor light. In the nine years of NFC's struggle, TDG's rival has quadrupled turnover and almost trebled its fleet over to 512m. last year. It has to be repeated, however, that TDG is half NFC's size by turnover, has many non-transport interests and a fleet one-quarter the size of NFC's.

On the other hand, the freight corporation has achieved a great deal since 1969. It has reduced staff levels by 38 per cent. and its total vehicle capacity by 22 per cent. without

anything like a comparable decrease in the volume of goods carried. Precise corporation-wide indices of productivity are difficult to obtain because of the Treasury put in Coopers and Lybrand, the City accountants, and started the process which has led to the reconstruction package now before Parliament.

NFC says that this package, although helpful, will keep it in deficit this year and will require it to earn a 15 per cent. return on what the Corporation describes as its £59m. "productive assets" to break even in 1979 for historic pensions costs.

Much has also been made of NFC's dwindling down of land, which is still valued in the books at £68m., but which the Community Land Act, combined with the depression in construction, has rendered unsaleable at what are regarded as reasonable prices. The Corporation has pressed for an additional write-off of £41m. for "unproductive assets" mainly those involving the enhancement of pension schemes since 1968. NFC believes that the difference in interest payments to the Government between NFC's demands and what is on offer is about £3.5m. a year—enough to tip the scale between profit and loss in the

1974-75 and the Corporation slumping to a £23m. deficit. The Government had little alternative but to call a half-shareholders' meeting where work force and earning power were declining rapidly but which was saddled with the burden of maintaining genuine former employees and a large number of ex-employees "deemed" to have worked for NFC because they had been employed in sectors since taken over by NFC. British Rail was relieved of its pension fund deficiency problems in 1974, but without the reconstruction package now before Parliament.

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Such a move would certainly fit in with NFC's autonomous company structure, one of the strongest points, and with its desire to regain its image as model for the public sector.

But in the meantime, the corporation has swiftly and thoroughly entered the mix of its business away from "spot hire" general haulage in the direction of lower risk activities.

This energetic pursuit of identifiable markets, by a young and able management team has produced strong improvements in trading profit from the companies and on what are regarded as reasonable prices. Certainly the contribution from property sales to the Corporation's liquidity plummeted to only £325,000

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Observer

MEN AND MATTERS

Tightening NALGO's belts

A dinner bill of £77 per head is steep by any standards—not least those of some members of the National and Local Government Officers Association. But none the less, £11,500 was allocated for the dinner which NALGO's national executive council held this month for 150 people. When the union's conference is held in June, four regional branches will be demanding just why this was the case.

NALGO told me last night that the bill included travel and hotel bills, and "it was not all a bungle." But members from Exeter and district are "requesting" that the NEC investigate alternative arrangements. Members from London, however, are less polite and want the NEC to be "instructed" to cease such dinners.

Just to show austerity is the order of the day among NALGO's 683,000 members, a resolution has been submitted by the Gloucestershire branch calling for the end of the free bar at the conference.

All's not gold . . .

This morning at the Stock Exchange, six keen gold investors will be somewhat quizzically greeted by stockbrokers William Legge-Bourke and Robert Keith. It was largely due to the advice of the latter, from the firm of Grieveson Grant, that the six made a 61 per cent. profit on a £20,000 investment in the half-year up to last month. But sadly for all concerned, it was only phantom money—and the "investors" have proved to be a team of six-informers from Ulster.

It was somewhat mystifying for the stockbrokers that bakers, but their loyalty to throughout the winter they got the old organisation was so items as its kerb weight and a barrage of questions about the strong that they refused.



Despite the gloom hanging over the closed shops, there is a gleam of hope from the tentative plans of an anonymous "leading businessman". After reading about the plight of the shops in this column, he now

wants to invest in 20 of them. The big difference is that if all goes well they will sell rungs, baked in ovens. So in the long run, East Anglians may have something more tasty and crusty than the steamed factory loaves on which Spillers lost £28m.

Sliced thin

Last week I was talking to Spillers' chairman Michael Vernon about the 35 bakery shops in the Matthe chain in East Anglia that fell victim to Spillers' decision to "get out of bread" after massive losses. Vernon told me then that he expected more than half would stay open. When I checked yesterday, 29 had their doors firmly shut. Four have been taken over by one of Spillers' victorious rivals, Associated British Foods. But only two are being run by former employees, which was the main hope of salvation. According to former area manager Frank Pye, who led the vain campaign to save the Matthe chain, it has proved impossible to raise enough money to buy more than two leases. He is now running a shop in Feltham. "It is very disappointing," he says. "Some staff were offered jobs by rival

motorised skateboarders in the parks, and the £40m. development by Britain's Heron Corporation at Le Rond Point in Paris will have stands giving way to board racks. The machine itself, the as its centrepiece, will be 20 feet high and include the last detail of all the mechanical niceties of Leonardo's vision. But Leonardo was of course correct in his scorn. The new model is to run on electricity.

Proof at last

Leonardo da Vinci was scornful of those who sought the secret of perpetual motion: "Go take the place that is yours together with those who seek the philosopher's stone." Despite

the last detail of all the mechanical niceties of Leonardo's vision. But Leonardo was of course correct in his scorn. The new model is to run on electricity.

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Observer

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FINANCE FOR SMALLER COMPANIES II

Government schemes

GIVEN THE choice, most of the people running small firms would doubtless prefer to see governments concentrating upon the task of creating and sustaining an economic environment in which businesses of all sizes could prosper rather than involving themselves in positive interventions favour small businesses.

Both at national and at local level, there is a dawning realisation on the part of officialdom of the role that small firms can play in a thriving economy. The various measures that have been announced by Mr. Harold Lever and other Ministers in the last year or so are a useful start in creating an atmosphere of greater confidence. But they are only a start, particularly in the crucial area of taxation, and there is a long way to go before the years of neglect and discrimination will be made good.

In the meantime, one cannot be surprised if interventionist-minded governments conceive it as part of the duty to provide special schemes of financial assistance for small companies. Nor should the proprietors of small companies miss the opportunity of taking advantage of these offers if the terms are favourable.

The aid schemes currently available fall into three main groups: the schemes of assistance that are available to industry generally under the Government's regional, industry and counter-unemployment policies; the schemes specially designed for small and medium-sized companies; and the provision of equity and loan finance through the aegis of the National Enterprise Board, the Scottish Development Agency and the Welsh Development Agency.

Source

In quantitative terms, by far the biggest source of Government finance for small companies at the present time are the general aid schemes contained in the first of these three categories. This remains true even though the qualifying limits set in many of them—either in terms of size of project or number of staff—are too high for many small companies to be able.

The selective investment scheme which was introduced rather more than a year ago to encourage companies to bring forward projects which had been shelved or postponed has a minimum threshold of £50,000, for example. The thresholds for the various programme also includes "new industry schemes under s. 8 very units" or factories of the 1972 Industry Act are by comparison much lower, and interested in. Recently, too, the

a number of smallish companies have received aid under these schemes. But the limits are still high enough to debar a lot of channel funds from this source, which generally take the form of loans of £500,000 and up.

These limits are justified on administrative grounds. Staff wards, to companies whose needs are too small to qualify.

Subsidy

To supplement these general schemes, the Government has introduced a number of others specifically catering for small companies. The biggest of these, in terms of the sums provided, is the small companies' employment subsidy. The life of this scheme has now been extended to March 1979 and its scope widened to include manufacturing companies in any of the assisted areas or the "inner city partnership areas." The rate of subsidy for each worker taken on is £20 a week for an initial period of six months.

Another scheme, whose life has also been recently extended, is one offering grants of up to a maximum £5,000 towards the cost of feasibility studies of possible collaborative projects

making available to small companies financial and managerial advice from individuals with business experience (usually retired executives).

More recently, the Government has financed a scheme whereby small companies can call in consultants to study the scope for using computer aids in production management. An older scheme is the "export market entry scheme" offering repayable loans for half

and the right to appoint a director which NEB often requests even when it does not intend to take it up initially, or to consult with the NEB and secure its approval to the company's plans and objectives.

By their nature, these schemes rarely hit the headlines and so it is not surprising that many firms remain unaware of their existence. The best contact for these and other Government aid schemes are by the little Nedd on Finance, the Small Firms Information for Industry, is the idea of a

Centres, which the Department of Industry runs in London scheme for loans provided by the clearing banks to small companies. There has been considerable debate about the merits of this idea, both in Whitehall and in the City. But it is a possibility small businessmen should keep in mind, should the scheme ever get off the ground.

The small company counselling service, which the Government introduced at the same time—April 1976—in the south west of England, has since been extended to the northern and north west regions and is to be extended to other parts of the country. This is a scheme for making available to small companies financial and managerial advice from individuals with business experience (usually retired executives).

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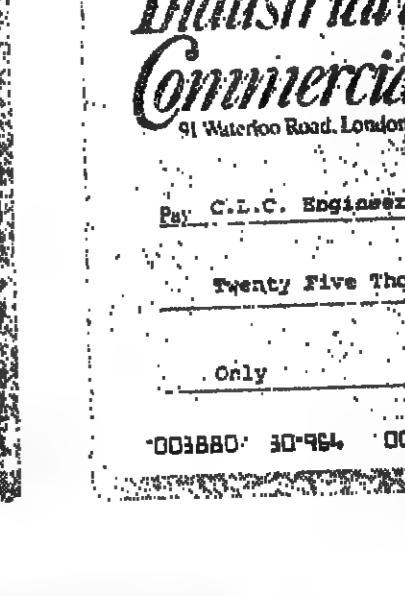
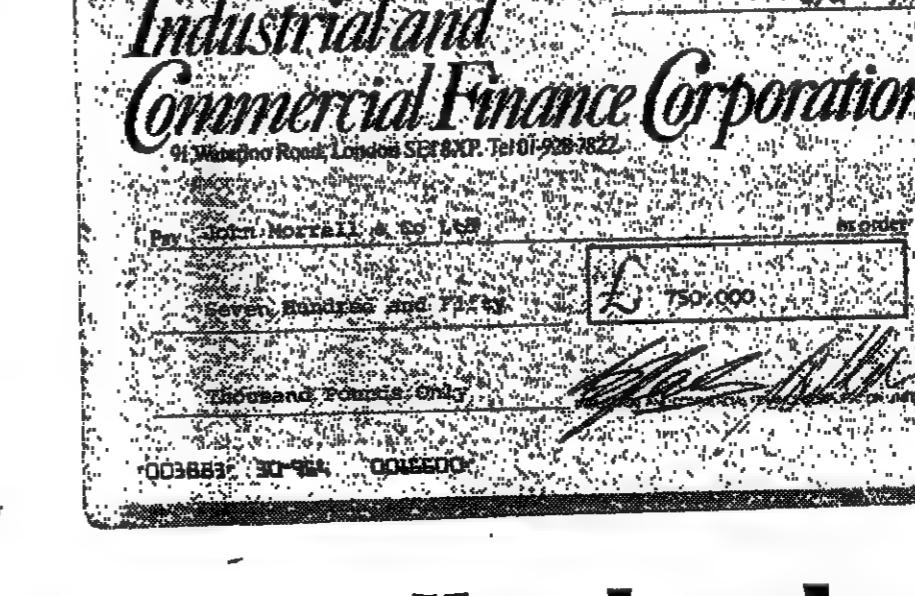
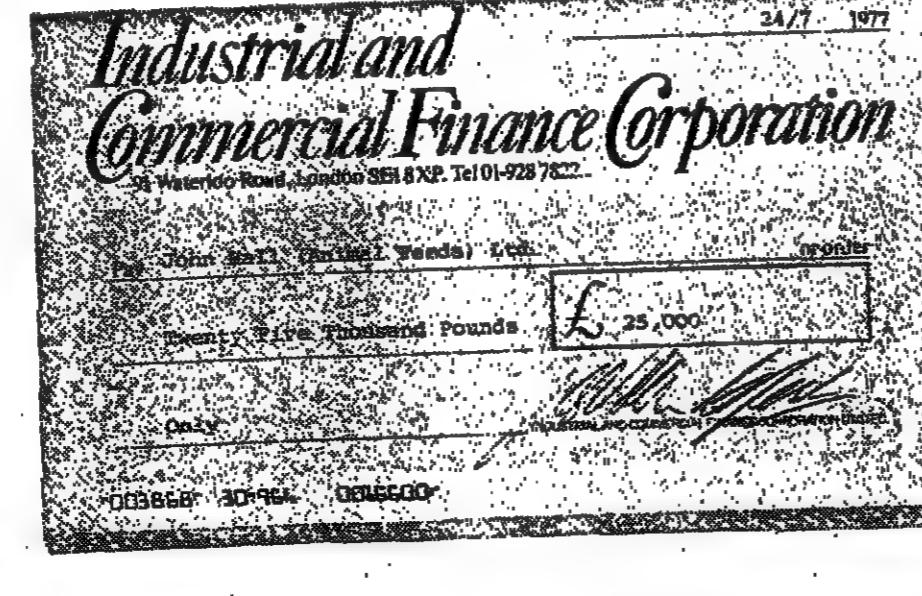
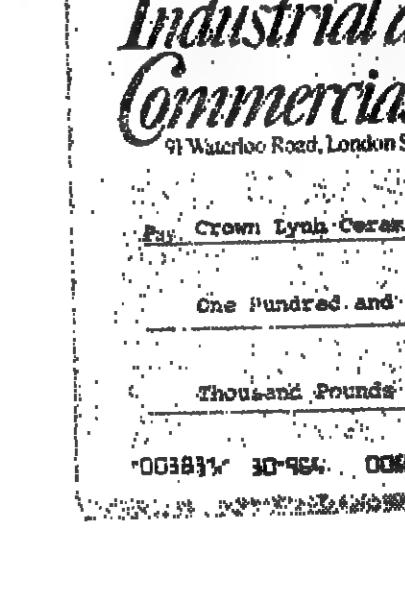
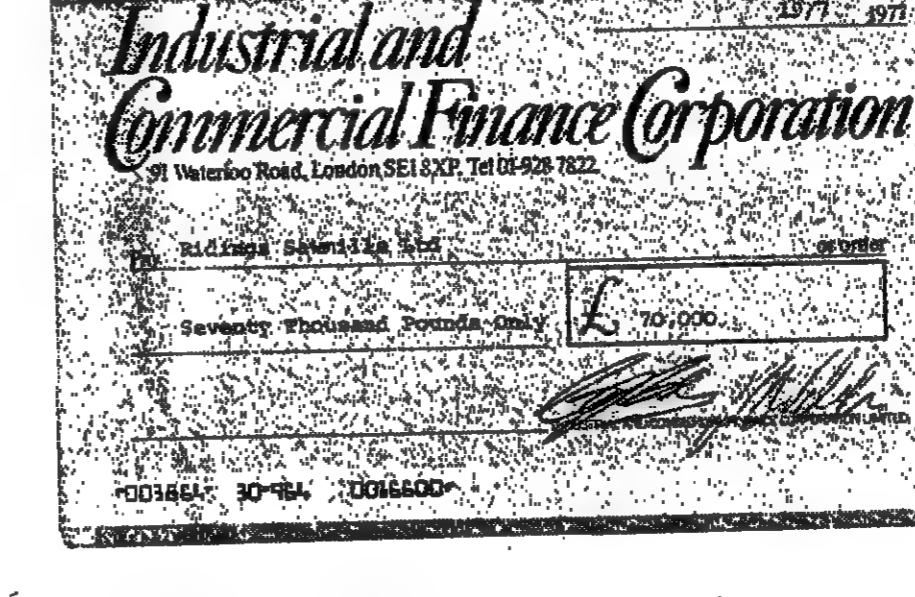
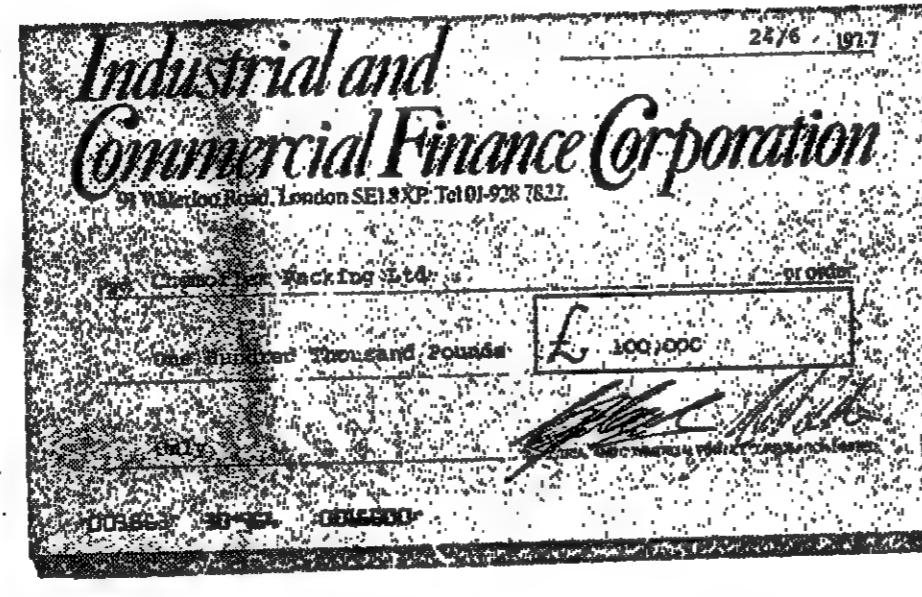
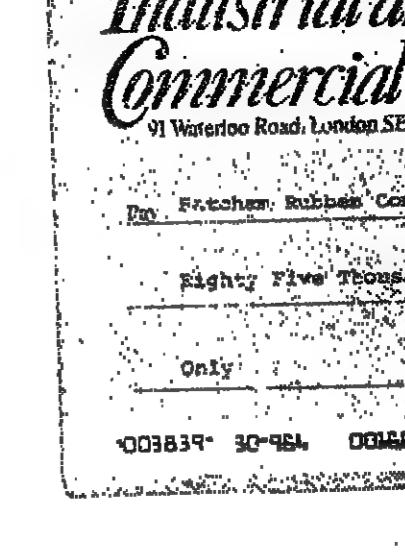
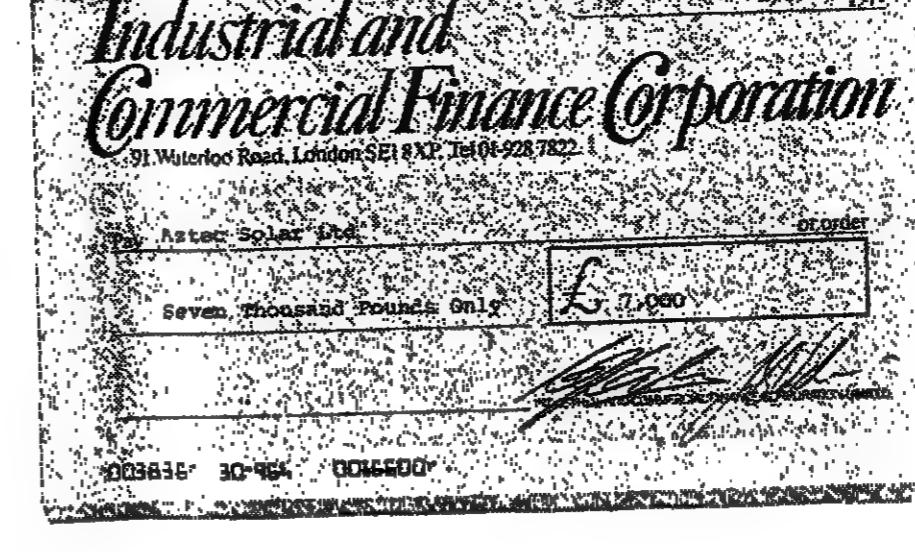
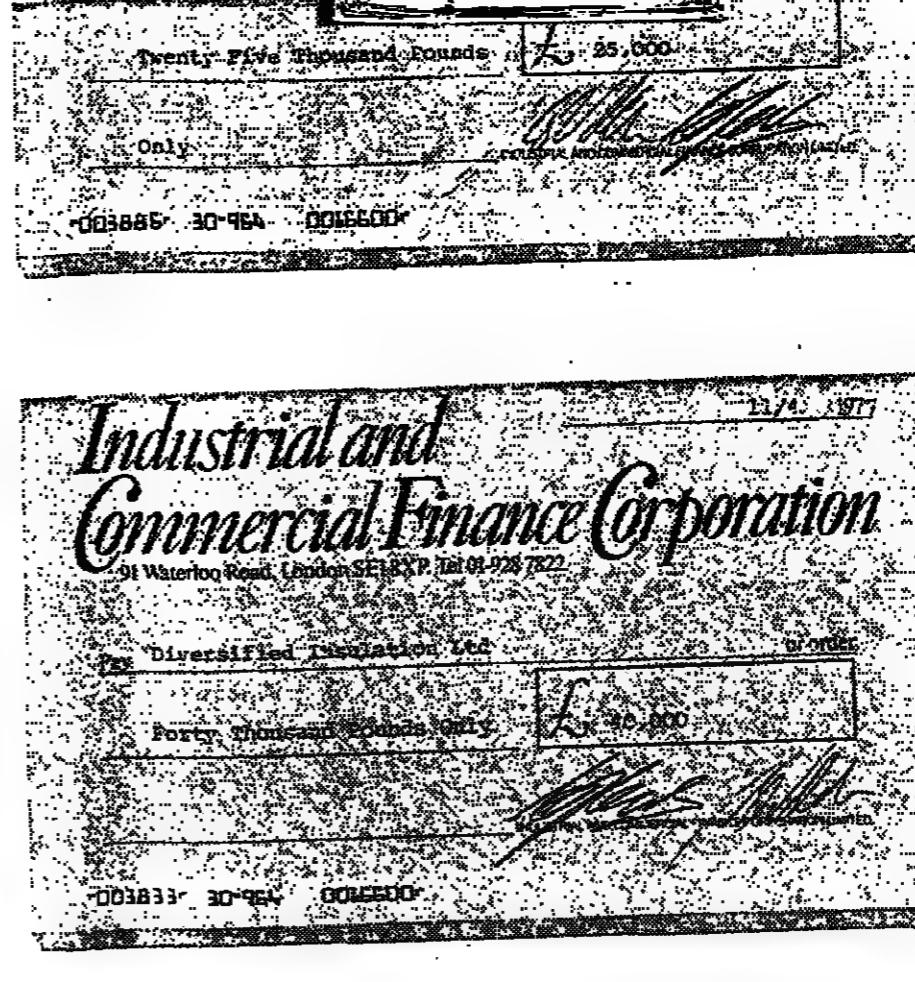
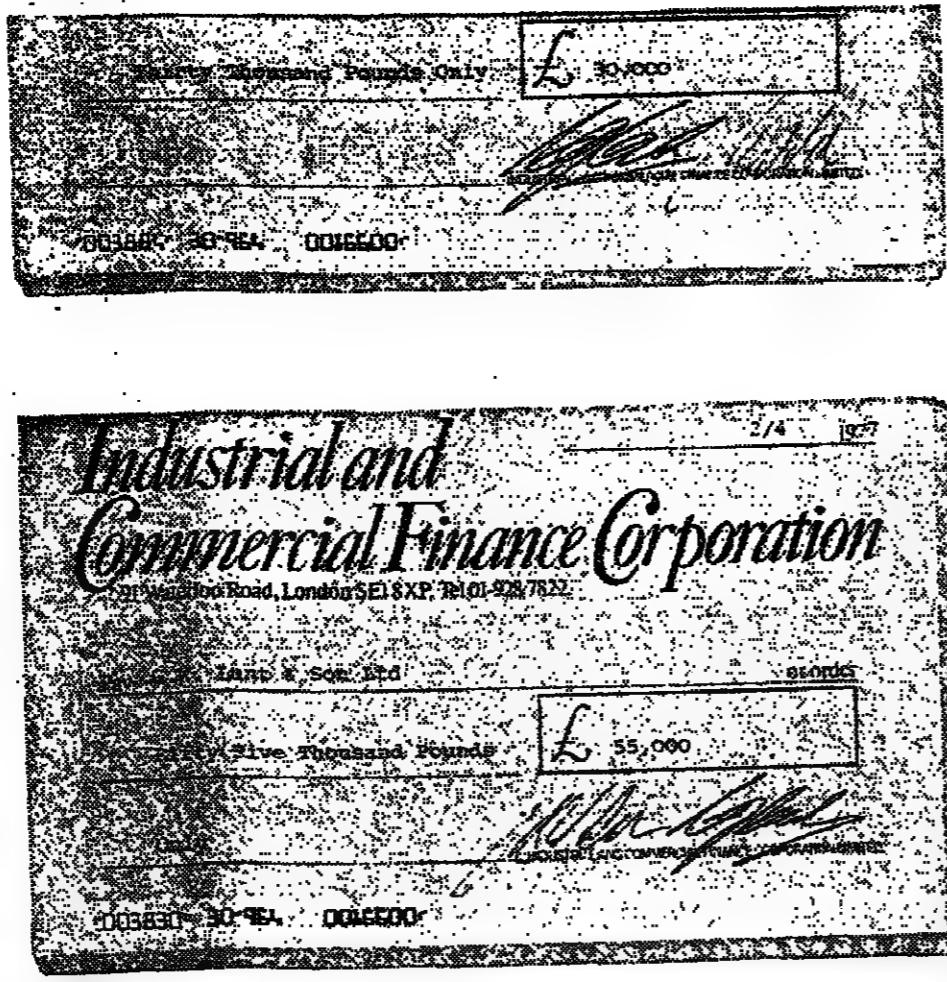
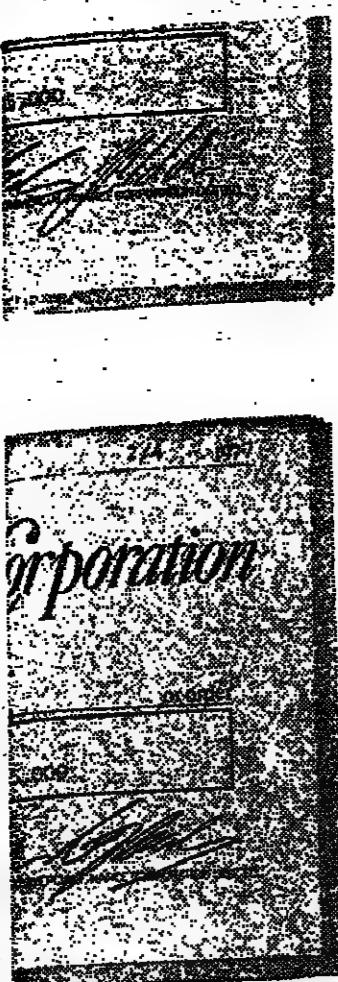
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Who says it's difficult for smaller businesses to raise money at the moment?

The fact is, we've offered £89 million to 838 businesses since April 1977.

That's over £1½ million a week. Or £370,000 a day. Or £52,000 every working hour.

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If you're running a business that could use between £5,000 and £2 million (or even more), why haven't we met?

We can provide equity finance, fixed-interest loan finance or a combination of both.

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We were set up in 1945 by the Clearing Banks and the Bank of England for that specific purpose.

And given the rather forbidding title of the Industrial and Commercial Finance Corporation.

Our track record runs to over £480 million invested in more than 4,500 companies. With £56 million of that currently invested in 800 companies as equity finance.

All over the country there are companies that

have extended factories and installed new plant with ICFC help.

Financed sales at home and abroad with ICFC help.

Increased their share capital base and prepared for CIT with ICFC help.

We doubt if they've got anything you haven't. Apart from our money.

ICFC

The smaller business's biggest source of long-term money.

Banks try harder to provide capital

THE CLEARING banks are at the centre of the debate over the adequacy of the provision of finance for the smaller company sector. They are substantially the biggest source of finance for the small company, with a long tradition of providing overdraft funds which in many cases have effectively represented long-term capital for the borrower. The problem was illustrated in oral evidence recently given to Wilson. Mr. Anthony Tuke, the chairman of Barclays, acknowledged that "we have not got the full answer yet to the problem." He went on to suggest, without dissent from the other bankers present, that "the money is probably available but I think the banks' systems need to be reviewed, bearing in mind the fact that on the fiscal side these small firms have been fairly hard hit over the years."

Spurred by the Bolton Committee report in 1971, the banks have in the past few years made considerable efforts to improve the facilities they are able to offer. On one hand, the range of services available has been generally extended to include a wider variety of forms of finance such as instalment credit and leasing, and the banks have increased substantially the volume of medium-term finance as opposed to short-term overdrafts they provide to industry. On the other, recognising the need for guidance in the small company sector, the banks have developed an increasingly effective capacity to provide financial advice through formal advisory operations or arrangements to make the appropriate skills available through the local branch network.

PROVISION

The banks have been able to move some way to meet the difficulty by providing an increasing amount of medium-term finance through their own operations, either in the form of specialised funding such as instalment credit, or directly in the form of medium-term loans. But a gap has been identified in the availability first of longer term loan capital and secondly, of equity funds to support new businesses or the expansion of existing companies.

Finally, there is clearly still a problem in the attitudes and experience of the small businesses themselves. They are unavoidably less well equipped than the big company to call on the specialised financial skills needed to deal with the wide variety of financing problems in many instances from problems outside the influence of the banks and the financial sector as a whole, notably the impact of taxation policies in reducing the availability of private capital. But the tenor of much of the discussion which has emerged from the Wilson Committee on the financial institutions has suggested that they are likely to meet, and in spite of the efforts of the banks

there remains an information gap in their examination of the problem. And they are often, unwilling to fill many of the gaps.

The proposal could involve giving up the degree of control either to Government guarantee over their companies required to back up bank lending or possibly some arrangement to be brought in and therefore within the private sector. The clearing banks have, however, sometimes reluctant to undertake an expansion of their activities.

The banks in their own written evidence to Wilson made the point; "many of the financing problems of smaller businesses are inherent in the attitudes and practices of the businesses themselves and the economic climate in which they operate." For this reason, the clearing banks said, they "would be sceptical of proposals for structural changes in the institutional means of meeting their needs." The basic problems of the high cost and the high risk involved in financing small businesses, the banks added, appeared intractable. The ideas so far put forward for helping the banks to play a bigger part have been relatively modest and effectively ending up taking the equity risk without having the equity investment. The extent of their involvement is related to the risks concerned and to the appropriate relationship with a borrower's equity base.

Consideration

In their written evidence the London clearing banks said that while the suggestion merited serious consideration, "they would point out that the real costs of appraising candidates and of providing the necessary guarantees would be considerable."

In oral evidence, Mr. Tuke went rather further: he felt that such a move would be a mistake, and added: "I think the banks must deal with the proper requests from smaller companies for medium-term money on their merits and not seek any form of guarantee."

The banks may themselves be able to provide rather more equity finance. This was conceded in the oral evidence to Wilson, when Mr. Tuke developed the idea that the banks' merchant banking subsidiaries could extend their scope to become something closer to industrial banks, providing a medium for injecting equity into the smaller companies. But the banks have been reluctant to undertake substantial equity investment, mainly because of the short-term nature of the bulk of their own resources, and Mr. Tuke admitted that "we are still in this some way groping with this problem."

The one significant positive suggestion which has been put forward is the idea of some form of guarantee for clearing bank lending to the small company sector, possibly on the lines of the Small Business Administration scheme in the U.S. This idea is now being considered by the National Coal Board Pension Funds and the Prudential Assurance to provide longer term funds and equity capital for small businesses and has arranged to consider joint equity investments with the National Coal Board Pension Funds.

These ideas could provide one approach to bringing together the ability of the banks to maintain close contact with small business customers and the longer-term funds held by the institutional investors. To take full advantage of their special position in the financial markets, however, the banks may have to consider more radical methods of reorganising the channels of finance.

sent administrative problems and that it could be difficult to sustain in periods of credit squeeze. The banks have made it clear that they would not expect any such scheme to be more than a last resort arrangement to cover short-term liquidity difficulties and would not want a permanent arrangement parallel to the refinancing scheme for export finance.

"So far, therefore, a number of detailed suggestions have been put forward to improve the ability of the small company sector to gain access to the kinds of finance which it wants. It is recognised by the banks and the authorities that there may be limitations which cannot be overcome. But the central issue comes back to the distribution of the available savings funds between different types of institution.

Probably the major theme of the evidence submitted by the banks to Wilson has been their argument for a removal of fiscal discrimination in the savings market. The various forms of encouragement offered by the Government apply not only to the building societies, the immediate object of the banks' complaints, but to other institutions such as the life assurance companies and the pension funds. These are the sector of the market which has the long-term funds needed to support industry, and particularly small companies. The issue is how this money can be most efficiently got to the borrower.

Some moves have already been made by banks to tap this source of funds: Midland, for example, has set up Moracrest Investments together with the British Gas Corporation Central Pension Funds and the Prudential Assurance to provide longer term funds and equity capital for small businesses and has arranged to consider joint equity investments with the National Coal Board Pension Funds.

To protect his tax allowances, the lessor may renew a lease to his client for a second term, or he may sell the equipment secondhand to a genuine third party. The consolation here is that the lessee will get a rebate of rentals to the tune of 95 per cent of secondhand price of the asset in question, which may be used for a new lease or hire purchase agreement.

A company's tax position is central to the hire purchase or lease with the rentals, or at

Advice for the lessee

LEASING AND HIRE purchase lease decision. An industrial account for a significant proportion of capital finance to-day, tax-paying profits may defer paying them for one year as a result of leasing showing particularly strong recent growth at Government reward for buying the more expensive, long-term new capital equipment. But if it is not in a tax-paying position, the company directors have decided then this reward is not available to them. They are reluctant to dip into reserves or increase their loan or overdraft lines of credit; these two methods of finance are ideal.

The leasing arm of a finance company, however, will have these allowances available, and can let the lessee benefit by reflecting them in reduced rentals.

Some leasing companies do not handle small-cost items because of the high overheads involved in administering them, but others are geared up for it.

Frequently, however, for items up to £5,000 hire purchase may be cheaper. Here the client takes the first year allowances, he accepts the risk that corporation tax rates may change, and he may or may not change an interest rate variation agreement with the Finance House. Smaller companies on tax bands below the 52 per cent standard rate may bear the cost of their finance research.

Hire purchase is possibly easier to understand when it comes to lease finance reflecting the standard rate, since that is the rate applicable to leasing companies.

Another consideration is VAT. A leasing company will buy an asset from the manufacturer, and the lessee will effectively pay the VAT in instalments. For hire purchase, the finance house will pay the net price plus VAT at the front-end, and normally pay the VAT from the customer via rentals or at the front-end—say 8 per cent. Greater deposits may be required, depending on the situation. This is why leasing may have a cash-flow advantage by requiring only the first quarterly rental in advance, but there are no fixed rules.

Motor car lease finance is growing at a rapid rate, say at the expense of other methods of instalment credit, and this is due to the anomaly that a first year tax allowance on car, but leasing companies get 100 per cent, and the difference is hard to ignore. The relaxing of the Control of Hiring Order in the middle of last year, which meant waiving the 10-month deposits on new vehicles, has been an important factor in the popularity of car leasing.

Regional Development Grants and other Discretionary Grants relating to specific industries may be used in lease or hire purchase finance. In hire pur-

the end of the term. Generally, but not always, it is the legal owner of the equipment who takes the grant. So if a leasing company (the legal owner) takes the grant it will use most of it to reduce rentals. Farming groups are not available when leasing due to EEC regulations on usage and ownership, and with hire purchase are only available where the term is complete.

There are some accounting complications here, however. A Government grant is not taxable, therefore leasing companies treat them as being "income" worth their value plus the standard rate of corporation tax. Thus a £200 regional development grant is worth, on the books, just over £400 in tax terms. This process is known as "grossing up" a grant.

Research

The choice of hire purchase or leasing companies clearly depends on rates of offer, and possibly smaller companies do not shop around enough when doing their finance research.

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Robert Hawkins

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If you would like a bank that takes the time and trouble to understand the individual customer's problem—and opportunities—why not talk to your local Williams & Glyn's manager. Or write to: Marketing Development Office, Williams & Glyn's Bank Ltd, New London Bridge House, 25 London Bridge Street, London SE1 9SX.

Five ways to more profitable business

1 Short-term Finance

Overdrafts can cover seasonal fluctuations in revenue and expenditure or provide additional working capital.

2 Medium-term Loans

A more formal arrangement for loans from 2-7 years for the purchase of new plant and equipment, etc.

3 Cash Flow Control

Williams & Glyn's managers are always ready to help with advice.

4 Instalment credit for new machinery

Through a subsidiary company, St. Margaret's Trust Ltd, Williams & Glyn's can provide instalment credit for the purchase of goods or equipment.

5 Development Capital

Williams & Glyn's can provide finance for expanding private and public companies.

The advantages of a factor

FACTORING IS a financial service specifically aimed at small companies—those with a turnover of up to £1m. There are larger concerns employing a factor, especially on their exporting side, but most of the 1,300 companies which use a factor are small and growing—factors are particular about their clients and are careful to link their fortunes with secure and expanding companies.

A factor offers three basic services, although a client company need not necessarily take them all. For a start it offers a full accountancy service, taking over this side of the business. A client is well advised to still to employ someone in this area to link up with the factor but in the main it can concentrate on making and marketing a product or service with the confidence that the factor is making sure that customers are being billed and are paying up.

Guarantee

Most factors also guarantee their clients against bad debts—if a customer fails to pay up the factor will compensate the client. This particular service is often not as cut-and-dried as it sounds. The factor expects a client to take its advice on the credit-worthiness of customers and in some cases will insist on credit ratings. If the client is determined to supply goods above the factor's limit and there is a bad debt the factor may well refuse to make good the loss.

This leads to one of the most widespread criticisms of factors—that they are only willing to take on secure business with reliable customers. They reduce the risks not only to their customers but also to themselves to such a low level that they can restrict the growth of their clients.

Finally a factor will provide a financial service. It will forward up to 80 per cent of the value of the factored goods at the convenience of the client, so that a company is assured of a reliable cash flow even in tough economic times when its

customers would normally be delaying payment to the last minute. The remaining 20 per cent is usually passed on when the factor receives the debts.

Unfortunately the factor charges an additional payment for the facility—around 2½ per cent above the general lending rate. Leaving aside this financial help the factor usually charges its client according to the difficulty of the account.

If there are lots of customers paying irregularly in small sums the factor may charge up to 3 per cent of the turnover handled: for a larger client, with a straightforward business, the fee may be nearer 5 per cent. A company seeking a factor may get different quotes from various sources so it is worth shopping around, and of course if the client does not take all the services offered its outgoings will be less.

At the moment, with the banks quite happy to lend to companies, it is the service side of factoring rather than its financial facility which is most popular. It is mainly in tight economic conditions that companies go to factors for cash but in such circumstances factors are very reluctant to get involved with companies that have run into a cash crisis. Even in good times many more companies are rejected by factors than apply to them for help. On average this year factors are forwarding around 40 per cent of the cash turnover speedily to clients, although this average is misleading since many companies never want the money while others prefer to get a prompt 80 per cent, and use it to claim discounts from suppliers because they can pay their own bills quickly.

There are eight main factors in the U.K., although three of them are controlled by Lloyds and Scottish. Since the four joint stock banks acquired, or set up, factoring operations the service has been much more actively promoted. To-day the dominance of the bank-owned factors probably discourages other financial groups from entering what has proved in

recent years to be a very profitable and expanding business.

Last year there was a 35 per cent growth in turnover handled by the factors, to a total of £288m. (although this includes invoice discounting, a closely related field whereby a company discounts its invoices with a specialist firm without the knowledge of its customers). Invoice discounting probably accounts for around £160m. of the total, while £12m. comes from the factoring of exports.

Largest

The biggest factoring operation is the National Westminster subsidiary Credit Factoring, which claims to have factored £230m. of turnover last year. The second largest is International, owned by Lloyds and Scottish, whose turnover is nearer £200m. Both work for multi-million pound companies, on exports for one particular subsidiary, but the larger factor has the wider its range of clients. But in practice customers do not seem to object to a factor chasing them for payment.

No company need be shy of approaching a factor. Those with a turnover of £10,000,000 less may find a home with certain factors.

One area where a factor can be particularly useful is in exporting. A factor will handle just the export side of a client's business, which makes exporting as simple as selling in the same city for the client. There are no doubts about the respectability of foreign clients about currency variations, about foreign languages. The factor, through its overseas contacts, shouldered the burden.

It can also offer its clients a factor's services if the client feels the need to visit its export markets. The cost of using a factor for exporting need not be much higher than for domestic aid, although once again it built-in caution might mean a company misses a big speculative contract.

Factors only expect to work with companies in the early stages of their growth. Usually at a certain sales level the client feels the need for its own accounts department. It is always advisable for the client to maintain an interest in the financial side and to avoid getting too dependent on the factor. But for assistance which enables a company to get on with the job without more worries the factor is often an invaluable support for the expanding business.

Antony Thorncroft

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If you run a smaller business ...why not use the Midland as your own business team?

Anyone who owns a small business knows that success depends on hard work and business acumen.

But success means expansion. And, to expand, all businesses—small or large—need the same thing.

FINANCE.

So maybe you should be thinking of borrowing the money you need to achieve the expansion you want.

Which brings us to the loan facilities available at Midland Bank.

Teamwork is lending you the finance you need.

The manager of your local Midland Bank can introduce you to a business team who are particularly well-versed at working with small businesses—even one-man companies.

They can offer such obvious solutions as term loans to set up manufacturing plant, or overdraft facilities to build stocks fast when early success looks promising.

But it's the breadth of business know-how that makes your Midland Bank business team valuable—especially before you have developed a team of your own.

You'll find we are a bank that's prepared to sit down with our smaller business customers, and think.

Your local Midland manager will be glad to tell you about the service he and his colleagues in Midland Bank Group provide. Their special skills range from finance for growing companies to pension schemes for the directors themselves. For full information about using the Midland as your own business team, send this coupon, or ask for a copy of our booklet at your local Midland branch.

Please send your free booklet, "Financial Services for Proprietors of the Smaller Business."

Name _____

Address _____

Send to: Midland Bank Limited, Room 23, PO Box 2, Sheffield S1 3GG.

FT1

Isn't it time you met our business team?

Midland Bank

Midland Bank Limited

Medium-term finance for the million pound company.

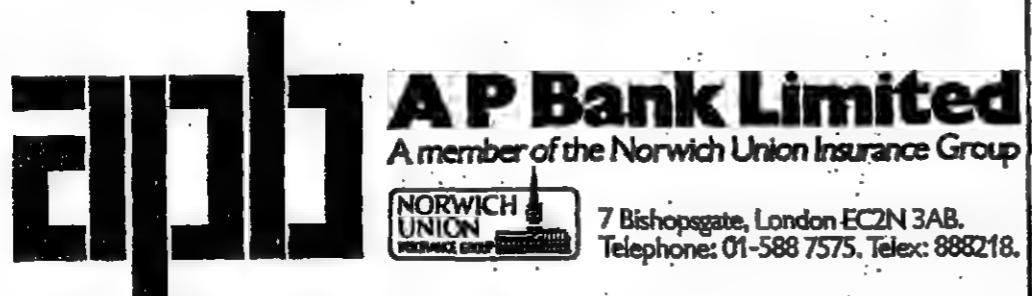
Intelligent medium-term financing can be of real benefit to the long-term growth of your company.

And if you're seeking the means to expand, and are a company with a capital base of around £1 million, we'd like to invite you to come and discuss it with A P. Bank.

We have the resources. We have many years' experience in corporate finance—so the chances are that we can recommend a financial package that's exactly right for your specific plans and opportunities.

And we have a policy of making every customer's account the personal responsibility of a senior manager who can make decisions without lengthy consultations—so the speed of our response may well surprise you pleasantly.

Think about the alternatives—and then call 01-588 7575, and ask to speak to Peter Haycock or Sydney Lawson. They'll be delighted to arrange a meeting.



How to make a business bloom.



You've tended your company with care and waited patiently for the economic climate to warm. But just as you scent success your cash flow threatens to stunt your growth.

That's when the Griffin solution can help. Griffin Factors' financial services have helped many companies whose growth prospects were threatened with financial blight. Additional

working capital, reduced accounting overhead, expert credit control and much more. All part of the Griffin Factors service.

Contact Griffin Factors or any Midland Bank Manager for the facts.

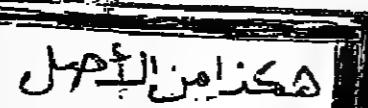
Grow with Griffin.



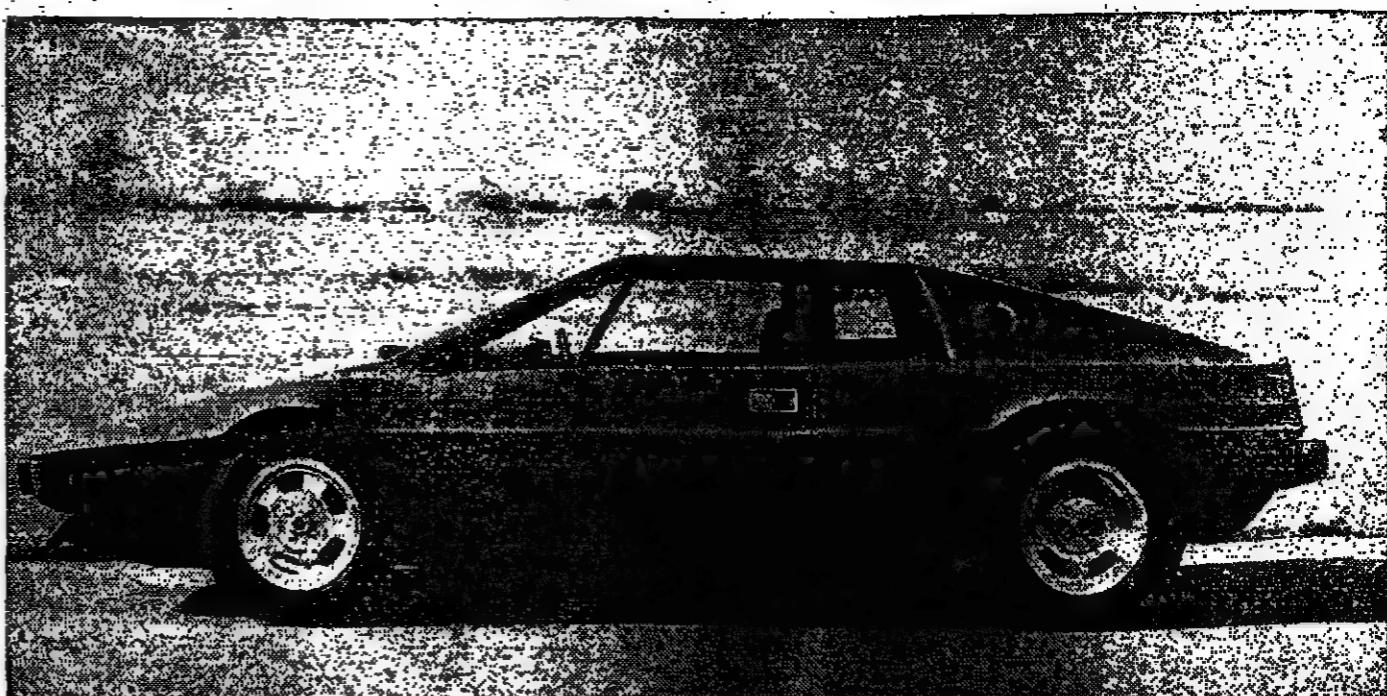
Griffin Factors Limited

A SUBSIDIARY OF MIDLAND BANK LIMITED

Famcombe Road, Worthing, West Sussex. Telephone: 0903-205181. And offices in London, Birmingham and Bradford.



FINANCE FOR SMALLER COMPANIES VI



Lotus Cars' delightful Esprit coupe—one of a range of new models in Lotus' expansion programme which was saved by a £2m. cash injection from Ameri-Bank.

On this and the next page is a selection of profiles by Financial Times writers of some of the companies and financial institutions which make finance available to smaller companies for capital and development projects.

The lenders

Charterhouse Group

THE CHARTERHOUSE GROUP likes to feel that while it is not the biggest provider of finance for small companies it was the first to come to their aid. Shortly after the Macmillan Report of 1931 identified the difficulties small companies were having finding finance, the Charterhouse Industrial Development Company was set up by Sir Nutcombe Hume.

Its declared aim was to provide development capital for companies too small for public flotation, and it has been doing just that ever since. It has invested in more than 160 companies since the 1930s and currently has investments in

some 60 companies in the U.K. about £4m. has already been put into Europe. Charterhouse into 10 investments and the backs good management is the group will probably be fully company slogan and the emphasis is very much on providing it will be seeking extra capital development, as opposed to in the past, Charterhouse's venture, capital. Charterhouse's objective was to liquidate its stakes away from investing in investment in five to seven "start-up" operations and like three years, when the company can help companies which have a proven track record.

A couple of years ago it set small company flotations these days and Charterhouse and its institutional partners now see themselves very much as long-term investors. As long as their investment earns a net return of 8-10 per cent and offers the prospect of future growth they are happy.

Charterhouse Development Capital primarily provides equity capital although it occasionally puts up unsecured loans

Of the £7.5m. initial capital,

stock. As it is only prepared to invest a maximum 10 per cent of its capital in any one situation it often teams up with its shareholders such as British Rail pension fund in a consortium when larger amounts are required. As a rule of thumb it likes to invest in companies earning over £50,000 pre-tax profits per annum and normally likes to put up a minimum of £100,000. It operates on the basis that it will acquire 10-40 per cent of the equity it does not want majority control although it normally likes the right to appoint one of its own men to the Board. Apart from the extra finance, an independent outside director can be a useful asset for a small company.

Many of Charterhouse's clients are recommended to them by professional advisers such as a mining accountants and solicitors. However, companies can approach them out of the blue. If they send a brief description of the business, details of their financial accounts, principal shareholders, sales and profits forecasts, the current year, Charterhouse promise to give an answer "no" or "maybe" within a few days of receiving the initial information. If "maybe" the investigation takes another four weeks after which a formal offer would probably be made. Only an offer has been accepted do the company incur any professional costs.

William H...

National Coal Board

AT FIRST SIGHT the National Coal Board's pension fund is an improbable source of finance for a smaller industrial company. But in fact, the Board has largely the field in this activity and the nationalised pension funds attract Midland Bank's venture capital. It set up its industrial equity scheme in 1973, and, after a shaky start, the fund is now £1.5m. a month, which are essential to the company's success. At the outset, an expensive advertising campaign in the national press failed to attract the public's attention, and each day did not come firms' reluctance to come into the shadow of a nationalised industry. It has taken companies are also to convince investors that the pension fund does indeed stand apart from the parent, and even now the returns available for equity part of the industrial company's cash flow exceeds calls upon it.

The fund has allocated up to 15 per cent of its £250m. a year of prospective cash flow for equity finance, which is effected by the branch managers of

Small Business Capital Fund

"WE'RE AN UNUSUAL beast," says Hugh Armstrong, managing director of Development Capital, which operates two established after a few more years, it will be able to other "taboo" areas such as property development under the SBCF wing. SBCF is also keen on product areas that look best able to withstand recessionary chill or with obvious export potential.

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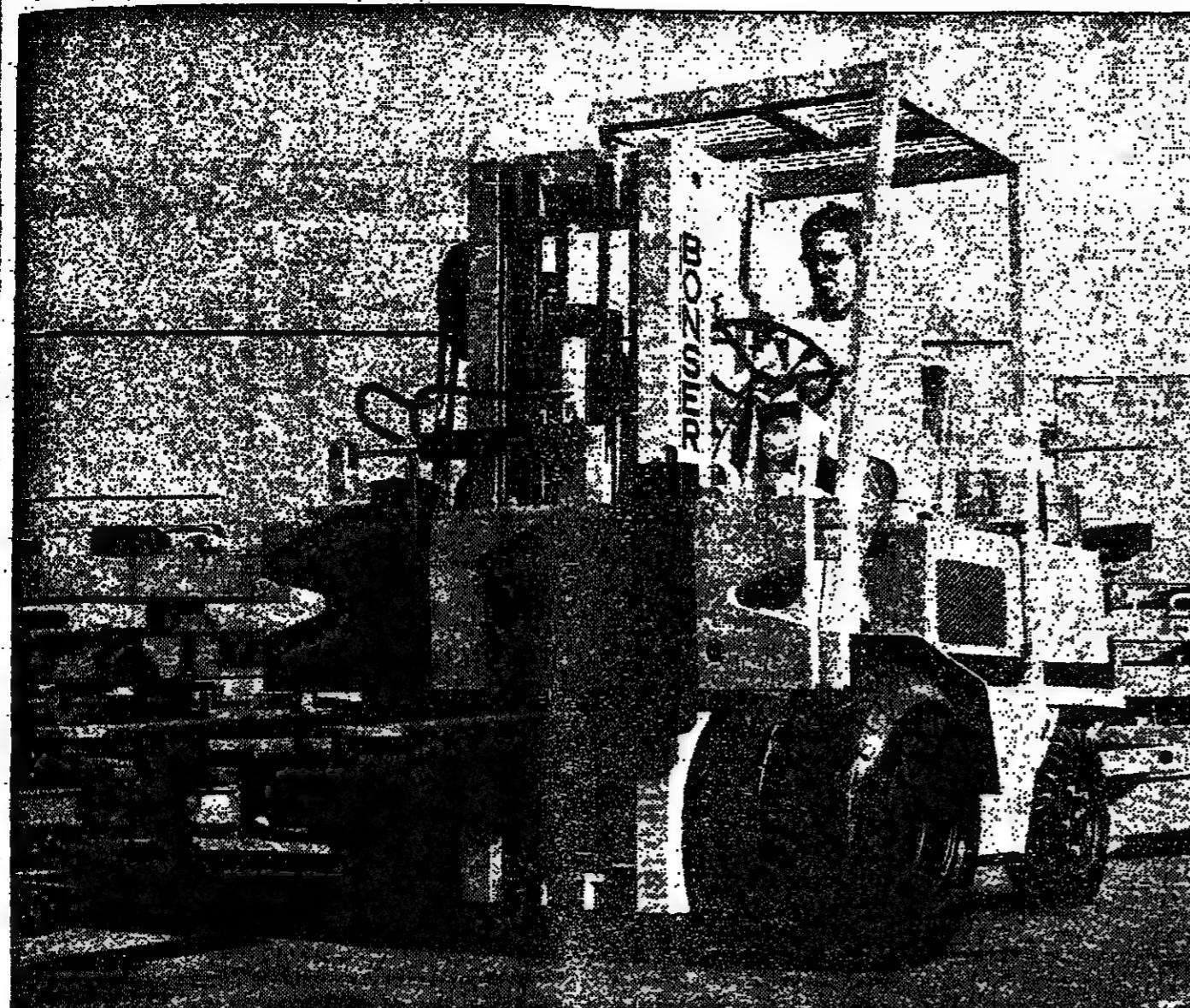
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FINANCE FOR SMALLER COMPANIES VII



Leasing or hire-purchase will ease the strain on other lines of credit, and may be used for most kinds of industrial plant and equipment—but not property.

Abingworth

ABINGWORTH entered the scene for reasons other than business of financing small merely the provision of finance." It was founded by two of start-up investment, but in such its current directors, Anthony Montagu and Peter Dicks, with entrepreneurs who have an the backing of a list of blue chip established management record.

institutions in Britain and in a start-up situation the entrepreneurs would be expected to contribute sufficient capital to

give himself a substantial contribution to the success of the business. Obviously the appropriate amount of equity capital into private contribution would vary

between £50,000 and £200,000 of equity capital into private contribution would vary

existing private companies under sound management. Each investment would normally leave

Abingworth with a minority stake in such a company. Abingworth tends to invest by means

of an equity instrument—say a convertible loan stock—which leads to the conclusion that the company requires a change in the structure of the small companies offered has been

one of the clearing banks. Midland. Just over a year ago Midland, in conjunction with three months after the initial Prudential Assurance and contact, Peter Dicks explains British Gas Central Pension that Abingworth likes to take Funds, set up a company with the specific object of providing

worth and the potential investment can build up some mutual understanding and trust. The appointment of the director then becomes a logical development of this association: "Abingworth's presence should be well

from person to person and from scheme to scheme. Abingworth has made only one start-up investment to date.

Since starting business Abingworth has invested in six companies in the U.K. and has disposed of one of these investments. It has also invested in three small public companies—

without Board representation.

Because it has international backers Abingworth has also

been able to invest in the U.S.

Nicholas Colchester

Midland Montagu

MIDLAND MONTAGU Industrial Finance, a wholly owned subsidiary of the Midland Bank, has been in the venture capital business for a decade. It has a portfolio of twenty investments representing what it describes as rather catholic tastes.

But inevitably those companies which attract Midland Montagu funds are those which fall into the categories of retailing, wholesaling or manufacturing. Companies which are essentially "people" businesses, such as management consultants, where the assets move up and down the lift shaft at the beginning and end of each day do not attract these funds.

Property companies are also viewed as unattractive since the sum required for investment can be large and the returns smaller than the above average managed small industrial concern.

Introductions of prospective borrowers are effected by the 3,000 or so branch managers of

the Midland Bank. Some introductions come through accountants and solicitors.

The minimum investment is £100,000, which Midland Montagu prefers to inject in the form of equity rather than loans, providing it does not give the Midland a controlling stake.

However, if the situation is small and the amount of capital required is large, large enough in fact to take Midland's equity stake to a controlling interest, then Midland will top up its equity interest through a loan. But the split between equity and loan capital is not more than 50/50.

Loans have to be repaid within a seven-year period and are charged at the bank's base rate plus 4 per cent. A Board seat is required, and Midland provides one of its own staff with an industrial or commercial background. Midland Montagu does subsequently invest in the company where it has

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Loans have to be repaid

Gresham Trust

GRESHAM TRUST moved into the field of venture capital or the provision of finance for small developing companies around 1961. The successful development of these activities has been such that it now represents by far the lion's share of the bank's revenue.

In the last annual report unquoted investments stood at £2.29m, some £300,000 lower than the previous year because of realisations, which compared with £2.57m of quoted investments—although about £2m of this was held for dealing purposes and as such only brought in a minimum level of income.

But gross revenue before tax on the unquoted investments was £64,000 against £382,000 from the quoted portfolio.

Gresham's investment in these smaller companies can be of the order of £50,000 to £500,000, but anything over £250,000 would only be made in exceptional

cases. The average figure is probably just over £100,000 but this is getting progressively higher. Finances are provided from internal sources, while there is a loan capital of some £2.25m.

Finance for smaller companies is naturally very topical at the moment and Gresham is receiving a number of inquiries. These originate from professional advisers such as lawyers and accountants, mainly in the provinces, from advertising and finally by recommendation.

The bulk of the companies which come to Gresham for long-term capital tend to be under-capitalised. So invariably the investment takes the form of an equity stake. But in some cases medium to long-term loan capital would be provided which might or might not be convertible into equity, or even a combination of both.

An investment is never taken by Gresham that does not give

an immediately attractive yield. At the moment the minimum yield accepted is about 9 per cent, but this naturally fluctuates along with market conditions. No set date for realisation is ever made on investments, and the only major requirement of Gresham would seem to be the right to appoint a director.

Whilst no date is set for realisation this is naturally a highly profitable exercise for the bank. Public flotations such as Tartan Arrow or Marshall Cavendish or acquisitions on the lines of Ebor Unit Trust (taken over by Save and Prosper) or J. and A. Stewart plant (Hewden Stuart) have a marked impact on the profit and loss account; the profits record emphasises this point. These more than offset the element of bad debt that is inevitably incurred.

David Wright

Adrienne Gleeson

If you are a small business and want to renew your plant

Small Company Limited
FINANCIAL DIRECTOR



we can help

Lombard North Central

Industrial Finance Manager

These facilities can improve your cash flow and our specialists are always ready to talk to you. We have over 100 branches, so there's bound to be one not far away. Ring us today—you'll find us in the phone book—or contact us at the address below.

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London W1A 1BU

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Long Term Finance for Growing Companies



CHARTERHOUSE

Charterhouse Development, 1 Paternoster Row, St. Pauls, London EC4M 7DH. Telephone 01-248 3999.

COMPANY NEWS + COMMENT

TR ahead 6% after static second half

DESPITE A static second half, Telephone Rentals finished 1977 with pre-tax profit ahead by 6 per cent from £9.01m. to £9.53m. on turnover of £30.78m. against £29.5m.

In October, when reporting midway profit up by £0.54m. to £4.57m., the directors said that owing to general industrial uncertainties it would be difficult to exceed the previous year's good second half performance in the latter part of the year. However, they expected full year results to show an improvement over 1976.

They now report that second half profits were adversely affected by exchange rate factors, a fall in interest rates and industrial problems, mainly arising from pay policy restrictions in the U.K.

For the first quarter of 1978 both new rental and sale business secured is considerably in excess of that taken during the corresponding period of 1977 and a substantial backlog of installed work remains to be dealt with, they say.

Provided, therefore, that installation programmes are not again affected by industrial difficulties, the directors are confident that further satisfactory progress will be made during 1978.

After tax of £5m. (£4.63m.) and minorities, attributable profit for the year improved from £4.23m. to £4.51m.

Stated earnings are 11.61p (11.16p) per 25p share and the dividend per 25p is raised from 3.26425p to 3.53525p net, with a final of 4.300125p.

| 1977 | 1978 |
|-------------------|-------------------|
| Turnover | £29.5m. £30.78m. |
| Rented | 27.79m. 29.07m. |
| Sales and other | 17.23m. 16.37m. |
| Depreciation | 1.395m. 1.424m. |
| Interest received | 285 462 |
| Share of assoc. | 298 328 |
| Pre-tax profit | £4.23m. £4.51m. |
| Net profit | 3.26425p 3.53525p |
| Minorities | 47 47 |
| Attributable | 3.26425p 3.53525p |
| Dividend | 3.26425p |

Comment

Telephone Rentals' small second half shortfall was the result of difficult trading conditions both at home and overseas. U.K. industrial problems—at suppliers and customers—depressed sales income, especially in the second half when it fell some 12 per cent, and ensured no volume growth in rental. Overseas operations were somewhat hampered with Australia and France flat while Canada was on the mend and Ireland, South Africa and the U.S. made good contributions. Exchange fluctuations and lower interest rates contributed to the unexciting performance. This year, however, both new rental and sales are moving ahead and there could be a significant boost to business from the new PABX model once Post Office approval is received—subject to a trial. With overseas companies expected to show a modest improvement, the group should meet its forecast of further satisfactory growth. The shares at 120p yesterday yield 7.8 per cent. on a p.e. of 10.

HIGHLIGHTS

The Lex column concentrates on the bid for Carlton Industries from Hawker Siddeley, announced late yesterday after the suspension of dealings in Carlton first thing. Also under review is the implication of BICC's announcement that it intends to sell its 20 per cent stake in General Cable Corporation of the U.S. European Ferries has produced nearly doubled profits and a big improvement in its balance sheet, thanks to steady progress from its shipping division. Finally, Lex looks at the results from the three discount houses which reported yesterday. Elsewhere, Spear and Jackson made its full-year statement. Last December S and J shocked the market by disclosing that its earlier profits forecast was well outside its grasp. At Fesco Minsep the recession in the steel industry has had a bigger than anticipated impact on profits and Telephone Rentals' second half shows a small setback. Gill and Duffus has come up with some good figures.

Record at Anchor Chemical

AFTER RISING from £130,000 to £110,000 at mid-way, pre-tax profit of Anchor Chemical Company was lifted from £415,000 to a peak of £601,000 in 1977 on turnover up from £9.75m. to £11.21m.

The result was after the exceptional credit of £7.2m. against a debit of £51,000, and is subject to a debit of £165,000 (£101,000).

| 1977 | 1978 |
|-------------------|-------------------|
| Turnover | £9.75m. £11.21m. |
| Rented | 17.23m. 16.37m. |
| Sales and other | 17.35m. 16.26m. |
| Depreciation | 1.395m. 1.424m. |
| Interest received | 285 462 |
| Share of assoc. | 298 328 |
| Pre-tax profit | £4.23m. £4.51m. |
| Net profit | 3.26425p 3.53525p |
| Minorities | 47 47 |
| Attributable | 3.26425p 3.53525p |
| Dividend | 3.26425p |

Comment

The directors state that, in common with most enterprises in the chemical industry, Anchor found the level of business in the first quarter of 1978 disappointing but says it is too early to state whether this trend is likely to continue for long.

However, Anchor is well placed to take full advantage of any improvement in demand. Fluctuations in currency values, particularly the earlier strength of sterling, have undoubtedly made exporting appreciably more difficult, but the foreign market share in the U.S. will be obtained in the second half thanks to the new investment being made there

Comment

Difficult conditions in the chemical industry have resulted in a negligible growth for Anchor in the second half, but

The dividend is up from 1.54p to 1.72p. and an additional 0.2369p net per 25p share is to

AFTER DOUBLING its pre-tax to £349,457 in the first half, taxable profit of Stylo Shoes jumped from £897,000 to a record £1,064,000 in the year to January 25, 1978.

Turnover rose from £18.23m. to £21.71m., and the result is subject to tax of £583,000 (£414,000) and before minority interests of £7,000 (£8,000). There were also extraordinary debits of £22,000 compared with credits of £341,000.

Comment

Stylo Shoes' nine-month results—

profits a tenth higher on sales

ahead by 15 per cent—put the company well on course for its target of over £3.5m. (£2.8m.) for the year, which will be a creditable performance for a company in the sluggish textile sector. The main profit has come from the small oil fabrics division, where profits have doubled as a result of the cold winter weather and 50 per cent. more capacity from the new Huddersfield factory. Also investment income has jumped by a third as a result of increased buying of gifts, which now total £10m. (£8m.). However, some of the current cover position is satisfactory.

As reported on April 14, pre-tax

profit of the confectionery group

climbed from £30.9m. to £41.4m.

A current cost statement shows

an 18 per cent. profit downturn.

Another factor is the strong position at home and in Western Europe, and these have sliced five

points off spinning margins. Cover

is 18 times on a maximum payout

while the shares, at 97p, are on a

prospective p.e. of 7.1, yielding

just over 1 per cent.

be paid for 1978-7 following the reduction in ACT.

J. Haggas to exceed £3.5m.

A RISE from 20.82m. to 21m. in the third quarter, left John Haggas with a pre-tax profit of £2.31m. for the nine months to March 31, 1978, and despite many problems, the full year result is expected to exceed £3.5m. compared with £3.3m. for all 1976-77.

Group sales for the nine months were up by 2.3m. at £17.29m. and profit included investment income of £589,000 (£508,000), but was struck after depreciation of £580,000 (£515,000).

The directors report that a month ago it appeared that trading conditions in all areas of the group were improving, but were beginning to deteriorate again. But John Haggas has seen a relapse and though the overall trend is very gradually improving, in no way could trading conditions be described as buoyant.

They are concerned that the general state of the textile industry within the EEC is still deteriorating due to the flood of imports. But wage costs are higher in every other member country and this should place the group in a strong position to secure a major share of the available business, the directors add.

An analysis of divisional sales and profit shows (in £000s): spinning £1,488 (£1,455) and £1,107 (£1,321), knitting £3,008 (£3,918) and £293 (£2,823) and fur fabric £5,797 (£2,617) and £479 (£2,500) respectively.

Comment

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just over 1 per cent.

Dividends shown pence per share net except where otherwise stated.

Equivalent after allowing for scrip issue. ↑ Plus an additional 0.2369p for 1976-77. £ in lieu of final already announced. ↑ South African cents throughout.

DIVIDENDS ANNOUNCED

| | Current payment | Date of payment | Corresponding div. | Total for year | Total last year |
|------------------------|-----------------|-----------------|--------------------|----------------|-----------------|
| Aiglate Industries | 9.49 | July 1 | 8.5 | 18.96 | 12.5 |
| Anchor Chemical | — | — | 1.87 | 4.15 | 3.72 |
| Automated Security | 0.83 | — | 0.49 | 1.32 | 0.65 |
| Canadian & Foreign Tel | 2.35 | July 10 | 2.1 | 3.6 | 3.1 |
| Cullen's Stores | 2nd int | May 26 | 0.65 | — | 4.8 |
| European Ferries | 1.81 | — | 1.81 | 1.81 | 1.81 |
| Fesco Minsep | 2.68 | July 5 | 2.41 | 4.58 | 4.1 |
| Gerrard and National | 4.17 | July 1 | 4.89 | 9.17 | 7.32 |
| Gill and Duffus | 4.75 | July 1 | 3.12 | 8.71 | 5.77 |
| Hopkinsons Holdings | 3.71 | June 5 | 3.36 | 5.06 | 4.58 |
| Jessel Toynebee | 3.21 | June 15 | 2.95* | 4.09 | 3.68* |
| L.K. Industrial Inv. | 1.3 | July 3 | 1.25 | 2.24 | 2.24 |
| Manders (Holdings) | 1.72 | June 8 | 1.58 | 2.78 | 2.78 |
| Moran Tee | 5 | June 1 | 5 | — | 15 |
| Palabora Mining | 12.51 | June 6 | 15 | — | 45 |
| William Pickles | 0.4 | Aug. 1 | 0.4 | 0.65 | 0.65 |
| St. George Assets | 0.33 | June 14 | 0.29 | 0.45 | 0.45 |
| Smith St. Aubyn | 3.01 | June 28 | 3.01 | 4.53 | 4.53 |
| Spear and Jackson | 5.3 | May 27 | 5.8 | 9.35 | 7.38 |
| Spencer Gears | 0.38 | July 3 | 0.38 | 1.09 | 1.09 |
| Spillers | 2nd int | July 3 | 1.94 | 3.75 | 3.75 |
| Style Shoes | 1.72* | — | 1.54 | 1.72 | 1.72 |
| Telephone Rentals | 4.8 | July 4 | 3.85 | 5.84 | 5.28 |
| Thomson T-Line | 1.65 | — | 1.63 | 3.3 | 3.25 |
| Wright Construction | 4.75 | June 8 | 3.97 | 8.73 | 8.73 |

Dividends shown pence per share net except where otherwise stated.

Equivalent after allowing for scrip issue. ↑ Plus an additional 0.2369p for 1976-77. £ in lieu of final already announced. ↑ South African cents throughout.

Midway gains held by discount houses

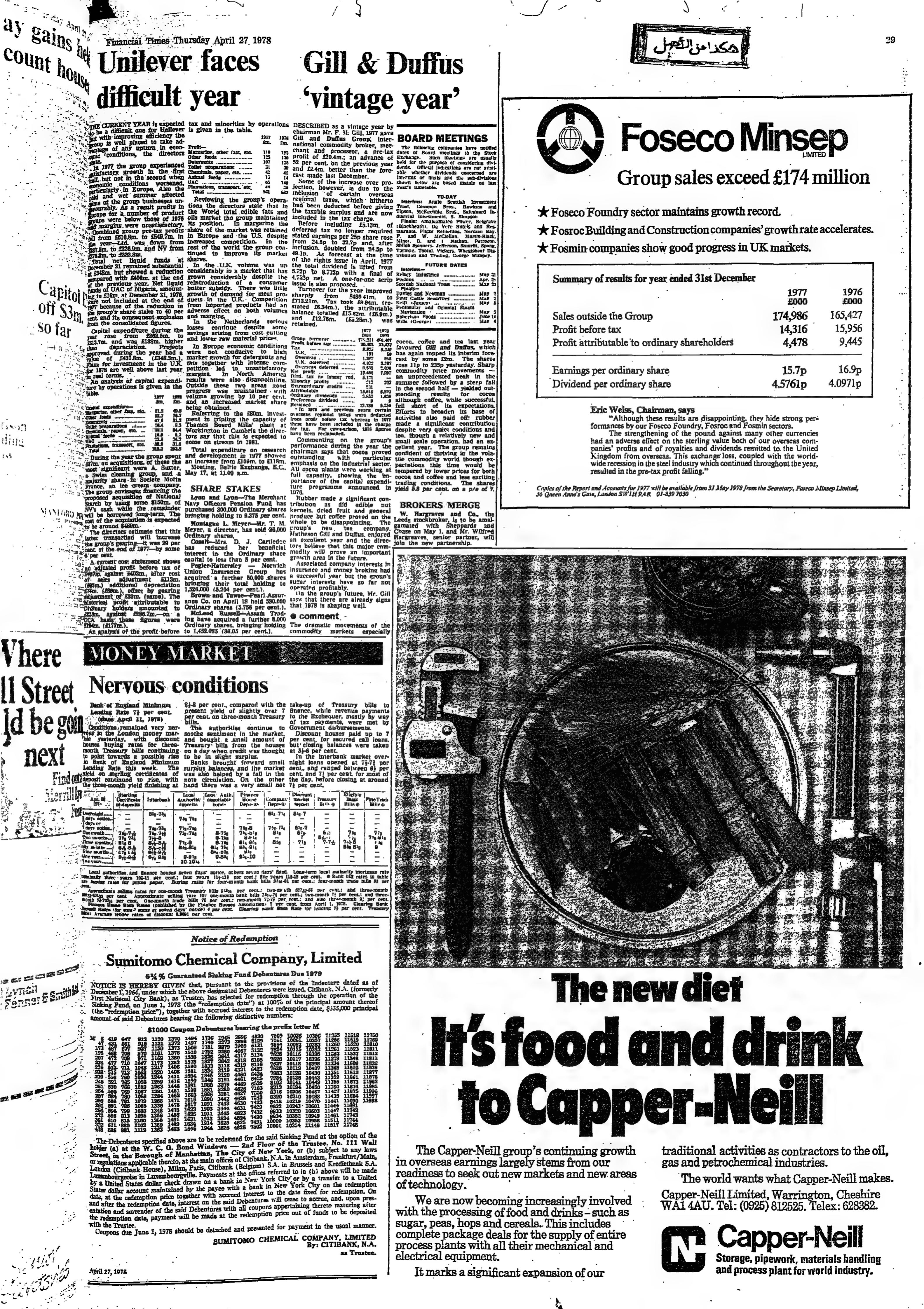
MAINLY REFLECTING the impact of lower interest rates on their first half, results three discount houses—Gerrard and National, Smith St. Aubyn and Jessel Toynebee—have announced sharply higher profits for the year ended April 5, 1978.

For Gerrard and National group net profits show an advance from £2.41m. to £5.71m. This was struck after provision for tax and a transfer to inner reserves, and includes £1.1m. (£0.26m.) in respect of subsidiary companies after tax and minorities.

A sum up from £0.5m. to £2m. has been transferred from inner reserve to general reserve and after this transfer inner reserves stand at a record level.

The dividend is increased from 7.31p to 8.17p, with a net result of 7.31p.

Dividends absorb £1.24m. (£1.24m.) and the group carry-forward is increased to £4.74m. (£2.31m.).



CO-OPERATIVE INSURANCE SOCIETY LIMITED

INCREASED BONUSES TO C.I.S. POLICYHOLDERS

At the 110th Annual General Meeting of the Co-operative Insurance Society Limited held in Manchester on April 26, 1978, Mr. H. A. Toogood, Chairman, reported:

"This is the last Report that I shall be presenting before my retirement from the Board of C.I.S. It is natural, therefore, that on this occasion my thoughts should turn not only to the year under review, but also to the progress of the Society during the ten-year period for which it has been my privilege to serve as its Chairman.

Progress of the Society

In the last ten years, the Society's annual premium income has expanded from just over £80 million to more than £200 million and the total funds have doubled to reach their present amount of over £860 million. The growth in premium income has been much greater in the non-life insurance business than in the life assurance sections: in the former the premium income has increased fourfold to £91 million, whilst the latter has doubled to £16 million.

These different rates of growth show the effects of the high rates of inflation that have afflicted this country and have reduced the value of the pound to about one-third of what it was ten years ago. The non-life business consists almost wholly of annual contracts so that it has been possible to increase the premiums payable on the renewal of policies to cover the heavier costs of claims and the higher expenses of administering the business. The life assurance business, on the other hand, is composed almost entirely of long-term policies and the premiums on existing policies cannot be increased. Although our new life assurance business has been buoyant, the C.I.S., like other long-established insurance companies, has not been able to obtain new business on a sufficient scale in a period of high inflation to keep the total premium income from new and existing policies growing in step with inflation.

Inflation and the threat that it presents to insurance business, particularly to life assurance business, have been a recurring theme of my previous annual reports and I find it very heartening that during the last 13 months the rate of inflation has been nearly halved, even though it still remains high by any standards other than those of recent years.

If inflation has any benefit for an organisation like the C.I.S. it is to give us an added incentive to improve our operating efficiency. Insurance is a heavily labour-intensive industry and labour costs, including national insurance and pension costs, account for nearly 80 per cent of the Society's total operating expenses. In the interests of the policyholders, who have to meet the costs of running the business out of the premiums they pay, the Society has always sought methods of improving its efficiency, but these efforts have been redoubled in the last few years as we have tried to soften the impact of inflation on our administrative expenses. Improvements have been made at all levels and in every area of the Society's business. There have been transfers of substantial amounts of work from manual to computer operation, simplification of administrative procedures, rationalisation of our district office and regional office networks and a more effective use of labour by the adoption of new working systems. The effect is that, although over the past 10 years, the volume of business has grown, the total staff of the Society, including full-time agents, has reduced by over 20 per cent. This reduction has been achieved entirely by natural wastage and with the co-operation of the trade unions. In the introduction of new working methods and the revision of staffing levels.

Nevertheless, despite the great efforts that have been made, the Society's expenses as a proportion of premium income are higher than they were ten years ago, although it is gratifying that the proportion fell last year from its 1976 level. For some time it has been accepted by the trade unions that the Society can flourish and provide job security for its workforce only if it constantly seeks to improve its operating efficiency. With their co-operation further developments will take place and, in fact, during 1977 we began the introduction of a new computerised system of premium accounting for Industrial life business which will considerably reduce the amount of clerical work involved by comparison with the methods it will replace.

The better use of labour by the Society has not been confined to administrative methods but has extended to new business production. New types of insurance policies have been introduced and our sales training methods have developed greatly, with special courses being run for all grades of the Society's field force from full-time agents to district managers. The training and promotional work have borne fruit, particularly in life assurance where, as I mention in more detail later, 1977 was another excellent year for the Society for new business.

External matters

In addition to our primary preoccupation of conducting the business of the Society, the Board and management have had to involve themselves on a greatly increased scale during the last ten years in external matters which have, or might have, an impact on the Society. The most time-consuming have

been in connection with the great weight of new legislation, some relating specifically to insurance and some of more general application.

As regards the Society's investments in 1977, there were large additions to the holdings of British Government securities, made mostly early in the year by the investment of amounts that during 1976 had been allowed to accumulate on short term deposit because of the uncertainties at that time.

Over the year as a whole about half the new money becoming available for investment in the long term business fund was applied to the purchase of British Government securities, the remainder being invested in roughly equal proportions, in Ordinary shares and property. The property investments consisted almost wholly of the new provision of finance for new developments or schemes of

administrative cost that has resulted from the present system, which involves insurance companies supplying to the Department of Trade vast quantities of detailed information about every aspect of their business.

The Society's views on the supervision of insurance companies have been expressed to the Wilson Committee on Financial Institutions as part of the Evidence to the Committee from the Co-operative Movement. This Evidence also expresses our view on the question of the supply of funds to industry and trade. That view is, briefly, that the supply is adequate for companies that are able to use additional finance profitably, and there is no need for the public control of insurance funds or powers of direction of their investments. If the public interest requires that certain companies or particular projects should be supported even though they cannot attract funds in the open market, then the amount retained as at the end of 1977 is £17 million.

In the general business and other funds, about three-quarters of the new money was invested in British Government and other fixed interest securities. The remainder, apart from a modest addition to the property portfolio, was applied to the purchase of ordinary shares.

The total income from investments was materially higher than in 1976, being £87.3 million as compared with £85.5 million.

In the long term business fund there was a big increase in the income from British Government securities, which was attributable mainly to the larger size of the portfolio but also to an improvement in the yield on the portfolio. Ordinary share dividends also rose substantially, the higher dividends paid by many companies being an important factor.

The increase in the investment income of the general business fund was due, in the main, to the larger income from British Government and other fixed interest securities.

One point about the statement of accounts that I should mention concerns the differences between the balance sheet relating to the Society above and the consolidated balance sheet.

These differences arise largely from the incorporation in the latter of the accounts of The Oldham Estate Company Limited, in which the Society has a 52 per cent interest. The principal difference is in the figure representing investments in land and property, which is much larger in the consolidated balance sheet because of the inclusion of the whole of the amount of Oldham's property assets as stated in that company's accounts.

In considering this figure in the consolidated balance sheet it is necessary to have regard to the interest in Oldham of its other shareholders, the amount of which is shown separately in the final item of the consolidated balance sheet.

Life Assurance

The premium income from the remaining classes of non-life business increased from £94 million to £108 million and these classes produced an underwriting profit of £0.3 million.

Reserves

The general reserve, which at the end of 1976 stood at £30.6 million, has been increased by transfers of £3.4 million from the long term business fund and £5.5 million from the profit and loss account, thus producing a reserve as at the end of 1977 of £38.5 million. The total free reserves have increased from £17.1 million at midway profit stood at £32.9 million.

With tax taking £94,000 (£93,000: unrealised exchange losses of £17.5 million (£20.000 gains), minority losses of £132,000 (£60,000 profits) and extraordinary debit nil (£279,000), the attributable balance is £76.000 (£24.000, £1.5m. gains), pre-tax profits were £1.77m. against £1.7m. At midway profit stood at £32.9 million.

Board and Management Changes

During the year Mr. A. E. F. Lovick retired from the Board of Directors and Mr. K. A. Talby was appointed to replace him. Mr. Lovick has served the Co-operative Movement with distinction and with great honour.

CIS terminal bonuses do not depend directly on the level of market values of investments which are determined by the prices at which sales and purchases take place, but reflect primarily the increase in the net asset values of the numerous companies and properties in which we invest. These values have increased during 1977 and consequently we have been able to make further significant improvements in our rates of terminal bonus.

The surplus on our life business has again shown an increase and I am pleased to announce improvements in our terminal bonuses which will result in substantial increases in the amounts payable on policies becoming claims by death or maturity, which is now a well-established feature of our life assurance business and which in combination with the traditional reversionary bonus system, provides a fair distribution of profit between policies taken out in different years. By a happy coincidence in this, my last annual report, I am able to announce the introduction of a system of discounts on the premiums payable on the renewal of motor insurance policies by individual policyholders who have insured their vehicles with us for more than a minimum qualifying period. This is a new arrangement that will enable these policyholders to benefit from the surplus that has emerged on this business and I give more details later in this report.

I now come to describe the results achieved in 1977 in each part of the Society's business.

Investments

The prices of stock exchange securities rose substantially during 1977 as a result of the great improvement that took place in the country's financial situation after steps were taken to bring the national finances under firmer control following the sterling crisis in the autumn of 1976. By the end of 1977, the interest returns obtainable on long-dated British Government securities were under 11 per cent, as compared with 15 per cent, at the beginning. The general level of Ordinary share prices increased during the year by over 40 per cent, both in response to the better financial climate and in anticipation of a resumption of growth in the economy which has, unfortunately, not yet materialised.

The property investment market was also active during the year and the interest yields obtainable on investments in the better types of existing tenanted properties fell to levels that could be justified only on optimistic assumptions about the future rate of growth in rents. We feel that the flexibility of our system of combining reversionary and terminal bonuses is to some extent a matter of opinion. At the CIS we consider that it is appropriate at present to place the emphasis on the terminal bonuses, thereby giving those whose policies become claims during the next two months a greater benefit than if the emphasis were placed on the reversionary bonus.

Giving higher benefits on these policies seems appropriate in view of the caution which was necessarily exercised in the declaration of reversionary bonuses in the long period of economic uncertainty that we have been passing through. We feel that the flexibility of our system of combining reversionary and terminal bonuses means that we can continue to give fair return on all policies becoming claims.

Motor Insurance

The premium income increased from £43.0 million in 1976 to £47.7 million in 1977, a rise of £3.7 million compared with the rise of £8.2 million

reported last year, and the account shows an underwriting profit of £3.5 million.

I have referred in earlier reports to the fact that motor insurance premium rates have to be fixed well in advance of the claims which they have to meet. The wide fluctuations in the rate of inflation in recent years have shown how difficult it can be to decide upon the appropriate level of premiums to charge. The policy of the C.I.S. has been, and will continue to be, to take a suitable cautious view of the future, since our most important function is to provide security and we have no intention of jeopardising that security by charging premiums which carry a material risk of proving inadequate.

Our practice of charging premiums determined on a cautious basis means that when there is a substantial fall in the rate of inflation, as has occurred recently, the motor account shows a considerable surplus.

Since we are a co-operative organisation operating for the benefit of our policyholders we have thought it desirable to introduce a system which will benefit those policyholders whose premiums have substantially contributed to the surplus.

The benefit this year will be granted on all individual policies for motorists who have been insured with us for at least three years and whose policies fall due for renewal between 1st July 1978 and 30th June 1979. It will take the form of a discount, under our well-established "points rating system," equivalent to one point (just under 6%). For the policyholders who qualify, this discount will substantially mitigate the increase in motor premium rates which, because of continuing inflation and generally rising costs, we are having to make from 1st July 1978, fifteen months after our last increase in rates.

In order to make provision for the effect of this new discount, which can be expected to vary from year to year, we shall be retaining an additional sum within the motor account. The discount will be applied to the new season's range of cars in accordance with the 1976 take-over bid for the group, a net final dividend, held at 5.5p, raises the total with Treasury permission to 9.75p.

The majority of the group's overseas operations expanded profitability. Analysis of contribution to profit by company shows that with 5000 omitted: tools £283 (914); Industrial £652 (500); Canada £205 (220); U.S. £486 (345); Australia £220 (215); Ateliers de Mécanique du Valay (244) (266) and Bioroc (six months lost) £1.3m. Less central charges of £640,000.

Interest paid in 1977 was reduced for the second year in succession, and amounted to £514,000 (£500,000). At year end borrowings were £1.12m. lower.

Sales by the group, which

account for three-quarters

of total sales at Alginat Industries, fall sharply in the latter part of 1977 because of the strength of sterling. This coincides with a state of demand depressed the group's taxable earnings in the second half from £1.75m. to £1.04m. leaving the full year total marginally down at £2.27m.

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European Ferries ends near double at £21.8m.

Following on the first-half results reports growth continuing the second six months, lifting the full year total for 1977 from £11.7m. to a record £21.7m. turnover expanded by 32.4%.

On September the directors said the margins of the shipping division showed an improvement to an increase in continental shipping tourist traffic, higher general freight rates, and the introduction of new routes. The interim figures indicate the results of Felixstowe and the Railway Company, sold in March 1976, for the third, English and Caledonian Steamship Company was acquired in May 1977.

Operating profit for the year £21.7m. (£11.6m.) including an insignificant amount of exchange gains, whereas the previous year's gains reached £1.4m.

After higher provisions for depreciation, major maintenance and dredging at £1.25m. against £1.2m. the directors point out.

Stated earnings of 2.5p share added up to 2.5p (12.6p), and, as at the time of the May acquisition, the total net dividend stepped up to 2.5p (£0.00024p) per increased capital with a final dividend of 2.5p.

There were extraordinary credits this time of £450,000 compared with debits of £8,620,000. These items comprised profits on foreign currency loans of £1.3m. losses (£12.93m.) of which £11.8m. (£1m. loss) was released, profit to reduce book value of £1.2m. and market value of £1.2m. (nil); profit on sale of £1.1m. (nil); excess cost of shares in English and Caledonian, over the realised value of the portfolio, £882,000 (£1.2m. net losses on realisation of provisions on fall in value of listed investments £201,000, and other profits of £251,000 (£1.2m.)). Last time there was a profit on sale of shares of £1.4m. The group has got off to a good start in the current trading.

See Ltr

PRESSAC SCRIP

Pressac Holdings is proposing a scrip issue of 400,000 of £1 10/- shares. Cumulative Preference shares.

It is intended that the issue is made out of the company's re-

serves and in order to complete the issue it is necessary to increase the authorised capital to £1m., which will leave £200,000 unissued after the scrip.

An ego is called for May 22.

Automated Security advances

ON TURNOVER of £3.4m. compared with £2.3m. taxable from shipping, compared with £7.8m. Harbours turned in a total of £2.0m. (£1.0m.) and the property and financial services operation improved around £1m. against just over £1m.

At half-time profit was £46,000 higher at £160,000, and profit of not less than £0.45m. were forecast to January.

After tax of £55,566 (£228,620) attributable profit for the year was £451,230 (£278,715). Last year there were extraordinary flotation costs of £27,767.

Directors say 1977 was another year of solid progress with improvements in all areas of operations, especially in the continued build-up of recurring rental income, which increased 40 per cent to £986,000.

Results do not include the Brooks Security division acquired this year, but directors say the purchase will make the group the largest operator of security alarms in the U.K. Combined recurring rental income for the current year should be in excess of £1.5m.

They say they look to the future with confidence from a stronger trading and balance sheet position.

Earnings per 10p share are shown at 5.5p against 3.74p. A forecast, a final dividend of 0.825p takes the net total to 1.32p compared with 0.65p previously.

AN EXCHANGE loss coupled with the continuing worldwide recession in the steel industry resulted in a fall in pre-tax profit of Foseco Minsep from a peak £15.9m. to £14.32m. for 1977, on external sales of £174.9m. against £165.43m. At half-year, the surplus was down £1.35m. at £7.74m.

The strengthening of the pound against many other currencies had an adverse effect on the sterling value both of the group's overseas companies' profits and of royalties and dividends remitted to the U.K. from overseas, say the directors. Had 1976 exchange rates been used, 1977 taxable profit would have been increased by £1.5m. better. The most difficult area for overseas trading have been Japan, France and the U.S.

Profits on the construction side are almost 30 per cent up at £2.3m., though heavy start-up costs have knocked the profit margin by half a point.

But 1978 should be lot better with sterling moving the right way on a depreciation. Figures for world steel production show 10 per cent growth, while the output of the U.S. is up 10 per cent. So 1978 pre-tax profits could be around £16.5m. which still puts the shares at an above average p/e of about 8.5, fully taxed, at a share price of 142p, where the yield is 4 per cent.

A divisional breakdown of sales and profit shows (in £000s): Foseco £130,381 (£132,190); Foseco £33,285 (£33,386); Foseco Minsep, including Foseco, £10,912 (£8,730); and £923 (£645).

After tax of £6.4m. (£7.27m.), dividends and performance dividends, yearly earnings per 25p share are given as 15.7p (16.8p).

A final dividend of 2.688p raises the total from 4.087p in 4.087p net costing £2.1m. (£1.88m.).

Extraordinary debits of £2.71m., compared with £1.68m. credits, comprise exchange deficits of £1.51m. (£1.92m. gains) on the translation of balance sheet items and a £100,000 (£124,000) loss on the sale or closure of subsidiaries.

The balance sheet shows fixed assets including goodwill at £9.61m. (£34.9m.) for 1977. Cash and short-term deposits were £2.91m. (£11.43m.) and overdrafts £11.17m. (£8.48m.).

The group manufactures chemi-

cal and other products for the metallurgical, construction and water treatment industries.

● comment

The worldwide recession in the steel industry has had a bigger impact on Foseco Minsep's 1977 earnings than was expected at the interim stage. Second-half pre-tax profits are down 15 per cent, against 12 per cent, downturn in the first six months. Adverse currency movements have also taken a heavy toll: on 1978 exchange rates pre-tax profits would be £1.5m. better. The most difficult area for overseas trading have been Japan, France and the U.S.

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Cable

Manders £2.4m. again as business slackens abroad

SUBSTANTIALLY quieter over trading for Manders (Holdings) combined with £70,000 (3.38p) per share, losses as sterling strengthend and poorer performance in its foreign businesses, to cut second-half pre-tax earnings in 1977 from £1.81m. to £1.1m. Contrary to forecast mid-term, the total profit for the year was marginally down at £1.4m., against £1.4m.

After tax, again at £1.14m., earnings per 25p share are shown as 4.11p (1.78p). A net final dividend lift the total to a maximum permitted £2.422p (4.88p).

A professional valuation of the company's U.K. land, buildings and property interests during 1977 produced a surplus of £1.8m. over previous book value, and this has been incorporated into the accounts.

Following minorities of £800,000 (10,000), attributable profit emerged at £1.178m. (£1.169,000).

The company's interests include the manufacture of paint, and printing ink.

Macfarlane (Clansman) confident

With the company in a strong financial position the directors of Clansman Group (Clansman) are confident that the current year will show a "healthy" increase in profits over 1977 when taxable earnings were depressed at £70,588, members are told.

In his annual statement Mr. Norman Macfarlane, the chairman, says that in addition to A. and W. Fullerton of Gowan and Factory Maintenance Services, of Clydesdale, which achieved during the second half of 1977, C. Williams of Liverpool was acquired early this year, lowering the total cost of the three to £92,500. About 80 per cent. of this was paid in cash and 40 per cent. in shares.

The directors are pleased with the performance of these companies since joining the group and they expect each of them to make a useful contribution to 1978.

As reported recently, sales by the group were up at £92,280 (£7,650). After-tax profit was higher at £1.141,588 (£233,458) because of the adoption of ED19. To further this objective an in-

In the treatment of deferred tax, the net dividend is lifted to 3.84p per share.

Bank balances and short term deposits at year end were down.

The company has also made specific application to the Planning Authority for a well-known company for its industrial land at Mungul. He says that if this permission is granted the chances of further expansion will be better.

Sales and profit were split as between packaging, printing, and office supplies with a turnover of £6.17m. (£5.54m.) and profit £227,201 (£230,838), and plant and metalworking £3.11m. (£2.36m.) turnover and £245,657 (£231,754).

Meeting, Glasgow, on May 16 at noon.

Final half shortfall at W. Pickles

DESPITE PREDICTIONS OF satisfactory second-half progress, pre-tax profit of William Pickles and Co. fell from £415,582 to £298,224 in the closing six months, leaving profit for 1977 down from £876,138 to £617,082.

Turnover of the textile manufacturer increased from £21.22m. to £26.1453 (£538.152) net profit was £455,828, compared with £477,446.

Earnings per 10p share are shown at 1.8p (1.6p) and a final dividend of 0.89p takes the total from 0.65p to 0.89p net.

Gradual improvement at Carron

WHILE THERE are indications in some directions of a pick-up in business, the improvement is been very gradual for Carron Company (Holdings). Mr. C. S. Storck, the chairman, says in his annual statement:

He hopes that as the year progresses and if more spending money is put in consumers' pockets a modest improvement will be seen in certain of its activities.

In 1977 pre-tax profit in this metal, plastic and general engineering products maker fell from £1.18m. to £0.48m.

Mr. Storck says that because of the many problems which seem inherent to the domestic trade the company has been pursuing likely markets for exports, both in the EEC and elsewhere.

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Sun Life heavy in gilts

The report and accounts for 1977 of Sun Life Assurance Society reveal that the company continued to invest heavily in the gilt market last year. Mr. P. G. Walker, chairman, disclosed that over £85m., out of a cash flow of £101m., was invested in quoted fixed-interest securities, with a further £12m. being put into equities.

He points out that with the take-over in 1976 of Artagen Properties, with its site at St. Katherine's Way, London, and negotiations with prospective tenants are underway.

Arrangements for longer term fixed-interest finance are currently being considered by the company.

At balance date net current assets were down from £2.8m. to £1.13m., and fixed assets were £6.3m. (£5.24m.). In the year there was a £0.84m. (£1.07m.) decrease in liquid funds.

Meeting, Carron, Falkirk, May 16, at noon.

Winding-up orders

Orders for the compulsory winding up of 46 companies have been made by Mr. Justice Oliver in the High Court. They were: Lavishly, Westbury Contract Furnishing, British Freehold Investments, A. R. South and Sons, R. T. Hayward and Associates (Services), Arthur Ward (Coventry), Carapark, Copen Investments, British Advertisement Brokers, Dill of Italy, Lance Shopkeepers, Robinson Bros. (Plasterers), Yessonge, Suraj of Kingsbury (Import), C. R. C. Plastering, B. Cadman (Electrical Services), P. G. Quin, Syrons Investments, Pearstar, Rockmark Printing, Sutton Square Construction Company, Countrode, Ian R. Hay, Galtres Construction, Lawness, Fathom Civil Engineering, Blainwood Freight Services, First Steamship (UK), Paragon Motor (Pontardawe), Paragon Hayward Group Contractors (Chelstow), Scheinman Fur Fashions.

Realmore, Dorney, Marketing, Point Freight (Manchester), Leonard, Colin (Mirrors), R. E. and E. A. Burton, Tom Lomas Livestock, Bremecoice.

Classic Restoration and Design, Walsh-Guildford (Construction), Wainhouse House Securities (Insurance Brokers), Ged (Aluminium), George West and Associates (Finance), West Midland Aircraft Services, and Lyndon Thomas.

Earnings per share are shown to have risen from 3.4p to 7.6p and the final dividend is 2.2p for a 3.6p (3.75p) net total.

The net profit after tax and minorities came out at £280,000 compared with £268,000 and the directors state that results for the first quarter of the current year are in advance of the same period last year.

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INTERNATIONAL FINANCIAL AND COMPANY NEWS

NORTH AMERICAN NEWS

Beatrice Foods record

By Our Own Correspondent

NEW YORK, April 26.

BEATRICE FOODS, the largest U.S. food processor, reported a rise in profits for the 26th year running to-day, thereby strengthening its reputation as one of the country's best run companies.

A rise in earnings for the fourth quarter of \$6.2m. brought year end earnings to \$221.5m., an increase of 13 per cent on the previous year's equivalent to \$24.41 per common share (\$2.15).

GM's profit margin for the quarter slipped from 6.1 per cent in the 1977 first period, to 5.8 per cent. This compares with a level as high as 8.5 per cent in 1973.

Thomas A. Murphy, chairman, and Elliott M. Estes, president, said that sales of food and related products and services accounted for 72 per cent of sales and 58 per cent of operating earnings, particularly in dairy and soft drinks, specialty meats, and food distribution and warehousing.

These proportions mark a slight drop on last year's figures, reflecting the company's growing diversification into other fields, notably environmental and chemical products which showed strong gains, Mr. Rasmussen said.

The company's foreign operations also grew above average.

Foreign sales rose 18 per cent to \$1.4bn., producing earnings of \$40.6m.

Pullman faces proxy fight

NEW YORK, April 26.

PULLMAN, the transport equipment, electronics and construction concern, faces a proxy fight at its annual meeting to be held on May 17. Certain stockholders have issued a statement indicating that they will propose a list of seven new directors. Pullman's board currently consists of nine directors.

Mr. George L. Green, a former executive vice-president and director of Pullman, has charged that Samuel B. Casey, current president of Pullman, has not properly discharged his duties in the best interests of the shareholders and should be dismissed.

Mr. Green cited the financial results of last year compared with 1973. He pointed out that in that five-year period, revenue had doubled to about \$2bn., but earnings had declined from \$33.9m. or \$3.31 a share to \$34.1m. or \$3.08.

Mr. Green, who owns nearly 10,000 shares in the company, said that he is also supported in his proxy fight by Mr. Walter V. Berry, who sold Berry Metal to Pullman in exchange for stock several years ago and who now holds, according to the dissidents' statement, about 162,000 Pullman shares.

The proposed list of dissident directors is composed mainly of management consultants. While Mr. Green is not on the list, Mr. Berry is.

AP-112

Tighter margins trim General Motors earnings

DETROIT, April 26.

THE largest car manufacturer in the U.S., General Motors, suffered a setback in the first quarter of this year, with net income falling from the 1977 first-quarter record of \$903m. to \$870m., or from \$3.14 to \$3.03 per share.

Sales were somewhat higher at \$13.9bn. compared with \$13.6bn.

GM's profit margin for the quarter slipped from 6.1 per cent in the 1977 first period, to 5.8 per cent.

This compares with a level as high as 8.5 per cent in 1973.

GM said that snowstorms in the North East and Midwest caused temporary plant closures and production and distribution

which have not been fully recovered through price increases. These factors were coupled with higher costs for facilities and special tools associated with new model programmes.

They added that GM's sales and earnings in the quarter were adversely affected by the temporary slowdown in economic activity caused by the coal strike and the unusually severe weather conditions throughout much of the U.S. during the first two months of the year.

GM said that snowstorms in the North East and Midwest caused temporary plant closures and production and distribution

of some 130,000 cars and trucks in GM's scheduled production. The company's deliveries for February, for example, were down 4.8 per cent, the third consecutive monthly decrease.

Ford was able to maintain a virtually unchanged level, but Chrysler and American Motors suffered far more, with declines of 16.6 per cent and 27.8 per cent respectively.

At the end of the quarter there was a strong upturn in retail deliveries of passenger cars and trucks, GM said. The company views this as a positive indication of continued sales gains in the months ahead.

Agencies

Mixed fortunes in oil sector

NEW YORK, April 26.

QUARTERLY results from a cluster of U.S. oil companies indicate somewhat mixed fortunes, with Mobil Corporation reporting an increase in net profits to \$1.24m. or \$2.28 per share for the first period against \$21.8m. or \$2.07 for the same quarter of last year. The advance was on the back of a 7 per cent rise in revenues to \$87.7m.

Phillips Petroleum's first-quarter net income rose from \$12.1m. or 79 cents per share to \$16.9m. or \$1.07, on revenues up from \$1.59bn. to \$1.74bn.

Marathon Oil also reported an

increase in first-quarter net income, from \$40.7m. or \$1.35 per share, to \$50.3m. or \$1.66, on revenues up from \$1.16bn. to \$1.23bn.

By contrast, Texaco reported a drop in first-quarter net income from \$242.6m. or 80 cents per share, to \$157.3m. or 68 cents per share to \$10.1m. or 81 cents per share. Revenues fell from \$7.08bn. to \$6.99bn.

The results include losses on foreign currency trans-

sition from a setback in coal operations, which was only partially offset by an improvement for petroleum, chemicals and minerals. Total revenues dipped from \$2.2bn. to \$2.1bn.

Murphy Oil reported a down-

turn from \$11.6m. or 83 cents per share to \$10.1m. or 81 cents per share in this year's first quarter, on revenues of \$337.7m. against \$398.6m.

First quarter net income of

Shortland, Canada, fell from \$38.8m. or 39 cents a share to \$36.4m. or 36 cents a share on revenues up from \$57.6m. to \$65.5m.

Agencies

EUROBONDS

Deutschmark sector takes a beating

By MARY CAMPBELL

INTEREST to-day will focus on the pricing of the United Kingdom's bond issue on the New York market. The latest indications of yield levels both mark slight rises on the original figures indicated when the issue first went on offer two weeks ago. Some dealers were arguing yesterday that the increase was not sufficient to account for falls in prices on New York bond market in the intervening period.

In contrast to earlier in the week, turnover in D-mark foreign bonds was yesterday reported to be heavy.

In the dollar sector one new issue was launched—a two-tranche offering for the Development Finance Corporation of New Zealand.

Each tranche is for \$20m., one for seven years offering at the offering price, but was well received.

The other major development on the market yesterday was the very sharp falls in D-mark indicated 81 per cent, and the received.



The Société Générale de Banque has just published its annual report, which was submitted to the Shareholders' General Meeting on 25 April 1978.

| | at 31/12/1976 | at 31/12/1977 | % |
|--|-----------------|-----------------|--------|
| Balance sheet total | 586,842,756,319 | 652,004,063,366 | +11.1% |
| Deposits and cash certificates | 359,369,276,055 | 357,930,523,289 | +10.7% |
| Bankers deposits | 166,938,634,016 | 192,236,577,768 | +15.2% |
| Credits to the private sector, including by way of signature | 340,295,852,062 | 375,241,659,097 | +10.3% |
| Public bills and securities | 165,718,313,276 | 191,564,431,447 | +15.8% |
| General overheads excluding corporation tax | 15,910,251,946 | 18,008,434,983 | +13.2% |

The gross cash flow for the financial year amounts to BF 4,368 million. After deduction of allocations for depreciation on fixed assets, securities and claims in the amount of BF 2,004 million and corporation tax in the amount of BF 720 million, the profit for the year amounts to BF 1,595 million, an increase of 9.7%. It comprises a transfer to the avail-

Highlights of 1977

- Financing of Belgian supplies for two sugar-refineries in the Ivory Coast; a petrochemicals complex in Portugal; cement works in Bolivia and a natural gas liquefaction plant.

- Granting of credits in Euro-currencies to facilitate the securing of important contracts by Belgian suppliers, notably in South Korea, Poland, Algeria, Dubai and the GDR.

- Placement of an issue of US \$40,000,000 for Mafisa, a subsidiary of Petrofina.

- Coverage of 48 international issues, representing 17% of the total amount issued.

Subsidiaries and Representative Offices

- Enlargement of financial resources of several own subsidiaries—notably the Banque Belge Ltd and the Banque Belge-France—or subsidiaries held jointly through European Banks International (EBIC).

- Increase in the contribution made by affiliates to the aggregate results of the Bank.

- The total investments made by the Bank in its affiliates and other interests abroad amount to roughly 25% of its own funds.

Staff

An exceptional effort has been made in the employment sphere: 732 people have been recruited, 238 of whom have been taken on under the government-sponsored traineeship programme. The net increase amounts to 459 people, bringing the total number of staff at the end of 1977 to 15,497.

The Report may be obtained from Société Générale de Banque, Public Relations Department, Montagne du Parc 3, B-1000 Brussels.

U.S. Steel hit by weather

By Our Own Correspondent

NEW YORK, April 26. U.S. STEEL, the largest of the U.S. steel producers, reported a loss of \$38.7m. for the first quarter of this year, compared with a profit of more than \$27m. last time.

The chairman, Mr. Edgar Speer, said that the industry's traditional winter depression had been further aggravated by the coal strike. But the flow of orders was improving and reached a four year high in March.

Sales in the quarter were \$2.45bn., compared with \$2.27bn. last time. Shipments of steel were 5m. tons against 4.7m. tons. Together with Bethlehem Steel which reported profits earlier this week, U.S. Steel warned that it was watching the effectiveness of the Government's steel price trigger mechanism designed to stave off cheap steel imports.

Sales advance lifts first quarter profit at Xerox

BY DAVID LASCELLES

NEW YORK, April 26. XEROX to-day reported "a solid start" to its new fiscal year, with sales up 15 per cent, and profit up 12 per cent.

Earnings were \$105.6m. or \$1.31 a share and total operating revenues of \$1.34bn. The results, Mr. Peter McCough, chairman and chief finance officer, said that the company expected sharply higher sales of copiers (19 per cent), reflecting its changing year.

Xerox commented that sales year

peared to confound predictions and leasing in the first quarter were much higher than a year ago, and that four new products

in the first quarter last year.

The company reported a much more rapid rise in revenues in the marketplace.

Mr. Marvin Howard, vice-president, said that the company's

display typing system was meeting "excellent acceptance" in the marketplace.

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INTERNATIONAL FINANCIAL AND COMPANY NEWS

JAPANESE NEWS

New models boost Matsushita sales

BY YOKO SHIBATA

MATSUSHITA Electric main-1978. The revenue gain was parts manufacturers to cut down store trading through its sub-ting net profits to Y3.8bn., on sales tained stable growth in both attributed to the company's parts costs, and also reduced its subsidiary Matsushita Electric up 4.9 per cent. to Y3.85bn.

consolidated revenue and profit efforts to introduce new own parts requirements as much. Trading.

for the first quarter of fiscal 1978, models and products. Fav as possible.

making a sharp contrast with durable sales of home elec- Consolidated net profits were

Sony, whose consolidated net profits in the year to Feb. 28, 1978, were Y18.6bn. (Y33bn.), up 10 per DAIMARU. THE Japanese

another department store concern, raised Y3.21bn. (Y14.3bn.) from Y3.21bn. (Y14.3bn.) or 6.5 cents more

quarter ended last January. also contributed to the revenue period in the previous year.

Despite unfavourable condi- tions such as a slackening in Exports went up by 18.1 per Y17.73, compared with Y17.10. Y3.63bn. (Y14.9bn.), from

domestic demand, rising 1 cent to Y12.1bn., and accounted For the current half-year end- ing in August, the company will

restrictions, Matsushita's revenue over. To cope with the rising try to develop new added value

on a consolidated basis increased value of the yen, the company products and to expand overseas

by 9 per cent. to Y4.8bn. (some has attempted to rationalise its production. At the same time it

\$2.1bn.) for the first quarter of material costs. It has requested will try to increase sales by off-

Net profits per share were ruary 28 by 3.1 per cent. to Y3.25bn. in the previous year's

Sales increased 3 per cent, to Takashimaya forecasts that net

Y367.06bn. (Y16.6bn.) from profits this year will rise 2.6 per

cent to Y3.8bn. (Y16.8bn.) per cent. to Y3.45bn. The current

For the current year, the company forecasts a 13 per cent rise AP-DJ

Y310.37bn.

Takashimaya forecasts that net

Y356.4bn. (Y16.8bn.) from profits this year will rise 2.6 per

cent to Y3.8bn. (Y16.8bn.) per cent. to Y3.45bn. The current

For the current year, the company forecasts a 13 per cent rise AP-DJ

Y310.37bn.

This profit was achieved after absorbing all known losses from launching of the first floating rate a regular part of the industry and property sectors. Specifically, profits are stated after taking losses from the latest Hoffman property development company, which is now under judicial management.

The interim dividend has been raised 0.5 cents to 7 cents a share out of first half earnings of 10 cents. Policy is to pay twice covered dividend, and was

current fiscal year may grow

reduced to 10 per cent. On the strength of the bullish

the profitable sales of winter Y57.6bn. (Y33.8bn.) up 11.1 per cent, for Jusco Y9.6bn. (up 13.2 per cent), for Nichii Y7.5bn. (up 10 per cent), Jusco's Y37.88bn. (up 10 per cent), for Nichii Y3.135bn. (11.9 per cent), for Uny Y5.8bn. (up 10.7 per cent). Sales at their stores showed single (up 4.3 per cent. for Y23.4bn. (up 8.7 per cent) and for Naga- six superstores see a favourable figure growth at 4.8 per cent. for Y21.2bn. (up 0.06 cent). Net profits at Dai-El were and declining interest payment to five.

A fall in interest rates, against Y6.0bn. (up 22.4 per cent), as a result of official discount continued to improve their profit Yny and 5.2 per cent. for Naga. The background of a series of Seiyu Y2.6bn. (up 12 per cent), rate cuts is expected to take

the sales decline at official discount rate cuts, meant at Jusco Y4.8bn. (up 27 per cent) further effect. The superstores

however, the active expansion of interest payments contributed to net declining, but still of 10 per cent, at Nichii Y4.1bn. (up 20.5 per cent), at Uny Y2.7bn. (up 26.3 per cent) predicted that sales in the

Y2.4bn. (up 26.3 per cent) and at Nagasaki's 10 per cent.

On the strength of the bullish

the warm winter climate helped double figure sales. Recurring profits for Dai-El Y2.4bn. (up 26.3 per cent). Reduction of personnel costs profit outlook, the superstores

are continuing to map out store expansion projects for the current year. Dai-El's 11 stores to open seven or eight stores (ear-

marking Y50bn.), Seiyu ten stores, Jusco ten, Nichii 11 (ear-

marking Y30bn.) and Uny four

Net profits at Dai-El were and declining interest payment to five.

During the period, a 10 per cent minority interest in the

leasing subsidiary, Nedfin Bank, was bought to make Nedfin wholly-owned. The sellers were Lloyds Bank and Royal Bank of Scotland.

Nedbank economists, in the bank's quarterly review which accompanied the financial statement, take a fairly optimistic view on economic growth. A real gain of 3.5 per cent in gross domestic product is predicted for 1978, following on the modest stimulation provided by the Budget.

The institutions handling the issue are Kuwait Foreign Trading and Contracting and Investment Company (KFTIC) and the Financial Group of Kuwait.

UFTIC argues the main reason for its issue of FRCDs is to help develop the

the oil market. The issue is expected to be increased before it is

In Kuwait, the first issue of FRCDs, denominated in Kuwaiti dinars is being made by the Kuwait National Bank. The issue is for KD50m. (Y15m.) and the maturity is three years. The

margin being paid over interest rates is again a quarter of a point. In Hong Kong, the Bahrain inter-bank rates. Merrill Lynch is handling the operation.

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Financial Times Thursday April 27 1978

DEPARTMENTS

EDC industrial finance body

The National Economic Development Council has reconstituted its Committee on Finance for Investment with the revised title of Committee on Finance for Industrial Development. New terms of reference widen the coverage from manufacturing to industrial and commercial finance for all purposes. The Committee now has special responsibility for financial aspects of the industrial strategy and of the industrial problems disclosed by the Working Parties. It is to advise and report on the need for a bank loan guarantee scheme for small and medium firms which had exhausted their unsupported ability to borrow.

The Head of the Working Party has been set up to be headed by Mr. G. R. Chisholm, acting director-general of the Working Parties. It is to advise and report on the need for a bank loan guarantee scheme for small and medium firms which had exhausted their unsupported ability to borrow.

Mr. G. R. Chisholm, acting director-general of the Working Parties, has been appointed managing director of KLEMWORT BENSON PROPERTY MANAGEMENT AND SERVICES and has accordingly resigned as secretary of Klemworts, Benson, Lancashire and its financing subsidiary, Klemworts, Benson. Mr. P. R. Churchill-Coleman has been made secretary to both these companies.

Lord Charteris of Amisfield, whose appointment to the Board of the DE LA RUE COMPANY was wrongly attributed to "Lord Charteris" in yesterday's Financial Times, was private secretary to the Queen as Sir Martin Charteris until his retirement in 1977.

Mr. Quinton Gurnard has been appointed a director of STREETS FINANCIAL.

Mr. G. C. Lees, Mr. J. C. Baumer, Mr. R. M. S. Parsons and Mr. K. W. W. Brown will be joining the partnership of PANMURE GORDON AND CO., stockbrokers, on May 2.

NEVE ELECTRONICS INTERNATIONAL has made the following Board appointments on its change of ownership from its former owners and to Mr. John T. Tiley managing director, Mr. Jonathan Peare marketing director, and Mr. Lee Lewis sales director.

Mr. John E. Colman chairman of the Colman Group has been elected president of the AGRICULTURAL ENGINEERS ASSOCIATION. Mr. John M. Goymour is first vice-president and Mr. H. M. Benson second vice-president.

Mr. Hugh Davidson, vice president of International Playtex Inc., has been elected chairman of the MARKETING SOCIETY and Mr. Rex van Rossum, marketing director of Carreras Rothmans has become vice-chairman of the Society.

The following have been appointed members of the METROLOGY AND STANDARDS REQUIREMENTS BOARD: Prof. G. Allen, chairman, Science Research Council; Mr. W. P. Cole, director of quality engineering, GEC-Marconi Electronics; Dr. G. R. E. Feilden, director-general, British Standards Institution; Dr. I. Levy, technical director, Littlewoods Organisation; Mr. T. J. Phillips, managing director, Coventry Gauge; Mr. J. T. Stampfer, technical director, British Aerospace.

Mr. Arthur Hinshel has been appointed to the Board of WAGNEY MANN NATIONAL SALES as finance and administration director. He remains secretary.

Mr. D. W. Andrews has been appointed chairman of the SELINA BUILDING SOCIETY.

Mr. H. R. Moore will be taking over as chairman of the board of MOLINS. The present chairman, Mr. Stephen Brown, is leaving having served as chairman for the past seven years. Mr. Moore is a director of the Samuel Group, chairman of Avey Industries, vice-chairman of Phipps Hill Investment Trust and a director of Stans-Platt.

Mr. D. W. Andrews has been appointed chairman of the SELINA BUILDING SOCIETY.

U.K. ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output, engineering orders, retail sales volume (1970=100); retail sales value (1971=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

| | Indl. prod. | Mfg. | Eng. order | Retail vol. | Retail value | Unempl. | Vacs. |
|------|-------------|-------|------------|-------------|--------------|---------|-------|
| 1977 | 109.2 | 105.2 | 112 | 103.3 | 216.4 | 1,330 | 163 |
| 1978 | 103.2 | 105.2 | 109 | 103.3 | 216.4 | 1,330 | 163 |
| 1979 | 102.0 | 102.0 | 105 | 102.5 | 222.0 | 1,330 | 163 |
| 1980 | 102.7 | 103.7 | 107 | 104.2 | 224.2 | 1,418 | 151 |
| 1981 | 102.0 | 102.9 | 107 | 104.6 | 228.4 | 1,431 | 157 |
| 1982 | 101.7 | 102.7 | 107 | 102.2 | 232.4 | 1,423 | 153 |
| 1983 | 102.1 | 100 | 103.1 | 102.3 | 236.3 | 1,433 | 156 |
| 1984 | 102.5 | 103.7 | 118 | 106.9 | 246.9 | 1,428 | 163 |
| 1985 | 103.0 | 103.2 | 107 | 104.8 | 241.0 | 1,413 | 150 |
| 1986 | 103.8 | 103.8 | 107 | 106.5 | 246.5 | 1,409 | 157 |
| 1987 | 103.0 | 103.8 | 107 | 106.0 | 246.0 | 1,400 | 156 |
| 1988 | 103.0 | 103.8 | 107 | 106.0 | 246.0 | 1,387 | 204 |

INPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1970=100); building starts (000s, monthly average).

Consumer Instn. Intmd. Eng. Metal Textile Hous. Starts

1977

| | Indl. prod. | Mfg. | Eng. output | order | Retail vol. | Retail value | Unempl. | Vacs. |
|------|-------------|-------|-------------|-------|-------------|--------------|---------|-------|
| 1977 | 109.2 | 105.2 | 112 | 103.3 | 216.4 | 1,330 | 163 | |
| 1978 | 103.2 | 105.2 | 109 | 103.3 | 216.4 | 1,330 | 163 | |
| 1979 | 102.0 | 102.0 | 105 | 102.5 | 222.0 | 1,330 | 163 | |
| 1980 | 102.7 | 103.7 | 107 | 104.2 | 224.2 | 1,418 | 151 | |
| 1981 | 102.0 | 102.9 | 107 | 104.6 | 228.4 | 1,431 | 157 | |
| 1982 | 101.7 | 102.7 | 107 | 102.2 | 232.4 | 1,423 | 153 | |
| 1983 | 102.1 | 100 | 103.1 | 102.3 | 236.3 | 1,433 | 156 | |
| 1984 | 102.5 | 103.7 | 118 | 106.9 | 246.9 | 1,428 | 163 | |
| 1985 | 103.0 | 103.2 | 107 | 104.8 | 241.0 | 1,413 | 150 | |
| 1986 | 103.8 | 103.8 | 107 | 106.5 | 246.5 | 1,409 | 157 | |
| 1987 | 103.0 | 103.8 | 107 | 106.0 | 246.0 | 1,400 | 156 | |
| 1988 | 103.0 | 103.8 | 107 | 106.0 | 246.0 | 1,387 | 204 | |

EXTERNAL TRADE—Indices of export and import volume (1975=100); visible balance; current balance; oil balance; terms of trade (1975=100); exchange reserves.

Export Import Visible Current Oil Terms Res. volume volume balance balance balance trade US\$bn*

1977

| | Indl. prod. | Mfg. | Eng. output | order | Retail vol. | Retail value | Unempl. | Vacs. |
|------|-------------|-------|-------------|-------|-------------|--------------|---------|-------|
| 1977 | 141.7 | 141.3 | -764 | -743 | 106.3 | 14.9 | 7 | |
| 1978 | 145.3 | 144.0 | +54 | +483 | 101.0 | 14.9 | 7 | |
| 1979 | 147.5 | 144.2 | +45 | +351 | 105.4 | 20.39 | 7 | |
| 1980 | 147.5 | 144.2 | +45 | +351 | 105.4 | 20.39 | 7 | |
| 1981 | 147.4 | 144.9 | +53 | +155 | 101.7 | 26.21 | 7 | |
| 1982 | 147.2 | 143.6 | +68 | +170 | 102.4 | 26.38 | 7 | |
| 1983 | 148.3 | 143.6 | +76 | +275 | 103.1 | 20.56 | 7 | |
| 1984 | 148.1 | 142.9 | -518 | -218 | 105.0 | 1,050 | 7 | |
| 1985 | 148.1 | 142.9 | -334 | -238 | 105.4 | 20.57 | 7 | |
| 1986 | 148.5 | 141.8 | +86 | +180 | 102.2 | 184.7 | 7 | |
| 1987 | 149.6 | 142.7 | -264 | -164 | 104.8 | 20.32 | 7 | |
| 1988 | 150.0 | 142.7 | -264 | -164 | 104.8 | 20.32 | 7 | |

FINANCIAL—Money supply M1 and sterling M3; bank advances to the private sector (three months' growth at annual rate); domestic credit expansion (£m.); building societies' net allow. HP; new credit; all seasonally adjusted. Minimum lending rate (end period).

Bank M1 M3 advances DCE BS HP M3R M1 M3% % % % % %

1977

| | Indl. prod. | Mfg. | Eng. output | order | Retail vol. | Retail value | Unempl. | Vacs. |
|------|-------------|------|-------------|--------|-------------|--------------|---------|-------|
| 1977 | 35.0 | 15.3 | 5.5 | +769 | 1,286 | 1,049 | 8 | |
| 1978 | 36.7 | 14.9 | 20.3 | +365 | 1,084 | 1,151 | 7 | |
| 1979 | 21.2 | 14.1 | 8.4 | +756 | 1,565 | 1,184 | 5 | |
| 1980 | 35.5 | 17.1 | 4.9 | +336 | 590 | 371 | 7 | |
| 1981 | 41.4 | 19.5 | 6.1 | +289 | 554 | 402 | 7 | |
| 1982 | 21.2 | 14.1 | 8.4 | +109 | 421 | 411 | 7 | |
| 1983 | 19.3 | 16.2 | 11.5 | +1,389 | 1,049 | 616 | 6 | |
| 1984 | 24.3 | 16.2 | 12.4 | 348 | 385 | 425 | 6 | |
| 1985 | 21.9 | 18.4 | 17.9 | 384 | 353 | 419 | 6 | |
| 1986 | 19.3 | 16.2 | 17.5 | 437 | 308 | 635 | 6 | |

INFLATION—Indices of earnings (Jan. 1976=100); basic materials and fuels, wholesale prices of manufactured products (1970=100); retail prices and food prices (1974=100); FT commodity index (July 1952=100); trade weighted index of sterling (Dec. 1971=100).

Bank Basic Wholes. mfrs. Eng. mfrs. RPI* Foods* comdy. Strg.

1977

| | Indl. prod. | Mfg. | Eng. output | order | Retail vol. | Retail value | Unempl. | Vacs. |
|------|-------------|-------|-------------|-------|-------------|--------------|---------|-------|
| 1977 | 114.5 | 247.2 | 259.2 | 181.9 | 191.1 | 250.6 | 61.6 | |
| 1978 | 116.1 | 249.5 | 267.2 | 184.7 | 192.1 | 239.8 | 61.5 | |
| 1979 | 119.9 | 230.6 | 272.1 | 187.4 | 193.3 | 234.20 | 62.5 | |
| 1980 | 117.9 | 233.8 | 271.0 | 196.5 | 193.2 | 238.33 | 63.6 | |
| 1981 | 120.1 | 232.9 | 272.0 | 187.4 | 192.9 | 238.34 | 63.6 | |
| 1982 | 121.7 | 232.6 | 273.5 | 185.4 | 194.8 | 224.30 | 63.5 | |
| 1983 | 122.6 | 232.6 | 273.9 | 190.6 | 197.3 | 238.66 | 66.0 | |
| 1984 | 121.5 | 234.1 | 272.9 | 190.6 | 197.3 | 238.66 | 66.0 | |
| 1985 | 122.6 | 234.1 | 273.9 | 191.3 | 198.4 | 238.61 | 61.8 | |

INFLATION—Indices of earnings (Jan. 1976=100); basic materials and fuels, wholesale prices of manufactured products (1970=100); retail prices and food prices (1974=100); FT commodity index (July 1952=100); trade weighted index of sterling (Dec. 1971=100).

Bank Basic Wholes. mfrs. Eng. mfrs. RPI* Foods* comdy. Strg.

1977

| | Indl. prod. | Mfg. | Eng. output | order | Retail vol. | Retail value | Unempl. | Vacs. |
|------|-------------|-------|-------------|-------|-------------|--------------|---------|-------|
| 1977 | 114.5 | 247.2 | 259.2 | 181.9 | 191.1 | 250.6 | 61.6 | |
| 1978 | 116.1 | 249.5 | 267.2 | 184.7 | 192.1 | 239.8 | 61.5 | |
| 1979 | 119.9 | 230.6 | 272.1 | 187.4 | 193.3 | 234.20 | 62.5 | |
| 1980 | 117.9 | 233.8 | 271.0 | 196.5 | 193.2 | 238.33 | 63.6 | |
| 1981 | 120.1 | 232.9 | 272.0 | 187.4 | 192.9 | 238.34 | 63.6 | |
| 1982 | 121.7 | 232.6 | 273.5 | 185.4 | 194.8 | 224.30 | 63.5 | |
| 1983 | 122.6 | 232.6 | 273.9 | 190.6 | 197.3 | 238.66 | 66.0 | |
| 1984 | 121.5 | 234.1 | 272.9 | 190.6 | 197.3 | 238.66 | 66.0 | |
| 1985 | 122.6 | 234.1 | 273.9 | 191.3 | 198.4 | 238.61 | 61.8 | |

* Not seasonally adjusted.

BUSINESS AND INVESTMENT OPPORTUNITIES

ASA HAPPY EATER YOU CAN ENJOY THE BENEFITS OF ONE OF THE MOST PROMISING FRANCHISE OPPORTUNITIES IN THE U.K.

Happy Eater? Who are they? A successful group of family restaurants in the South, now embarking on a carefully planned expansion programme through the franchising system.

What's so special about Happy Eater restaurants? Happy Eater caters for the whole family from morning till night. Wide selection of food. Licensed. Special attention to youngsters. Cheerful surroundings. Good value.

Why is a Happy Eater franchise such a good opportunity? You can be your own boss, but have the security of a proven formula and professional help every step of the way to eliminate as much risk as possible. Families are eating out more often and you can become part of one of the fastest-growing businesses in the U.K.

What will the Happy Eater organisation do for me? We provide full training, help with premises, complete equipment, group purchase benefits, assistance with administration and constant marketing support.

How do I qualify? We are a fast food business with the emphasis on service and quality. The family atmosphere demands a real interest in both catering and people. You will have to work hard to ensure success but the rewards are substantial.

What about location? Our sights are set on High Street, Shopping Centres and Main Roads in the southern half of England. About 1,750 sq ft is necessary. We will help with finding and evaluating sites.

And the capital commitment? £20,000 could be required to set up depending on the premises, but much of this can normally be financed.

I like the idea. What do I do? We expect our franchises to be lifetime partnerships, if this is what you are seeking contact:

John Gater,
Happy Eater Limited,
30 Upper High Street,
Epsom, Surrey,
Or telephone: Sue Davies (0737 3) 60818.

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AMERICAN ENERGY CORPORATION
880 Newport Centre Drive, Suite 250
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DUKE STREET BROKERS LTD.
57, Duke Street, London, W1. Telephone 01-629 2531/5189

IS YOUR PRODUCT A HOUSEHOLD NAME?

Reputable manufacturers of nationally-known products are invited to investigate the advantages of a profitable sponsorship (or joint venture) of a fantastic, new, mass appeal, leisure product.

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We are offering for sale 100% interest in producing oil leases in Oklahoma and Kansas (U.S.A.) currently producing approximately 50 barrels per day at an average price per barrel of \$15. Recoverable reserves are in excess of 250,0

WALL STREET + OVERSEAS MARKETS

+ FOREIGN EXCHANGES

Rally extended in heavy early trading

BY OUR WALL STREET CORRESPONDENT

STOCKS MOVED higher in heavy mid-session dealings, after trading weaker in the first hour on investor expectations of another large deficit in the U.S. balance of trade.

When the figures were announced they showed the deficit to be \$2.78bn, for March—much smaller than February's record \$4.28bn gap.

By 1 p.m. the Dow Jones Industrial Average had pushed

Closing prices and market reports were not available for this edition.

ahead 529 to \$38.88 while the NYSE All Common Stocks index showed a gain of 16 cents at \$38.57.

Volume at 1 p.m. was down on yesterday's massive 411,111 shares but at 30,723m. shares was still very active.

Shares was leading the mid-session list of volume leaders, rising \$1 to \$23. Next was by

STOCKS MOVED higher in heavy mid-session dealings, after trading weaker in the first hour on investor expectations of another large deficit in the U.S. balance of trade.

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By 1 p.m. the Dow Jones Industrial Average had pushed

Pension, down \$1 to \$29.

General Motors, also active

rose \$1 to \$66.4, despite yesterday's

report of a small decline in mid-month car sales.

Ford Motor, which announced a sharp increase in its sales, advanced \$1 to \$30.

Among companies reporting earnings, Chrysler was steady at \$12.4. It reported sharply higher car sales yesterday and came up forward 0.15 to 41.45, while the Nikkei-Dow Jones average put on 18.86 to 3,549.56.

Volume totalled 320m. shares—

a considerable increase on Tues-

day's 230m. level.

Steels, Textiles, Chemicals and

Plastics gained, while Electricals

fell on profit-taking.

TOKYO — Higher in active

trading, led by low-price issues

related to commodity markets.

The Tokyo SE index edged

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Nikkei-Dow Jones average put on

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ARMING AND RAW MATERIALS

Muldoon attacks CAP deal

EEC FARM TALKS

'Milk Board alarm over-done'

BY CHRISTOPHER PARKES AND MARGARET VAN HATTEM

VIENNA, April 26.—ROBERT MULDOON, the New Zealand Prime Minister, may attack the European Common Market's system of farm prices as "agricultural protectionism of a most pernicious kind," reports Mr. Muldoon, who is attending the annual Board meeting of the Asian Development Bank in Luxembourg, based on the EEC proposals for the Milk Marketing Board were "upsetting for customers, employees and shareholders."

"But let there be no mistake, we are out to keep the milk Boards," it added.

Mr. Ben Davies, president of

the Dairy Trades Federation representing milk processors and distributors, backed Mr. Silkin in his campaign to retain the Boards. "The continuation of the Boards in their present form is essential for the future of the liquid market," he commented.

They were also important for the survival of the small and medium-scale dairies in the U.K.

On the fringes of the main EEC farm prices debate in Luxembourg this week, Mr. Silkin has devoted his energies to defending the system against certain member States who claim, "we are out to kill them."

True, he said, doorstep deliveries existed before the Boards

were established, but on a very much smaller scale.

The experience of those member States forced by EEC rules to dismantle their milk marketing organisations proves that, without them, doorstep deliveries fall and milk sales drift inevitably towards the supermarket.

This, in turn, spells lower milk consumption. Moreover, in areas where milk delivery is less profitable—semi-urban and rural areas, for example—small distributors could be forced out if there were no Boards. Consumers would be forced to pay higher prices or do without deliveries.

They would continue to exercise strict control over the tonnages released, an official said.

Potato growers are being sent a newsletter explaining that not all requests for Government buying contracts to be scrapped will be granted.

Estimates of potato stocks show farmers hold around 500,000 tonnes and the Government has 350,000 tonnes under contract in its market-support buying programme.

Following an initiative from the Primary Tungsten Association, which represents producers, it has been agreed to establish from mid-July a new international tungsten price indicator which will incorporate the present index calculated by

the Board officials.

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STOCK EXCHANGE REPORT

Sentiment again dominated by interest rate worries
Share index down 2.9 more at 457.8—Gilt ease afresh

Account Dealing Dates

*First Declar. Last Account Dealings. Dealings Day April 17 April 27 April 28 May 10 May 21 May 12 May 25 May 26 June 7

**"New time" dealings may take place from 9.30 a.m. two business days earlier.

Overshadowed by the recent slide in sterling, which in turn has caused fears of a further hike in Minimum Lending Rate, stock markets passed a rather subdued session yesterday. British Funds again led the way down, with short-dated stocks recording fresh losses to 1 and longs further falls of a similar amount. The Government Securities index gave up 0.28 per cent, to 71.24 for a two-day loss of 0.64.

Trading in the equity leaders remained extremely quiet and, after easing a few pence in the earlier dealings, prices hardly moved again until the late dealings when a slightly harder tendency developed. Down 3.1 at 3 p.m., the FT 30-share index closed 2.9 lower on balance at 457.8. Very little selling was seen in the initial setback, the reaction mainly reflecting the continuing absence of support.

Elsewhere, the equities of the day's trading were enlivened by a further burst of bid speculation, while a large list of company trading statements stimulated a considerable amount of interest. Overall, movements were narrowly mixed, but falls just had the edge over rises in FT-quoted Industrials. The FT-Actuaries All-Share index, 45.5 per cent, to 227.2. ANZ firms led 9 to 232p as did National Bank of Australia, to 232p. Discounts were harder to place. Smith St. Autyns added 3 to 78p, while the sectors, Hire Purchase and Property shares were unserted by the fears of dearer money and above-average losses of 3.2 and 1.4 per cent, were recorded in the respective indices.

Giltts drift lower

Continuing fears about the possibility of a fresh hike in short-term interest rates following the recent slide in sterling made for a drab day in the Gilt-edged sector. Short-dated stocks drifted lower as buyers continued to show a marked reluctance and final quotations recorded fresh losses extending to 1. Similar conditions prevailed at the long end of the market where losses also ranged to 1. Application lists for the new long-term stock Exchequer 12 per cent, 1986, open and close 1. Corporations caught up with the reaction in the money funds, closing with losses of up to a point.

Activity in Cons. Gold positions featured dealings in London traded options yesterday. The price of the underlying equity jumped at one stage from 163p to 179p and led option dealers to briefly halt trading to adjust their rates. Business was quite brisk with 101 contracts done and the 100 series rose 6p to 74.

Building descriptions closed

number of contracts overall falling to 270 compared with 390 on Tuesday and 558 in last Friday's first-time. Courtouls Developments shed 14 to 46p and 163p respectively. Heywood Williams added 71 more to 104p, in further reference to the U.S. acquisition from Hanson Trust, and Johnson-Richard Ties firmed 14 to 118p, on hopes of an improved offer from Heywood Ceramic. Brown and Tapes, however, edged 2 to 85p, as bid offers receded, while Manders fell 4p, at 200p and 364p respectively.

The investment currency market saw profit-taking following Tuesday's late run-up and the premium fell to 1074 per cent, from the overnight 1114 per cent. The reduced levels, however, led to a better balanced two-way trade later and the premium rallied to end at 1091 per cent, down a net 1. Yesterday's conversion factor was 0.8555 (0.8589).

Hire Purchases dull

Reflecting increasing concern about the possibility of a further rise in interest and credit rates, Hire Purchases turned distinctly dull. F.C. Finance, which reported uninspiring annual results on

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| Financial Times Thursday April 27 1978 | | | | | | | | | | | | | | | | | | | | |
|--|------|-------|------|---------------------|-------|-------|------|--------------------|------|-------|-----|-----------------------|-------|---------|-----|-------------------------|------|-------|------|----------|
| INDUSTRIALS—Continued | | | | INSURANCE—Continued | | | | PROPERTY—Continued | | | | INV. TRUSTS—Continued | | | | FINANCE, LAND—Continued | | | | |
| Div. | No. | T.M. | Net | Div. | No. | T.M. | Net | Div. | No. | T.M. | Net | Div. | No. | T.M. | Net | Div. | No. | T.M. | Net | |
| Net | Cvr. | Gross | PE | Net | Cvr. | Gross | PE | Net | Cvr. | Gross | PE | Net | Cvr. | Gross | PE | Net | Cvr. | Gross | PE | |
| High | Low | High | Low | High | Low | High | Low | High | Low | High | Low | High | Low | High | Low | High | Low | High | PE | |
| 26 | 223 | 9 | 10.0 | 606 | 511 | 80 | 10.0 | 20.15 | 5.9 | 347 | 207 | 3 | 16.54 | 3,238.5 | 12 | 1.1 | 25.9 | 38 | 10.0 | 14,402.3 |
| 27 | 241 | 8.0 | 8.5 | 3,170 | 2,600 | 100 | 10.0 | 10.0 | 1.0 | 10.0 | 106 | 106 | 1.0 | 10.0 | 106 | 1.0 | 10.0 | 106 | 1.0 | 10.0 |
| 28 | 297 | 9.5 | 10.2 | 165 | 155 | 100 | 10.0 | 7.5 | 1.0 | 292 | 292 | 2 | 10.0 | 2,247.0 | 50 | 1.0 | 12.0 | 18 | 10.0 | 10.0 |
| 29 | 10 | 4.0 | 4.5 | 225 | 225 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 30 | 165 | 2.0 | 2.5 | 225 | 225 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 31 | 162 | 2.5 | 4.7 | 303 | 257 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 32 | 237 | 3.0 | 3.5 | 103 | 103 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 33 | 127 | 8.5 | 9.0 | 63 | 63 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 34 | 131 | 8.0 | 8.5 | 20 | 20 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 35 | 102 | 2.4 | 4.6 | 52 | 52 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 36 | 140 | 2.0 | 2.5 | 5.0 | 5.0 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 37 | 100 | 1.0 | 1.5 | 38 | 20 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 38 | 9.0 | 2.0 | 2.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 39 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 40 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 41 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 42 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 43 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 44 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 45 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 46 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 47 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 48 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 49 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 50 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 51 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 52 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 53 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 54 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 55 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 56 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 57 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 58 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 59 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 60 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 61 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 62 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 63 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 64 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | 127 | 1.0 | 10.0 | |
| 65 | 100 | 1.0 | 1.5 | 100 | 100 | 100 | 10.0 | 2.0 | 1.0 | 150 | 127 | 1.0</td | | | | | | | | |

Thursday April 27 1978

Bullock compromise before Cabinet to-day

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

STATUTORY RIGHTS for union members to claim one-third of the seats on a company's policy Board are proposed in White Paper on industrial democracy expected to be approved today by the Cabinet.

This right would operate after a waiting period of three to five years. There would also be an immediate statutory right for union members to be consulted by their employers on major company decisions.

The proposals fall far short of the plans for worker-directors set out 15 months ago in the Bullock Report. They amount to a compromise which is unlikely to arouse the anger of either the CBI or the TUC.

The Prime Minister, who is expected to launch the White Paper within the next fortnight, has, therefore, defused last year's bitter row over the Bullock proposals.

He will stress that the White Paper has "green edges" on several issues and will point out that, since there is no prospect of any legislation on the subject before the next General Election, there is still time for further consultation with both sides of industry.

The proposals are, however, to be included in Labour's next Election manifesto.

Subject to one or two points which Cabinet Ministers have to decide to-day, the White Paper proposes that there should be a statutory obligation on companies to consult union members before making major company decisions.

This would start as soon as to lay down the company's policy.

The legislation was enacted, and the union representatives would sit on a new company-wide form of joint representation committee, which the Bullock Report proposed as its springboard for worker directors.

But it is accepted by the Government that there is no effective statutory sanction that could be imposed on companies which did not consult effectively.

Unions could, however, complain to the Advisory, Conciliation and Arbitration Service, or to an Industrial Democracy Committee which some Ministers

have set up.

After a certain waiting period, union members would have the statutory right to claim one-third of the seats on a policy Board which would sit on top of a management Board.

White paper

The cabinet has to decide to-day whether this waiting period should be three, four or five years. It is also to consider whether the unions' ultimate aim of a 50-50 Boardroom should be acknowledged as an eventual target.

The White Paper will stress that it would be open to a company and its unions to agree on any Boardroom arrangements they liked. But the statutory fallback that it will propose will be the one-third proportion on a policy Board.

This Board would have more executive powers than the German-style supervisory Board, because it would have the right to nominate before making major company decisions.

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Chrysler U.S. has first-quarter loss and faces 1978 deficit

BY JOHN WYLES

CHRYSLER CORPORATION of the U.S. which requires more money for capital development than at any time in its history, reported a first-quarter loss to day of \$11.8m. and warned that it would have a deficit for 1978 as a whole.

This is a far worse prospect than envisaged and strengthens the view that Chrysler may be forced to sell off some of its overseas operations to ensure the future of its U.S. and Canadian business.

The company needs \$7.5bn. for capital investment in North America in the next five years, and on some estimates will need \$1.4bn. external financing by 1980 because of inadequate cash flow.

The first-quarter loss follows a \$49.7m. loss in the fourth quarter of last year, and compares with a net profit of \$75.4m. in the first quarter of 1977.

Cornish tin mine closure 'a disaster'

BY KENNETH MARSTON, MINING EDITOR

CONSOLIDATED GOLD FIELDS' loss-making Wheal Jane tin mine in Cornwall, opened in October 1971, is to close in the next few weeks, at a cost of 418 jobs in an area of high unemployment.

Mr. David Penhaligon, Liberal MP for Truro, described the closure yesterday as "a disaster of unbelievable proportions."

It follows last week's news that the neighbouring Mount Wellington tin mine is closing after being in production for only 18 months.

It is understood that the Transport and General Workers Union may ask the Government to seize the shaft and pumping gear at Mount Wellington. Such a move, it is argued, would combat the threatened increased inflow of water into Wheal Jane, which is costly to deal with, has forced the latter's close-down.

Consolidated Gold Fields said the closure decision was taken after discussions with the Department of Industry failed to reach agreement on financial arrangements to enable the mine to remain open.

Talks are taking place with the unions at Wheal Jane to determine redundancy terms.

The total investment in the mine, by Consolidated Gold Fields is about £5m. excluding Government grants of £2.4m.

The company wrote off some £2.8m. in 1976. The further write-off is expected to be about £5m., including closing costs and repayment of the £500,000 balance of a £1m. Department of Industry loan.

Wheal Jane has been hit by a lower-than-expected ore grade, recovery problems and, for most of its existence, an insufficiently high tin price.

At times it has made a modest working profit, but overall there have been losses of £400,000 in the year to last June.

The final straw was the pro-

Continued from Page 1 Hawker bid

The cash consideration for the purchase will be based on net asset value at the date of purchase and is expected to be of the order of £5m. Profits before interest and tax attributable to the business being acquired in the year ended December 31, 1977, amounted to approximately £900,000.

Hawker Siddeley will make the 1981 offer following the announcement of the results of Carlton for the year ending December 31, 1980 (Carlton's year end would be changed from March 31). The value of the 1981 offer will be based on the 165p per share offered by the 1975

A formula could not be found whereby the two mines could be worked profitably as a single unit. The cost to Wheal Jane of keeping the Mount Wellington pumps in operation is put at £500,000 a year, which is not possible in view of the economics of the situation.

Increasing Wheal Jane's own pumping capacity would incur an even greater financial burden.

Mr. Harry Stephens, the TGWU district secretary for West Cornwall, pointed out:

"In 1975 the Mount Wellington management got a debenture loan from the Industry Department of £300,000, and much of that has got to be paid back."

He is asking Mr. Moss Evans, the new TGWU general secretary, to suggest to the Industry Minister, Mr. Eric Varley, that he should seize the shaft and pumps as recompence and then hand them over to Wheal Jane.

Mr. Penhaligon asked yesterday why Consolidated Gold

Fields could not apply for a Government temporary employment subsidy, pointing out that unemployment in the area was already around 14 per cent, and seemed likely to rise to about 35 per cent in the next half of the year.

There are signs that the administration trigger price scheme for steel imports and the rise in the price of the German and Japanese imports may, however, be having an effect.

Steel imports fell last month, the first full month of the scheme, while the value of imported cars from Japan and Germany also fell slightly last month for the first time for months.

"Try to find a job centre within 40 miles of Chacewater with a single male job vacancy," he said, adding, "In mining is the backbone of the area's economy."

Ironically, Cornwall's old Geevor and South Crofty mines, going since the early 1900s, are still operating successfully, though they will be feeling the pinch of rising costs.

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Oil operators want BNOC powers cut

BY RAY DAFTER, ENERGY CORRESPONDENT

OIL INDUSTRY pressure for spokesman, yesterday attacked changes in North Sea policies the "Godfather-like power" of National Oil Corporation was on yesterday's Financial Times by the U.K. offshore Operators' letter, said it was the second Association, the representative body of drilling groups. Companies have claimed that existing between oil companies and the policies are slowing exploration and development work.

The operators' association is expected to ask Mr. Anthony Wedgwood Benn, Energy Secretary, to scrap his new policy, which gives BNOC the priority right to be involved in any sale or transfer of licence interests. BNOC has been given the right of first refusal in all of these so-called "farm-in" deals, a move

the operators say—which is holding up commercial transactions and drilling activities.

Mr. George Williams, director general of the operators association, said yesterday that there was universal concern in the industry about the dual role of BNOC—that of a growing commercial oil group and a Government monitoring and advisory organisation. "Some members are also concerned about delays caused by BNOC's involvement in so many activities," he added.

It is likely that builders of concrete production platforms will soon want changes in conditions on offshore tendering. The concrete platform contractors, it is in need of new contracts, are expected to ask the Government to insist that oil companies give them a fair opportunity to bid for platform orders.

Occidental last night confirmed that it had made an oil discovery on the group's block 14/18, adjacent to its Claymore field. The discovery is the first made under the fifth round of licences in which BNOC has a 51 per cent stake in virtually all blocks.

Occidental tested its exploration well at a flow rate of 1,400 barrels a day, and it is now applying for Government permission to drill a second well on the block.

Mr. Tom King, Shadow Energy

These comments reinforce the criticism of BNOC and Government policies made recently by executives of two major U.S. oil groups. Mr. George Keller, vice-chairman of Standard Oil of California, has described BNOC as an "albatross" around the neck of offshore oil companies.

Mr. Bob MacAlister, president of Occidental International Oil—the European and African wing of the Occidental oil group—was told staff in an internal letter that it is "the unpublicised objective of the Socialists to eventually put the rest of us out of business in the U.K."

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Mr. Tom King, Shadow Energy

BSC seeks £1½bn. extra loan limit

BY ROY HODSON

The borrowing limits of the British Steel Corporation will be short of the £1.5bn. provided for in the new Bill.

At present 1 British Steel's borrowings against the statutory limit were estimated to be £3.07bn.

The new limit has been judged sufficient to cover British Steel's financial needs for the next three years.

The Government's steel strategy announced by Mr. Eric Varley, Industry Secretary, on March 22 is based on an extensive cut in British Steel's investment programme.

Investment will be concentrated on improving steelmaking quality without increasing the corporation's production capacity.

Spending will run at about £500m. a year for the next three years instead of the £3bn. a year envisaged under the previous British Steel plan.

The Bill raises from £500m. to £4.75bn. the statutory limit of public borrowing imposed by the 1975 Steel and Steel Act of 1975.

It also provides that the limit may be further raised to £5.5bn. by order of the Industry Secretary, with the consent of the Treasury and approval of Parliament.

As British Steel funds some short-term financing from British Commercial sources, its requirements from public sector funds

will be short of the £1.5bn. provided for in the new Bill.

Ministers have been warned that foreign Governments could, under certain circumstances, take the view that British Steel's production for exports was being subsidised by financial relief.

Some Conservative MPs want to press the Government again on the attitude of the Government and the corporation towards selling off old steelworks for continuing steelmaking activities by private sector companies.

They will put the point to Mr. Varley that such sales could help further British Steel borrowing.

Hawker is offering £22.5m. for a 51.9 per cent stake in or less everything to the first does not carry sufficient

incentives.

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incentives.

The lessons of the winter

bumper figures reported yesterday by three houses—Gerrard and National, Smith St. Albans

and Argyll, N. Ireland

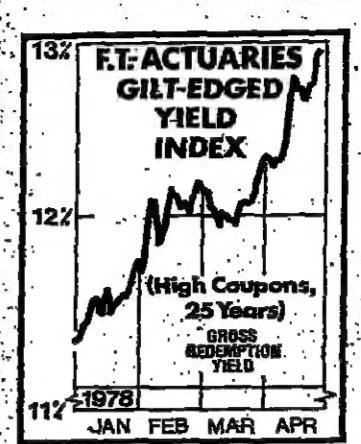
Rain, snow on hills spreading from the east. Max. 7C (45F).

Outlook: N. cold and cloudy, showers in S.

THE LEX COLUMN

The growth route for Euroferries

Index fell 2.9 to 457.8



European Ferries

European Ferries' pre-tax profits have virtually doubled to £21.5m., it has reduced its gearing significantly and unlike other U.K. shipping companies it is confident that it can increase its profits in the current year.

However, it is understood that in talks with Government Ministers and officials he has stressed the constructive relationship that exists between the Corporation and senior executives in the industry.

It is likely that builders of concrete production platforms will soon want changes in conditions on offshore tendering.

Admittedly, the property side

chipped in £4m. and Felixstowe Dock nearly doubled its contribution to the port's growth came from the shipping side where profits rose from £7.5m. to £16m.

Tourist tariffs rose by a tenth in 1977 and freight rates were up 15 per cent higher while volume was up by 5 per cent, and 15 per cent on the tourist and freight sides respectively. U.K. tourism is expected to rise strongly this year while the group has increased its sailings

by 10 per cent. Consequently, it should be heading for profits of £25m. in 1978.

The group is talking of spending £75m. on new ferries over the next five years but given the healthy cash flow this should not be too much of a strain.

Meanwhile a yield of 3.8 per cent compares with Ocean Transport's 10 per cent.

So the immediate question is

why LMS is accepting these terms. It clearly wants